Blue Cross 藍十字
An AIA Company 友邦保險成員公司

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong only)	From: Tony Lee
Copy:	Mr. Alger Fung / Ms. Amy Chan / Ms. Bonnie Tse / Ms. Phyllis Chang / Ms. Sylvia Chow / All Department Heads / Heads of Agency Division / ABDD-ABPs	Dept: BAA
Date:	30 September 2026	Total Page: 4

Subject (BX2609005) **為您的客戶送上藍十字 2026 年第四季保費折扣優惠**
Q4 2026 Premium Discount Offer Just for Your Customers

您是否正在尋找一個令人興奮的新機會來擴展您作為持牌保險代理的業務，並可以進一步增加佣金收入？

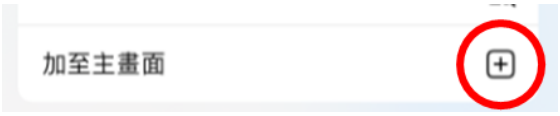
藍十字現正為您帶來此黃金機會！我們正在尋找積極及充滿熱誠的保險代理加入我們的代理銷售網絡！藍十字提供一系列旅遊、個人和商業產品，並會繼續積極研發推出更多創新及具競爭力的產品，我們熱切期待把這些產品推介予香港的保險代理！如果您有興趣與藍十字合作，請把握機會！*

* 持牌保險代理必須通過相關考試並完成登記成為藍十字保險代理才能銷售任何藍十字的產品。

藍十字一直致力照顧客戶生活上的每一個範疇，提供多元化及貼合所需的「Just Right」一般保險產品，為客戶提供適切保障，守護生活每一個重要時刻，深受客戶信賴及歡迎。

優惠強勢延續至 2026 年第四季！指定藍十字保險產品繼續提供低至 8 折保費優惠！ 年底正是客戶檢視現有保障、規劃未來及把握精明理財機會的重要時機。各位已登記成為藍十字保險代理的友邦香港財務策劃顧問，請立即把握此限時推廣良機，主動向客戶推介專屬優惠，協助客戶以更優惠保費獲得更全面保障。同時，藉此提升客戶互動及開拓更多銷售機會，為 2026 年業績衝刺注入新動力！

立即透過以下連結或掃描以下 QR Code 登入「藍十字 Super Agent+ 電子業務平台」為您的客戶投保！

藍十字 Super Agent+ 電子業務平台: https://superagent.bluecross.com.hk/SuperAgentPlus/	建議使用 iPad 登入 Super Agent+ 電子業務平台 Super Agent+ 同時支援手機及電腦使用。 如使用 iPad，建議將平台加入主頁圖標，方便日常操作與快速存取。 1. 在 Safari 瀏覽器 右上方選擇 2. 然後按 「加至主畫面」即可 

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「家居尊尚寶」	
產品	「家居尊尚寶」
保費折扣	**新生意首年保費 8 折；現存保單之續保保費 8 折**
推廣期	2026年10月1日 至 2026年12月31日

「家居尊尚寶」推廣優惠條款及細則：

- 上述優惠之推廣期為 2026 年 10 月 1 日 至 2026 年 12 月 31 日（包括首尾兩日）。
- 保單申請須於推廣期內遞交並必須經藍十字（亞太）保險有限公司（「藍十字」）接納及保費須於推廣期內支付。
- 上述優惠不適用於現存保單之續保。
- 上述優惠不可與本產品之其他優惠及折扣同時使用。
- 藍十字有權隨時更改本推廣優惠的條款及細則而毋須另行通知。此推廣優惠只適用於當指定一般保險產品仍可以接受投保申請。如對本推廣優惠有任何爭議，藍十字保留最終決定權。

「智駕樂」	
產品	「智駕樂」
保費折扣	**新生意首年保費 95 折；現存保單之續保保費 95 折**
推廣期	2026年10月1日 至 2026年12月31日

「智駕樂」推廣優惠條款及細則：

- 上述優惠之推廣期為 2026 年 10 月 1 日 至 2026 年 12 月 31 日（包括首尾兩日）。
- 保單申請及續保申請須於推廣期內遞交並必須經藍十字（亞太）保險有限公司（「藍十字」）接納及保費須於推廣期內支付。
- 上述優惠不可與本產品之其他優惠及折扣同時使用。
- 藍十字有權隨時更改本推廣優惠的條款及細則而毋須另行通知。此推廣優惠只適用於當指定一般保險產品仍可以接受投保申請。如對本推廣優惠有任何爭議，藍十字保留最終決定權。

立即行動，與客戶一同把握專屬優惠，共享保障與增長機遇！



李俊明
首席業務總監
藍十字（亞太）保險有限公司

重要事項：

- 這電郵是一份由藍十字（亞太）保險有限公司（「藍十字」）發出的內部文件。閣下不應傳播、分發或傳閱該電郵予任何第三方。
- 以上訊息僅在香港發放。發放以上資訊並不構成亦不應被詮釋為在香港境外出售、游說顧客購買或提供任何保險產品。藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。
- 如果您尚未考獲保險中介人資格考試試卷二（一般保險）及尚未登記成為藍十字的持牌保險代理人，請盡快完成考試並完成登記程序以合乎銷售藍十字保險產品的資格。請注意，在未完成登記之前，保險代理人不可向任何客戶 / 準客戶介紹、推廣、建議及 / 或銷售藍十字保險產品。

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Are you a licensed insurance agent looking for a new and exciting opportunity to expand your business and increase your commission income?

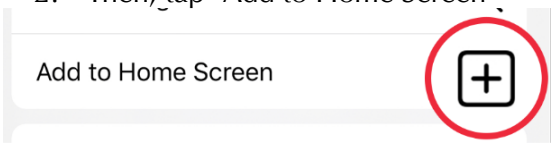
Blue Cross has the opportunity for you! We are seeking motivated and enthusiastic insurance agents to join our agency network! Blue Cross offers a range of travel, personal and commercial products, and will continue to develop more innovative and competitive products. We can't wait to introduce these products to agents in Hong Kong! If you are interested in working with Blue Cross, now is your opportunity!*

*Licensed agents must have passed the relevant examinations and completed registration as a Blue Cross agent to be able to sell any Blue Cross product.

Blue Cross has always been committed to taking care of every aspect of our customers' lives by offering a wide range of "Just Right" general insurance products, which are well-received by customers.

The promotion continues into Q4 2026! Enjoy premium discounts of up to 20% off on selected Blue Cross insurance products! As year-end is an ideal time for customers to review their protection needs and plan for the coming year, we encourage all AIA Hong Kong Financial Planners who are registered Blue Cross Insurance Agents to make the most of this opportunity and proactively introduce these exclusive offers to their customers.

Log in now to the Blue Cross Super Agent+ eBusiness Platform through the following link or by scanning the QR code below to proceed to application for your customers!

Blue Cross Super Agent+ eBusiness Platform: https://superagent.bluecross.com.hk/SuperAgentPlus/	We recommend using iPad to log in to the Super Agent+ eBusiness Platform. Super Agent+ is also compatible with mobile phones and computers. If you're using an iPad, it's recommended to add the platform to your home screen for easier access and daily use: 1. In the Safari browser, select the option located at the upper right corner 2. Then, tap "Add to Home Screen" 

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HomeElite	
Product	HomeElite
Premium Discount	**20% discount on first year premium of new business** **20% discount on renewal premium of existing policies**
Promotion Period	1 October 2026 to 31 December 2026

"HomeElite" Promotion Offer Terms and Conditions:

- The promotion period of the above offer is from 1 October 2026 to 31 December 2026 (both dates inclusive).
- The policy application must be submitted and accepted by Blue Cross (Asia-Pacific) Insurance Company Limited ("Blue Cross") and the premium must be paid during the promotion period.
- The above offer is not applicable to the renewal of existing policies.
- The above offer cannot be used in conjunction with other promotional offers and discounts of the same product.
- Blue Cross reserves the right to change the terms and conditions of this promotion at any time without prior notice. This promotional offer is only applicable when the designated general insurance product is still available for application. In case of any dispute arising out of or in connection with this promotion, the decision of Blue Cross shall be final and conclusive.

SmartPro Drive Insurance	
Product	SmartPro Drive Insurance
Premium Discount	**5% discount on first year premium of new business** **5% discount on renewal premium of existing policies**
Promotion Period	1 October 2026 to 31 December 2026

"SmartPro Drive Insurance" Promotion Offer Terms and Conditions:

- The promotion period of the above offer is from 1 October 2026 to 31 December 2026 (both dates inclusive).
- The policy application must be submitted and accepted by Blue Cross (Asia-Pacific) Insurance Company Limited ("Blue Cross") and the premium must be paid during the promotion period.
- The above offer cannot be used in conjunction with other promotional offers and discounts of the same product.
- Blue Cross reserves the right to change the terms and conditions of this promotion at any time without prior notice. This promotional offer is only applicable when the designated general insurance product is still available for application. In case of any dispute arising out of or in connection with this promotion, the decision of Blue Cross shall be final and conclusive.

Act now to help your customers enjoy greater protection at preferential premiums, while creating new business growth opportunities for a successful finish to 2026!



Tony Lee
Director of Distribution
Blue Cross (Asia-Pacific) Insurance Limited

Important notes:

- This email is an internal document issued by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross"). You must not disseminate, distribute or circulate this email to any third parties.
- The above information is for distribution in Hong Kong only. The distribution of the information is not and shall not be construed as an offer to sell or a solicitation to buy or a provision of any insurance product outside Hong Kong. Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.
- If you have not passed the Insurance Intermediaries Qualifying Examination – Paper II (General Insurance) and have not yet registered as a licensed insurance agent with Blue Cross, you are encouraged to complete the examination and the appointment process in order to become eligible to sell Blue Cross insurance products. Please be reminded that any non-registered insurance agent is prohibited from introducing, promoting, recommending and/or selling Blue Cross insurance product(s) to any customers/potential customers prior to the completion of the appointment process with Blue Cross.