友邦香港
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AIA Hong Kong
12/F, AIA Tower
183 Electric Road
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Hong Kong

Attn:	All EDD & Honourable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong)	From:	Victor Man
Copy:	Mr. Alger Fung / Ms. Amelie Shen / Ms. Amy Chan / Mr. Louie Ho / All Department Heads / ABDD Executives / CSBD Agency Executives / IVS Executives	Dept:	Corporate Solutions
Date:	17 July 2026	Total pages:	6
Subject:	**(A260769) 2026 年 CS 金牌 MPF PA 挑戰賽** **2026 CS Golden MPF PA Challenge**		

為支持各營業同事繼續全力衝刺並創造佳績，企業業務現再度推出新一輪挑戰賽 – **「2026 年 CS 金牌 MPF PA 挑戰賽」**！

今年挑戰賽特別引入**嶄新安排**，**區域層面將依據「團隊規模」作分級劃分**，以提升整體參與度。於挑戰期內，**成功完成指定退休金個人個案及要求** [1-5]，除可獲得相應之**嘉許牌匾 / 獎盃 / 獎牌**外，更可獲相應之**現金獎賞**！

<table>
<tr><td>參加資格</td><td>所有持有強積金附屬中介人牌照的營業同事</td></tr>
<tr><td>挑戰期</td><td>2026 年 6 月 1 日至 11 月 30 日</td></tr>
<tr><td>合資格業務</td><td>「休悠樂」個人賬戶計劃（「休悠樂」）[1-5]</td></tr>
<tr><td>符合資格要求及獎賞</td><td>個人組別 -「2026 MPF PA 卓越營業員」：
<table>
<tr><th>個案要求 [1-5]</th><th>資產轉移總額要求</th></tr>
<tr><td>40 宗</td><td>HK$4,000,000 或以上</td></tr>
</table>
<table>
<tr><th>名次</th><th>專屬獎賞</th><th>專屬生意機遇</th></tr>
<tr><td>首 1 名</td><td>• 現金獎賞：HK$ 5,000
• 將獲邀出席「嘉許派對」[6]
• 「2026 MPF PA 卓越營業員」嘉許獎牌乙個
• 專業行政照片拍攝乙次及個人照片</td><td rowspan="5">未來專屬業務先機
將優先獲得
MPF 全新客源機會</td></tr>
<tr><td>第 2 名</td><td>• 現金獎賞：HK$ 4,000
• 將獲邀出席「嘉許派對」[6]
• 「2026 MPF PA 卓越營業員」嘉許獎牌乙個
• 專業行政照片拍攝乙次及個人照片</td></tr>
<tr><td>第 3 名</td><td>• 現金獎賞：HK$ 3,000
• 將獲邀出席「嘉許派對」[6]
• 「2026 MPF PA 卓越營業員」嘉許獎牌乙個
• 專業行政照片拍攝乙次及個人照片</td></tr>
<tr><td>第 4 -10 名</td><td>• 將獲邀出席「嘉許派對」[6]
• 「2026 MPF PA 卓越營業員」嘉許獎牌乙個
• 專業行政照片拍攝乙次及個人照片</td></tr>
<tr><td>第 11 名
及其後</td><td>• 「2026 MPF PA 卓越營業員」嘉許獎牌乙個
• 專業行政照片拍攝乙次及個人照片</td></tr>
</table></td></tr>
</table>

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營業單位主管組別 -「2026 MPF PA 卓越營業單位」：

個案要求 [1-5]	資產轉移總額要求
80 宗	HK$8,000,000 或以上

名次	專屬獎賞
首 1 名	• 將獲邀攜同 2 位嘉賓出席「嘉許派對」[6] • 「2026 MPF PA 卓越營業單位」嘉許獎盃乙個
第 2 名	• 將獲邀攜同 1 位嘉賓出席「嘉許派對」[6] • 「2026 MPF PA 卓越營業單位」嘉許獎盃乙個
第 3 名	• 將獲邀攜同 1 位嘉賓出席「嘉許派對」[6] • 「2026 MPF PA 卓越營業單位」嘉許獎盃乙個
第 4 - 5 名	• 將獲邀攜同 1 位嘉賓出席「嘉許派對」[6] • 「2026 MPF PA 卓越營業單位」嘉許獎盃乙個
第 6 名及其後	• 「2026 MPF PA 卓越營業單位」嘉許獎盃乙個

區域總監組別：

組別	區域人數 [7]	個案要求 [1-5]	資產轉移總額要求
組別 A	40 人或以下	150 宗	HK$15,000,000 或以上
組別 B	41–79 人	180 宗	HK$18,000,000 或以上
組別 C	80 人或以上	220 宗	HK$22,000,000 或以上

名次	專屬獎賞	專屬 / 優先參與活動
每組 首 1 名	• 「2026 MPF PA 白金區域」嘉許牌匾乙個 • 媒體廣告嘉許乙次 [11]（**僅限 1 名，所有組別中之最高名次者可獲此嘉許**） • 將獲邀攜同 2 位嘉賓出席「嘉許派對」[6]	**未來專屬業務先機** **優先參與由 CS 主辦之 MPF 外展推廣活動** （例如：宣傳車路演）
每組 第 2 至 5 名	• 「2026 MPF PA 金牌區域」嘉許牌匾乙個 • 將獲邀攜同 1 位嘉賓出席「嘉許派對」[6]	
每組 第 6 名及其後	• 「2026 MPF PA 卓越區域」嘉許獎盃乙個	

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一般規則及要求：

1. 合資格強積金個人個案（Unique Identification - UID）只計算每宗於推廣期內成功遞交之 P(P) / P(M) / P(C) 的表格申請至「積金易」平台，由其他受託人轉移新強積金資產至 AIA 企業業務部（CS）的「休悠樂」個人賬戶計劃（MPFPA），並須於 2026 年 12 月 31 日或之前由 CS 完成該資產轉移。
2. 營業同事於從事強積金銷售及推廣活動，以及為有關強積金計劃提供意見時，必須正確地為客戶填選最新之相關申請表格，以獲得客戶以書面及明示同意該註冊強積金中介人將就有關個案所獲得之金錢利益及 / 或非金錢利益。詳情請參閱通告 A240263。
3. 於挑戰期內，以同一香港身份證號碼（UID）登記之賬戶，只計算為一宗強積金個人賬戶個案。
4. 如果合資格個案屬共同個案（即個案由 2 名營業同事共同完成），每名營業同事將獲計算 0.5 宗個案。且個案不會以四捨五入方式計算。
5. 如合資格強積金個人賬戶個案（UID）已計算於「強積金個人個案「雙重跨年」現金賞」（通告 A251230），該個案將不會再計入本次競賽。
6. 「嘉許派對」詳情將於稍後公布。
7. 區域同事數目將根據 2026 年 3 月 31 日當天的人數為準。
8. 如個案數目相同，則按「個人帳戶總資產轉移金額」作出排名。
9. 所獲之獎賞不得轉讓或轉換成現金或可能以同等價值之其他獎賞取代。得獎營業同事必需於發放獎賞期間仍與公司維持有效合約關係，方能獲獎。
10. AIA 保留就調整後之得獎結果及就任何違規銷售行為追討已發放獎賞之權利。
11. AIA 保留隨時修改本競賽規則或獎賞之權利（例如獎品有機會以現金形式發放），恕不另行通知。
12. 如有任何爭議，AIA 保留最終決定權。

如有任何查詢，歡迎與負責 貴區之企業業務營業拓展部同事聯絡。

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To support all Financial Planners to sprint with full force and achieve great results, Corporate Solutions is pleased to launch a new round of challenge - **2026 CS Golden MPF PA Challenge**.
A **brand-new arrangement** has been introduced for this year's contest, where **Districts will be categorized based on "No. of District Agents"** to boost overall engagement. **Recognition plaques / trophies / medals** and corresponding **cash rewards** will be rewarded for **successfully completing designated MPF retail cases**[1-5] **and requirements** during the contest period!

<table>
<tr><td>Eligibility</td><td>All MPF Licensed Financial Planners</td></tr>
<tr><td>Contest Period</td><td>1 June – 30 November 2026</td></tr>
<tr><td>Qualifying Business</td><td>AIA MPF Personal Account (“MPFPA”) [1-5]</td></tr>
<tr><td>Qualifying Criteria and Rewards</td><td>
Individual Group – “MPF PA Elite Producer 2026”:
<table>
<tr><th>Case Requirements[1-5]</th><th>Total Amount of Assets taken over (“ATO”)</th></tr>
<tr><td>40</td><td>HK$4,000,000 or above</td></tr>
</table>
<table>
<tr><th>Ranking</th><th>Exclusive Rewards</th><th>Exclusive Business Opportunities</th></tr>
<tr><td>Top 1</td><td>• Cash Reward: HK$ 5,000
• Invitation to the “Recognition Party”[6]
• A recognition medal of “MPF PA Elite Producer 2026”
• Professional executive photo shooting for 1 time and profile photo</td><td rowspan="5">Future Exclusive Business Insights
Enjoy priority access to brand-new MPF customer leads opportunities</td></tr>
<tr><td>Top 2</td><td>• Cash Reward: HK$ 4,000
• Invitation to the “Recognition Party”[6]
• A recognition medal of “MPF PA Elite Producer 2026”
• Professional executive photo shooting for 1 time and profile photo</td></tr>
<tr><td>Top 3</td><td>• Cash Reward: HK$ 3,000
• Invitation to the “Recognition Party”[6]
• A recognition medal of “MPF PA Elite Producer 2026”
• Professional executive photo shooting for 1 time and profile photo</td></tr>
<tr><td>Top 4-10</td><td>• Invitation to the “Recognition Party”[6]
• A recognition medal of “MPF PA Elite Producer 2026”
• Professional executive photo shooting for 1 time and profile photo</td></tr>
<tr><td>Top 11 or thereafter</td><td>• A recognition medal of “MPF PA Elite Producer 2026”
• Professional executive photo shooting for 1 time and profile photo</td></tr>
</table>
</td></tr>
</table>

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Agency Leader Group – "MPA PA Elite Agency 2026":

Case Requirements[1-5]	Total Amount of Assets taken over ("ATO")
80	HK$8,000,000 or above

Ranking	Exclusive Rewards
Top 1	• Invitation to the "Recognition Party"[6] for the winner and 2 guests • A recognition trophy of "MPF PA Elite Agency 2026"
Top 2	• Invitation to the "Recognition Party"[6] for the winner and 1 guest • A recognition trophy of "MPF PA Elite Agency 2026"
Top 3	• Invitation to the "Recognition Party"[6] for the winner and 1 guest • A recognition trophy of "MPF PA Elite Agency 2026"
Top 4-5	• Invitation to the "Recognition Party"[6] for the winner and 1 guest • A recognition trophy of "MPF PA Elite Agency 2026"
Top 6 or thereafter	• A recognition trophy of "MPF PA Elite Agency 2026"

District Director Group:

Group	No. of District Agents[7]	Case Requirements[1-5]	Total Amount of Assets taken over ("ATO")
Group A	40 or below	150	HK$15,000,000 or above
Group B	41–79	180	HK$18,000,000 or above
Group C	80 or above	220	HK$22,000,000 or above

Ranking	Exclusive Rewards	Exclusive & Priority to Join Exclusive Events
Top 1 in Each Group	• A recognition plaque of "MPF PA Platinum District 2026" • Media Recognition for 1 time[11] **(1 winner only; awarded to the highest-ranking recipient across all groups)** • Invitation to the "Recognition Party" for the winner and 2 guests	**Exclusive Future Business Opportunities** **Enjoy priority to join CS-organized MPF outreach promotional activities** (e.g. Truck Shows)
Top 2-5 in Each Group	• A recognition plaque of "MPF PA Golden District 2026" • Invitation to the "Recognition Party" for the winner and 1 guest	
Top 6 or thereafter in Each Group	• A recognition plaque of "MPF PA Elite District 2026"	

General Rules:

1. Qualified MPF Retail Cases (Unique Identification – UID) will be counted for each MPF Personal Account case with completed P(P) / P(M) / P(C) form is submitted to eMPF Platform within the Promotion Period, with Asset Taken Over ("ATO") from external trustees to AIA MPF Personal Account ("MPFPA") and successfully settled by AIA Corporate Solutions on or before 31 December 2026.
2. When Financial Planners are conducting MPF sales and marketing activities and giving advice in relation to MPF schemes, you must correctly complete the latest relevant application forms for your customers in order to obtain their written and express consent to the monetary and/or non-monetary benefits to be received by the registered MPF intermediary in respect of the relevant cases. For details, please refer to memo A240263.
3. During the Contest Period, only one Retail MPF Case will be counted for each HKID number (UID) registered.
4. If the qualifying case is jointly closed by 2 producers, 0.5 case will be counted for each producer. Case count calculation will not be rounded-up.

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5. If Qualified Personal Account Cases (UID) have been counted under the "MPF PA Cases "Dual-Year" Cash Bonus" (Memo A251230), the UID will not be counted in this Contest.
6. Details of the "Recognition Party" will be announced soon.
7. The number of District Agents will be based on the number as of 31 March 2026.
8. In case the case number is the same, the ranking will be based on the total amount of assets taken over (ATO) of Personal Accounts.
9. Rewards is non-transferrable/cannot be exchanged for cash/may be substituted by other rewards with equivalent value. The qualifier must be in-force with AIA during the lucky draw in order to enjoy the rewards.
10. AIA reserves the right to retract the rewards awarded in respect of the adjusted results of final sales report and for any sales violations.
11. AIA reserves the right to amend the rules or rewards of the promotion at any time without prior notice (for example, rewards may be distributed in cash-in-lieu).
12. In case of any disputes, AIA reserves the right for any final decision.

If you have any questions, please contact your designated CSBD Agency Executives.



Victor Man
Head of CS Business Development
Agency Distribution, Corporate Solutions

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