Blue Cross 藍十字
An AIA Company 友邦保險成員公司

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong only)	From: Tony Lee
Copy:	Mr. Alger Fung / Ms. Amy Chan / Ms. Bonnie Tse / Mr. Ted Wai / Ms. Phyllis Chang / Ms. Sylvia Chow / All Department Heads / Heads of Agency Division / ABDD-ABPs	Dept: BAA
Date:	29 Sept 2026	Total Page: 4

Subject: (BX2609004) 友邦香港財務策劃顧問及營業團隊尊享藍十字保險專屬優惠 Exclusive Blue Cross Insurance Privileges for AIA Hong Kong Financial Planners and Agency Force

您是否正在尋找一個令人興奮的新機會來擴展您作為持牌保險代理的業務，並可以進一步增加佣金收入？

藍十字現正為您帶來此黃金機會！我們正在尋找積極及充滿熱誠的保險代理加入我們的代理銷售網絡！藍十字提供一系列旅遊、個人和商業產品，並會繼續積極研發推出更多創新及具競爭力的產品，我們熱切期待把這些產品推介予香港的保險代理！如果您有興趣與藍十字合作，請把握機會！*

* 持牌保險代理必須通過相關考試並完成登記成為藍十字保險代理才能銷售任何藍十字的產品。

您專屬的藍十字保險優惠現正持續提供！

所有現職友邦香港財務策劃顧問及營業單位僱用員工（「S-Code 持有人」），以及上述人士的配偶，均可享有藍十字指定保險產品專屬保費折扣優惠。優惠涵蓋旅遊保險、家居保險及其他精選保障計劃，讓您及家人以更優惠的保費獲得周全保障。 有關優惠詳情，請參閱以下條款及細則。

無論您正計劃外遊、保障家居及珍貴財物，還是為摯愛家人增添一份安心保障，現在正是享用這項專屬禮遇的最佳時機。

立即把握您的專屬保險優惠，為您及家人提供優質保障，盡享專屬禮遇帶來的安心與保障。如有任何查詢，歡迎聯絡負責貴區的藍十字專屬業務代表。



李俊明
首席業務總監
藍十字（亞太）保險有限公司

Blue Cross 藍十字
An AIA Company 友邦保險成員公司

友邦香港財務策劃顧問及營業團隊尊享藍十字保險專屬優惠

推廣日期：	2026 年 9 月 29 日至另行通知
推廣詳請 ：	
詳請及投保 ：	1） 只需前往網址 AIA Agency Portal; 或 2） 掃瞄以下 QR Code

條款及細則：

1. 指定產品之保單申請須於推廣期內遞交並必須經藍十字（亞太）保險有限公司（「藍十字」）接納。
2. 上述優惠不適用於現存保單之續保。
3. 指定產品之保單申請必須直接向藍十字提出，當中的業績不能計算在藍十字及/或友邦香港的任何競賽活動及/或海外會議。
4. 代理佣金不適用於此推廣。
5. 有關保險計劃的詳情，請參閱相關產品單張；有關條款及細則及所有不保事項，請參閱相關保單原文。
6. 藍十字有權隨時更改本推廣的條款及細則而毋須另行通知。此推廣只適用於當指定一般保險產品仍可以接受投保申請。如對本推廣活動有任何爭議，藍十字保留最終決定權。

重要事項：

1. 這電郵是一份由藍十字（亞太）保險有限公司（「藍十字」）發出的內部文件。閣下不應傳播、分發或傳閱該電郵予任何第三方。
2. 以上訊息僅在香港發放。發放以上資訊並不構成亦不應被詮釋為在香港境外出售、游說顧客購買或提供任何保險產品。藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。
3. 如果你尚未考獲保險中介人資格考試試卷二（一般保險）及尚未登記成為藍十字的持牌保險代理人，請盡快完成考試並完成登記程序以合乎銷售藍十字保險產品的資格。請注意，在未完成登記之前，保險代理人不可向任何客戶 / 準客戶介紹、推廣、建議及 / 或銷售藍十字保險產品。

Blue Cross 藍十字
An AIA Company 友邦保險成員公司

Are you a licensed insurance agent looking for a new and exciting opportunity to expand your business and increase your commission income?

Blue Cross has the opportunity for you! We are seeking motivated and enthusiastic insurance agents to join our agency network! Blue Cross offers a range of travel, personal and commercial products, and will continue to develop more innovative and competitive products. We can't wait to introduce these products to agents in Hong Kong! If you are interested in working with Blue Cross, now is your opportunity! *

*Licensed agents must have passed the relevant examinations and completed registration as a Blue Cross agent to be able to sell any Blue Cross product.

Your exclusive Blue Cross insurance privileges remain available!

All AIA Financial Planners and Agency employed administrative staff ("S-Code Holder") or the spouse of the above-mentioned relevant persons are entitled to enjoy special premium discounts on designated Blue Cross insurance products. These exclusive offers cover Travel Insurance, Home Insurance, and other selected insurance products, enabling you and your family to enjoy comprehensive coverage at preferential rates. Please refer to the Terms and Conditions below for full details of the offer.

Whether you're planning a holiday, safeguarding your home and treasured belongings, or securing peace of mind for your loved ones, now is the ideal time to enjoy this exclusive privilege.

Act now to make the most of your exclusive insurance benefits and provide quality protection for yourself and your family. For any inquiries, please contact the designated Blue Cross Business Development representative for your district.



Tony Lee
Director of Distribution
Blue Cross (Asia-Pacific) Insurance Limited

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An AIA Company 友邦保險成員公司

Exclusive Blue Cross Insurance Privileges for AIA Hong Kong Financial Planners and Agency Force

Promotion Period:	29 September 2026 until further notice
Promotion Details:	
Details & Application	1) Visit website: AIA Agency Portal; or 2) Scan the following QR Code

Terms & Conditions:

1. Policy application of the designated product must be submitted within the Promotion Period and accepted by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross").
2. The above discount is not applicable to renewal of existing policies.
3. Policy application of the designated product must be made directly to Blue Cross, and the production cannot be counted in any competitions and/or overseas conferences held by Blue Cross and/or AIA Hong Kong.
4. Commission is not applicable to this promotion.
5. For details of the insurance plans, please refer to the relevant product leaflet. For the exact terms and conditions and the full list of exclusions, please refer to the policy.
6. Blue Cross reserves the right to amend any terms and conditions of this promotion without advance notices. The promotion is valid only when the designated general insurance product is available for application. In the event of any disputes, Blue Cross's decision shall be final and conclusive.

Important notes:

1. This email is an internal document issued by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross"). You must not disseminate, distribute or circulate this email to any third parties.
2. The above information is for distribution in Hong Kong only. The distribution of the information is not and shall not be construed as an offer to sell or a solicitation to buy or a provision of any insurance product outside Hong Kong. Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.
3. If you have not passed the Insurance Intermediaries Qualifying Examination – Paper II (General Insurance) and have not yet registered as a licensed insurance agent with Blue Cross, you are encouraged to complete the examination and the appointment process in order to become eligible to sell Blue Cross insurance products. Please be reminded that any non-registered insurance agent is prohibited from introducing, promoting, recommending and/or selling Blue Cross insurance product(s) to any customers/potential customers prior to the completion of the appointment process with Blue Cross.