AIA Hong Kong
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Memo

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)	**From:**	Angela Yeung
		Dept:	Customer and Marketing
Copy:	Ms. Melissa Wong All Department Heads Macau CEO / ABDD Executives	**Total pages:**	4
Date:	1 October 2026		

Subject: **A261008** **2026 電子保費現金券 - 指定電子保費現金券有效期延長至 2026 年 12 月 31 日**
2026 ePremium Coupons – validity of designated ePremium Coupons extended to 31 Dec 2026

2026 電子保費現金券
有效期自動延長至 2026 年 12 月 31 日

為支持財務策劃顧問推動新生意，我們很高興通知大家，重點活動之電子保費現金券有效期已自動延長至 2026 年 12 月 31 日，請大家把握最後機會善用電子保費現金券!

詳情請見下表:

電子保費現金券活動	電子保費現金券價值	2026 第 4 季之安排
2026 第 3 季《歲月「友」情》電子保費現金券 (通告 A260636)	500 港元 x 2 及 200 港元 x 3	**這些電子保費現金券的有效期已自動延長至 2026 年 12 月 31 日!** （以新保單之保單申請及遞交日期為準， 新保單必須於 2027 年 2 月 28 日或之前繕發）
Recapture VIP 客戶 (通告 A260133)	10,000 港元 x 1	
2025 年度友邦峻宇會會員 (通告 A260133)	10,000 港元 x 3	
持有 2026 年度期滿保單的 Recapture VIP (通告 A260133)	500 港元 x 2	
持有 2026 年度付清保費之 AIA 延期年金計劃的 Recapture VIP (通告 A260133)	500 港元 x 2	
單一保單客戶 (通告 A260426)	500 港元 x 8	
特選危疾/醫療優易核保/簡易核保優惠特選保單客戶 (通告 A260304)	500 港元 x 2	
Serve-to-Sales (通告 A260427)	高達 500 港元 x 4	
2026 第二季 MDRT 電子保費現金券競賽 (通告 A260458)	500 港元 x 12	

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自動化「型」銷之特選客戶 (通告 A260413)	500 港元 x 1	電子保費現金券的使用有效期不變，詳細請參閱相關通告。
2026 第 3 季 投保新保單送電子保費現金券 (通告 A260845)	200 港元 x 1 或 500 港元 x 1 張及 200 港元 x 2	
2026 年特選保單期滿客戶優惠 – 享額外 HK$10,000 電子保費現金券 (通告 A260648)	10,000 港元 x 1	
財務策劃顧問競賽: • 2026 第一季電子保費現金券競賽 • 2026 年活躍新人電子保費現金券競賽 • 保單分配專員計劃 – 2026 年電子保費現金券競賽 • 2026「開單有賞」保費現金券競賽	請參閱 ABDD 發出之通告	

有效期延長安排:

財務策劃顧問及客戶**無需進行任何手動操作**，上述已獲延期的電子保費現金券將由**系統自動延長**有效期，並於 2026 年 10 月 1 日反映在 AIA+、iChange 和 PES。

有關電子保費現金券的使用及轉讓的方式及條件，將維持不變。詳情請參閱通告 A260131 或參閱條款及細則。

請注意: 電子保費現金券不適用於 2026 年 9 月 29 日新推出的優悅年金保險計劃。
適用之產品請參閱相關條款及細則於指定產品。

電子保費現金券在任何情況下均不得兌換現金或轉售。如有任何不當使用現金券 /客戶投訴的情況，公司將對此進行調查。如發現任何不當行為，財務策劃顧問可能會受到處分。

有關電子保費現金券的正確使用方法及注意事項，請參閱有關通告 A260848。

推廣期有限，請把握推廣良機！如有任何疑問，請電郵至客戶及市場策劃 (Customer and Marketing) AIAHK.CustomerExperience-ECM@aia.com。

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2026 ePremium Coupons
Expiry date automatically extended to 31 December 2026

To support financial planners in driving new business, we are pleased to announce that the validity of ePremium Coupons for key campaigns has been automatically extended to 31 December 2026! Please seize this final opportunity to make good use of the ePremium Coupons!

Please refer to the table below for details:

ePremium Coupons campaigns	ePremium Coupon Value	Q4 2026 arrangements
2026 Q3 "Loyalty Delight" ePremium Coupon (Memo A260636)	HK$500 x 2 & HK$200 x 3	**The expiry date of these ePremium Coupons has been automatically extended to December 31, 2026!** (Based on the application and submission date of the new policy. The new policy must be issued on or before 28 February 2027.)
Recapture VIP customers (Memo A260133)	HK$10,000 x 1	
2025 AIA Alta Club member (Memo A260133)	HK$10,000 x 3	
Recapture VIP who owns a policy maturing in 2026 (Memo A260133)	HK$500 x 2	
Recapture VIP whose AIA Deferred Annuity Plan being paid up in 2026 (Memo A260133)	HK$500 x 2	
Single-policy-holding Customers (Memo A260426)	HK$500 x 8	
Preferential Underwriting/ Simplified Underwriting offer Selected Customers (Memo A260304)	HK$500 x 2	
Serve-to-Sales (Memo A260427)	Up to HK$500 x 4	
2026 Q2 MDRT ePremium Coupon Contest (Memo A260458)	HK$500 x 12	
Selected customers for Event Trigger (Memo A260413)	HK$500 x 1	The expiry date of the ePremium Coupons remains unchanged. Please refer to the relevant Memos for details.
2026 Q3 Get ePremium Coupons with a New Policy (Memo A260845)	HK200 x 1 or HK$500 x 1 & HK$200 x 2	
2026 policy maturity offer for selected customers - Enjoy extra HKD10,000 ePremium Coupon (Memo A260648)	HK10,000 x 1	

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Agency Contests: • 2026 Q1 ePremium Coupon Contest • 2026 Active A-force ePremium Coupon Contest • Lead Assignment Specialist Program – 2026 ePremium Coupons Contest • 2026 "One More Case" Producer ePremium Coupon Challenge	Please refer to the memos issued by ABDD	

Validity Extension Arrangements:

Financial Planners and customers **do not need to take any manual action**. The validity of the above ePremium Coupons that have been granted an extension is **automatically extended** by the system and is reflected in AIA+, iChange, and PES from October 1, 2026.

The methods and conditions for using and transferring ePremium Coupons remain unchanged. Please refer to Memo A260131 or the Terms and Conditions for details.

Please note：ePremium Coupon is NOT applicable to EverBliss Annuity Insurance Plan launched on 29 September 2026.
Please refer to the relevant Terms and Conditions for the applicable products.

Please note that ePremium Coupon cannot be exchanged for cash or resold under any circumstances. In case of any suspicious mis-conduct / customer complaint, the company will investigate the case. The financial planners may be subject to disciplinary action if any mis-conduct is substantiated.

For the proper usage and precautions of the use of ePremium Coupons, please refer to the related Memo A260848.

Limited-time offers! Please seize the sales opportunity! Should you have any queries, please email to Customer and Marketing at AIAHK.CustomerExperience-ECM@aia.com.

Best regards,

Angela Yeung
Head of Customer Value Growth and Digital & Design Experience

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