AIA Hong Kong
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Memo

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)	**From:**	Angela Yeung
		Dept:	Customer and Marketing
Copy:	Ms. Melissa Wong All Department Heads Macau CEO / ABDD Executives	**Total pages:**	4
Date:	1 July 2026		

Subject: **A260729** **2026 電子保費現金券 - 指定電子保費現金券有效期延長至 2026 年 9 月 30 日**
2026 ePremium Coupons – validity of designated ePremium Coupons extended to 30 Sep 2026

2026 電子保費現金券
有效期自動延長至 2026 年 9 月 30 日

為支持財務策劃顧問推動新生意，我們很高興通知大家，重點活動之電子保費現金券有效期已自動延長至 2026 年 9 月 30 日! 詳情請見下表!

電子保費現金券活動	電子保費現金券價值	2026 第 3 季之安排
Recapture VIP 客戶 (通告 A260133)	10,000 港元 x 1	**這些電子保費現金券的有效期已自動延長至 2026 年 9 月 30 日!**
2025 年度友邦峻宇會會員 (通告 A260133)	10,000 港元 x 3	
持有 2026 年度期滿保單的 Recapture VIP (通告 A260133)	500 港元 x 2	
持有 2026 年度付清保費之 AIA 延期年金計劃的 Recapture VIP (通告 A260133)	500 港元 x 2	
單一保單客戶 (通告 A260426)	500 港元 x 8	
特選危疾/醫療優易核保/簡易核保優惠特選保單客戶 (通告 A260304)	500 港元 x 2	
Serve-to-Sales (通告 A260427)	高達 500 港元 x 4	
《歲月「友」情》- 所有現有客戶	第 3 季 (通告 A260636): 500 港元 x 2 及 200 港元 x 3	特選客戶如已於推廣期內完成任何一項指定任務，即可獲發 1,600 港元《歲月「友」情》電子保費現金券。詳情請參閱通告 A260636 。
自動化「型」銷之特選客戶 (通告 A260413)	500 港元 x 1	電子保費現金券的使用有效期不變，詳細請參閱相關通告。
財務策劃顧問競賽: 2026 第一季電子保費現金券競賽 2026 年活躍新人電子保費現金券競賽	請參閱 ABDD 發出之通告	

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有效期延長安排:

財務策劃顧問及客戶**無需進行任何手動操作**，上述已獲延期的電子保費現金券將由**系統自動延長**有效期，並於 2026 年 7 月 1 日反映在 AIA+、iChange 和 PES。

有關電子保費現金券的使用及轉讓的方式及條件，將維持不變。詳情請參閱通告 A260131 或參閱條款及細則。

推廣期有限，請把握推廣良機！如有任何疑問，請電郵至客戶及市場策劃 (Customer and Marketing) AIAHK.CustomerExperience-ECM@aia.com。

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2026 ePremium Coupons
Expiry date automatically extended to 30 September 2026

To support financial planners in driving new business, we are pleased to announce that the validity of ePremium Coupons for key campaigns has been automatically extended to 30 September 2026! Please refer to the table below for details.

ePremium Coupons campaigns	ePremium Coupon Value	Q3 2026 arrangements
Recapture VIP customers (Memo A260133)	HK$10,000 x 1	**The expiry date of these ePremium Coupons has been automatically extended to September 30, 2026!**
2025 AIA Alta Club member (Memo A260133)	HK$10,000 x 3	
Recapture VIP who owns a policy maturing in 2026 (Memo A260133)	HK$500 x 2	
Recapture VIP whose AIA Deferred Annuity Plan being paid up in 2026 (Memo A260133)	HK$500 x 2	
Single-policy-holding Customers (Memo A260426)	HK$500 x 8	
Preferential Underwriting/ Simplified Underwriting offer Selected Customers (Memo A260304)	HK$500 x 2	
Serve-to-Sales (Memo A260427)	Up to HK$500 x 4	
"Loyalty Delight" - All existing customers	Q3 (Memo A260636): HK$500 x 2 & HK$200 x 3	Selected customers who completed at least one designated mission during the promotion period can receive HK$1,600 "Loyalty Delight" ePremium Coupons. Please refer to Memo A260636 for details.
Selected customers for Event Trigger (Memo A260413)	HK$500 x 1	The expiry date of the ePremium Coupons remains unchanged. Please refer to the relevant Memos for details.
Agency Contest: 2026 Q1 ePremium Coupon Contest 2026 Active A-force ePremium Coupon Contest	Please refer to the memos issued by ABDD	

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Validity Extension Arrangements:

Financial Planners and customers **do not need to take any manual action**. The validity of the above ePremium Coupons that have been granted an extension is **automatically extended** by the system and is reflected in AIA+, iChange, and PES from July 1, 2026.

The methods and conditions for using and transferring ePremium Coupons remain unchanged. Please refer to Memo A260131 for the Terms and Conditions.

Limited-time offers! Please seize the sales opportunity! Should you have any queries, please email to Customer and Marketing at AIAHK.CustomerExperience-ECM@aia.com.

Best regards,



Angela Yeung
Head of Customer Value Growth and Digital & Design Experience

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