"StepUp 2" Promotion Email Template – Employee Version

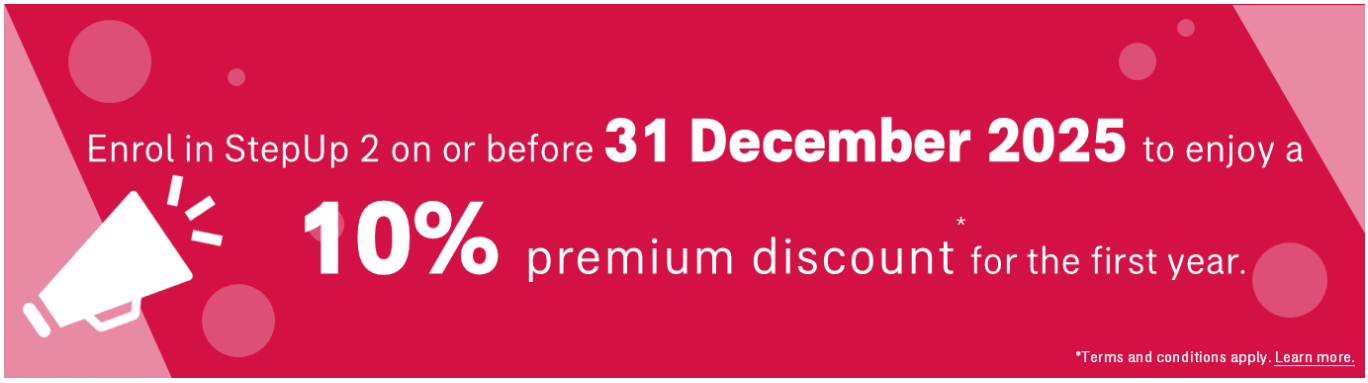
[StepUp 2 Template - Note to Agents: This letter is for HR communication only]



Dear colleagues,

Your health and wellbeing are our top priority. With consistent advancements in medical technologies, medical expenses are constantly on the rise. Boosting your medical protection can help you take on the future with peace of mind.

AIA's StepUp Medical Protection Plan 2 ("StepUp 2") provides you with a comprehensive solution for medical protection beyond your employment insurance coverage, with essential features that fill the protection gap for a lifetime of security. To help you and your loved ones enhance your medical protection, we are pleased to present the following exclusive offer from AIA.



Note: The above offer is applicable to existing AIA Group Insurance members only. During the promotional period (from 1 October 2025 to 31 December 2025), AIA group medical insurance scheme members who fulfil the eligibility mentioned in the relevant "Member Enrolment Guidelines" can enrol in StepUp 2 at any time (not subject to the application submission periods as stated in the relevant Guidelines) and enjoy the 10% premium discount for the first year as stated in the relevant product brochure. Enrolment for dependants is only available if the company offers an AIA group medical insurance scheme to employees' dependants (not including voluntary dependant cover). Relevant premium discount is applicable to the premiums of core benefits and optional outpatient benefit (if any). For the avoidance of doubt, if the optional outpatient benefit is not applied together with the core benefits at policy application, the optional outpatient benefit that applied after the policy is effective will not be entitled to the above premium discount. In case of any disputes, the decision of AIA shall be final and conclusive. For more information about above-mentioned offer and enrolment, please read the "Member Enrolment Guidelines" in the relevant product brochure.

You are encouraged to join the briefing.

Date: XXXX to XXXXXX
Time:
Place:

For any inquiries, you may contact [Name of the financial planner] via WhatsApp or at [Agent's Mobile number].

[WhatsApp QR code]

Human Resources Department

「友心意 」推廣電郵範本—僱員版本

[StepUp 2 Template - Note to Agents: This letter is for HR communication only]



各位同事：

我們很重視您的全方位健康。隨著現代醫療技術不斷進步，治療費用亦繼而飆升，令人難以應付。提升您的醫療保障，讓您安心無憂，勇對未來。

友邦「友心意」醫療保障計劃 2 為您提供全面的醫療保障方案，助您彌補保障缺口，讓您可以安享生活，終身無憂。為協助您及您的家人加強醫療保障，我們很高興為您帶來 AIA 的尊屬優惠。



註：上述優惠只適用於現有友邦團體保險成員。推廣期 (2025 年 10 月 1 日至 2025 年 12 月 31 日) 內，符合相關產品「成員投保指引」中所述投保資格的 AIA 團體醫療保險計劃成員可隨時(不受相關「成員投保指引」中所載遞交申請時段所限)投保「友心意 2」，可享相關產品簡介中所述首年 9 折保費優惠。家屬投保只適用於如公司之 AIA 團體醫療保險計劃提供家屬保障（不包括自選家屬保障）。相關保費折扣適用於主要保障及附加門診保障（如有）的保費。為免生疑問，如您在投保時並沒有同時申請主要保障及附加門診保障，在保單生效後申請的附加門診保障不會享有以上保費折扣。如有任何爭議，AIA 保留最終決定權。有關更多上述優惠及投保詳情，請參閱「友心意」醫療保障計劃 2 產品簡介內的「成員投保指引」。

歡迎同事踴躍參與相關簡介會

日期：X 月 X 日至 X 日

時間：

地點：

如有查詢，各位同事可掃描以下二維碼或致電[Agent's Mobile number] 與友邦香港財務策劃顧問[Name of the financial planner]聯絡。

[WhatsApp QR code]

人力資源部

「友心意」推广电邮模板—雇员版本

[StepUp 2 Template - Note to Agents: This letter is for HR communication only]



各位同事:

我们很重视您的全方位健康。随着现代医疗技术不断进步，治疗费用亦继而飙升，令人难以应付。提升您的医疗保障，让您安心无忧，勇对未来。

友邦「友心意」医疗保障计划 2 为您提供全面的医疗保障方案，助您弥补保障缺口，让您可以安享生活，终身无忧。为协助您及您的家人加强医疗保障，我们很高兴为您带来 AIA 的尊属优惠。



注：上述优惠只适用于现有友邦团体保险成员。推广期 (2025 年 10 月 1 日至 2025 年 12 月 31 日) 内，符合相关产品「成员投保指引」中所述投保资格的 AIA 团体医疗保险计划成员可随时(不受相关「成员投保指引」中所载递交申请时段所限)投保「友心意 2」，可享相关产品简介中所述首年 9 折保费优惠。家属投保只适用于如公司之 AIA 团体医疗保险计划提供家属保障（不包括自选家属保障）。相关保费折扣适用于主要保障及附加门诊保障（如有）的保费。为免生疑问，如您在投保时并没有同时申请主要保障及附加门诊保障，在保单生效后申请的附加门诊保障不会享有以上保费折扣。如有任何争议，AIA 保留最终决定权。有关更多上述优惠及投保详情，请参阅「友心意」医疗保障计划 2 产品简介内的「成员投保指引」。

欢迎同事踊跃参与相关简介会
日期：X 月 X 日至 X 日
时间:
地点:

如有查询，各位同事可扫描以下二维码或致电[Agent's Mobile number] 与友邦香港财务策划顾问[Name of the financial planner]联络。

[WhatsApp QR code]

人力资源部