Blue Cross 藍十字
An AIA Company 友邦保險成員公司

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong only)	From: Tony Lee
Copy:	Mr. Alger Fung / Ms. Amy Chan / Ms. Bonnie Tse / Ms. Phyllis Chang / Ms. Sylvia Chow / All Department Heads / Heads of Agency Division / ABDD-ABPs	Dept: BAA
Date:	25 Sept 2026	Total Page: 4

Subject (BX2609003) **「智遨遊」中秋國慶快閃優惠隆重登場！**
"TravelElite" Mid-Autumn & National Day Flash Sale Launches!

您是否正在尋找一個令人興奮的新機會來擴展您作為持牌保險代理的業務，並可以進一步增加佣金收入？

藍十字現正為您帶來此黃金機會！我們正在尋找積極及充滿熱誠的保險代理加入我們的代理銷售網絡！藍十字提供一系列旅遊、個人和商業產品，並會繼續積極研發推出更多創新及具競爭力的產品，我們熱切期待把這些產品推介予香港的保險代理！如果您有興趣與藍十字合作，請把握機會！*

* 持牌保險代理必須通過相關考試並完成登記成為藍十字保險代理才能銷售任何藍十字的產品。

中秋佳節及國慶黃金週期間，我們隆重推出「智遨遊」中秋國慶快閃優惠推廣活動，以限時優惠配合旅遊旺季熱潮，讓客戶盡享超值旅遊保障，安心暢遊每一段精彩旅程。

隨著雙節假期掀起出遊高峰，正是把握市場機遇、拓展業務的最佳時機。我們誠邀各位積極向客戶推介旅遊保障方案，滿足客戶日益增長的出遊保障需求，助他們安心出發、無憂探索世界。同時，把握節日旅遊熱潮帶來的新業務及交叉銷售機會，進一步提升業績表現，攜手開創佳績，共創豐碩成果！

優惠詳情:

產品	「智遨遊」單次旅程保障	「智遨遊」全年保障 (僅限首年)
保費折扣	25%	25%
推廣期	2026年9月26日 至 2026年10月25日	

祝大家雙節愉快，開單多多！

李俊明
首席業務總監
藍十字（亞太）保險有限公司

Blue Cross 藍十字
An AIA Company 友邦保險成員公司

「智遨遊」推廣優惠條款及細則：

- 上述優惠之推廣期為 2026 年 9 月 26 日 至 2026 年 10 月 25 日（包括首尾兩日）。
- 保單申請須於推廣期內遞交並必須經藍十字（亞太）保險有限公司（「藍十字」）接納及保費須於推廣期內支付。
- 上述優惠不適用於現存全年保障保單之續保。
- 上述優惠不可與本產品之其他優惠及折扣同時使用。
- 藍十字有權隨時更改本推廣優惠的條款及細則而毋須另行通知。此推廣優惠只適用於當指定一般保險產品仍可以接受投保申請。如對本推廣優惠有任何爭議，藍十字保留最終決定權。

重要事項：

- 這電郵是一份由藍十字（亞太）保險有限公司（「藍十字」）發出的內部文件。閣下不應傳播、分發或傳閱該電郵予任何第三方。
- 以上訊息僅在香港發放。發放以上資訊並不構成亦不應被詮釋為在香港境外出售、游說顧客購買或提供任何保險產品。藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。
- 如果您尚未考獲保險中介人資格考試試卷二（一般保險）及尚未登記成為藍十字的持牌保險代理人，請盡快完成考試並完成登記程序以合乎銷售藍十字保險產品的資格。請注意，在未完成登記之前，保險代理人不可向任何客戶 / 準客戶介紹、推廣、建議及 / 或銷售藍十字保險產品。

Blue Cross 藍十字
An AIA Company 友邦保險成員公司

Are you a licensed insurance agent looking for a new and exciting opportunity to expand your business and increase your commission income?

Blue Cross has the opportunity for you! We are seeking motivated and enthusiastic insurance agents to join our agency network! Blue Cross offers a range of travel, personal and commercial products, and will continue to develop more innovative and competitive products. We can't wait to introduce these products to agents in Hong Kong! If you are interested in working with Blue Cross, now is your opportunity!*

*Licensed agents must have passed the relevant examinations and completed registration as a Blue Cross agent to be able to sell any Blue Cross product.

During the Mid-Autumn Festival and National Day Golden Week, we are excited to introduce our "TravelElite" Mid-Autumn & National Day Flash Sale Promotion! This exclusive limited-time offer is designed to help customers enjoy greater savings and comprehensive travel protection, allowing them to celebrate the festive season and embark on their journeys with complete peace of mind.

As travel demand peaks during this holiday season, now is the perfect time to engage customers and unlock new business opportunities. We encourage you to proactively recommend our travel protection solutions and help customers safeguard every journey with confidence. By capitalizing on this seasonal momentum, you can drive new business generation, maximize cross-selling opportunities, and accelerate sales growth. Let's make the most of this festive travel season and achieve outstanding results together!

Promotion Details:

Product	TravelElite Single-trip Cover	TravelElite Annual Cover (1st year only)
Premium Discount	25%	25%
Promotion Period	26 September 2026 to 25 October 2026	

Wishing you a joyful Mid-Autumn Festival and National Day holiday, along with great sales success.



Tony Lee
Director of Distribution
Blue Cross (Asia-Pacific) Insurance Limited

“TravelElite” Promotion Offer Terms and Conditions:

- The promotion period of the above offer is from 26 September 2026 to 25 October 2026 (both dates inclusive).
- The policy application must be submitted and accepted by Blue Cross (Asia-Pacific) Insurance Company Limited (“Blue Cross”) and the premium must be paid during the promotion period.
- The above offer is not applicable to the renewal of existing policies of Annual Cover.
- The above offer cannot be used in conjunction with other promotional offers and discounts of the same product.
- Blue Cross reserves the right to change the terms and conditions of this promotion at any time without prior notice. This promotional offer is only applicable when the designated general insurance product is still available for application. In case of any dispute arising out of or in connection with this promotion, the decision of Blue Cross shall be final and conclusive.

Important notes:

- This email is an internal document issued by Blue Cross (Asia-Pacific) Insurance Limited (“Blue Cross”). You must not disseminate, distribute or circulate this email to any third parties.
- The above information is for distribution in Hong Kong only. The distribution of the information is not and shall not be construed as an offer to sell or a solicitation to buy or a provision of any insurance product outside Hong Kong. Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.
- If you have not passed the Insurance Intermediaries Qualifying Examination – Paper II (General Insurance) and have not yet registered as a licensed insurance agent with Blue Cross, you are encouraged to complete the examination and the appointment process in order to become eligible to sell Blue Cross insurance products. Please be reminded that any non-registered insurance agent is prohibited from introducing, promoting, recommending and/or selling Blue Cross insurance product(s) to any customers/potential customers prior to the completion of the appointment process with Blue Cross.