AIA Hong Kong
Unit 3601, 36/F, AIRSIDE,
2 Concorde Road,
Kai Tak, Kowloon
T: (852) 2881 3333
AIA.COM.HK

Memo

Attn: All AIA Smart+ pilot users from EDD & Honorable Advisors / EDDs / PSDDs / SDDs /DDs / MICs / Agency Leaders / Financial Planners

From: Alfred Yip

Copy: Mr. Alger Fung, Mr. Louie Ho, Ms. Amy Chan / All Department Heads /ABDD Executives

Dept: Agency Digital, Analytics, and Business Acquisition

Date: 2nd July, 2026

Total page: 6 pages

Subject: **(A260716) 全新 AIA Smart+ 人人有賞**
New AIA Smart+ Rewards for All



為鼓勵各位同事善用 **AIA Smart+ (智友易+)** ，更高效善用科技、更順暢地處理日常工作，公司特意推出「全新 AIA Smart+ 人人有賞」，只要同事於 **7 月** 期間下載並成功登入 AIA Smart 一次 ，**即可獲得百佳超級市場 HK$50 現金券**！人人有賞！
立即掃描二維碼下載並開始使用，善用科技，事半功倍！

Alfred Yip
Head of Agency Digital, Analytics, and Business Acquisition

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健康長久好生活

Memo

全新 AIA Smart+ 人人有賞

參加活動資格：

所有財務策劃顧問

活動日期：

2026 年 7 月 1 日至 7 月 31 日

活動規則及獎賞：

7 月 期間下載並成功登入 AIA Smart+ (智友易+)一次

AIA Smart+ (適用於手機及 iPad)

掃瞄二維碼下載 或登入 營業員專頁(eAC)

路徑: eAC > Bulletin & Download > Software > AIA Apps Centre

iOS (For iPhone/iPad)	AndroidOS (For Android Phone)

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備註:

1. 本活動之有效期間為香港時間【2026 年 7 月 1 日（00:00）至 2026 年 7 月 31 日（23:59）】（「活動期」）。
2. 合資格參加者： 參加者須於 2026 年 7 月 1 日或之前已成為財務策劃顧問。

3. 參加方法與「成功」定義
   a. 下載並成功登入 AIA Smart+一次：以有效帳戶成功登入AIA Smart+，當系統成功載入並顯示首頁畫面即視為「成功登入」。
   b. **每位合資格參加者於活動期內只可獲獎一次；即使成功登入 AIA Smart+ 多於一次，亦不會獲得額外獎賞。**

4. 獎賞
   a. 得獎者將按主辦方系統紀錄核對合資格情況；如資料不完整、重複、虛假或涉嫌舞弊，主辦方有權取消得獎資格而不作另行通知。
   b. 獎品不可兌換現金、不可轉讓及不可更換其他產品或服務；主辦方保留更換相同或更高價值獎品之權利。
   c. 獎賞將於 2026 年 8 月內經友獎賞發放。

5. 系統紀錄與有效性
   a. 所有參加、登入及提交紀錄以主辦方之系統伺服器時間及資料為最終依據。
   b. 因網絡不穩、系統延遲或個人裝置設定導致之遞交失敗或延誤，主辦方概不負責。
   c. 任何不完整、難以辨識、重複或經篡改之資料，均視為無效。

6. 不當行為與取消資格
   a. 若發現或懷疑參加者涉及下列行為，主辦方有權取消其參加 / 得獎資格，並保留追究權利
   b. 使用自動化工具、外掛或任何非正常方式產生登入或使用紀錄；
   c. 其他干擾或影響活動公平性之行為。

7. 變更、中止與免責聲明
   a. 主辦方保留隨時更改、暫停或取消本活動及 / 或本條款之權利，恕不另行通知。
   b. 在法律允許範圍內，主辦方對於任何因網絡、系統、伺服器、電腦或行動裝置技術問題（包括但不限於資料遺失、延遲、錯誤或中斷）而導致參加者蒙受之任何損失或損害，概不承擔任何責任。

8. 爭議
   a. 如有任何爭議，營業數碼分析及業務拓展部保留最終決定權及最終解釋權。

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New AIA Smart+ Rewards for All

Eligibility:
All Financial Planners

Contest Period:
1st July 2026 – 31st July 2026

Contest Rules & Prizes:
Financial Planners must download and log in to AIA Smart+ once during July

AIA Smart+ (Available on mobile and iPad)

Scan QR code to download or login Agency Corner(eAC)

Path: eAC > Bulletin & Download > Software > AIA Apps Centre

iOS (For iPhone/iPad)	AndroidOS (For Android Phone)

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Remarks

1. The validity period of this campaign is Hong Kong Time from 1st July 2026 (00:00) to 31st July 2026 (23:59) (the "Campaign Period").

2. Eligible Participants: Participants must have become Financial Planners on or before 1st July 2026.

3. Participation Method and Definition of "Successful"
    a. Download and successfully log in to AIA Smart+ once: A valid account must successfully log in to the AIA Smart+ application (App). When the system successfully loads and displays the home page, it will be deemed a "successful login."
    b. Each eligible participant may receive the reward once only during the Campaign Period. Successful login to AIA Smart+ more than once will not entitle the participant to any additional reward.

4. Rewards
    a. The organiser will verify winners' eligibility based on system records. If the information is incomplete, duplicated, false, or suspected of fraud, the organiser has the right to disqualify the participant without prior notice.
    b. Rewards cannot be exchanged for cash, are non-transferable, and cannot be converted into other products or services. The organiser reserves the right to replace the rewards with items of equal or higher value.
    c. Rewards will be distributed via iReward in August 2026.

5. System Records and Validity
    a. All participation, login, and submission records shall be based on the organiser's server system time and data as the final reference.
    b. The organiser shall not be responsible for any submission failure or delay caused by unstable internet connection, system latency, or personal device settings.
    c. Any incomplete, illegible, duplicated, or tampered records will be deemed invalid.

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6. Misconduct and Disqualification

    a. If a participant is found or suspected to be involved in the following behaviours, the organiser has the right to disqualify the participant from participation and/or receiving rewards, and reserves the right to pursue further action:
    b. Using automation tools, plug-ins, or any abnormal means to generate login or usage records.
    c. Any other behaviour that interferes with or affects the fairness of the campaign.

7. Amendments, Suspension, and Disclaimer
    a. The organiser reserves the right to amend, suspend, or cancel this campaign and/or these terms at any time without prior notice.
    b. To the extent permitted by law, the organiser shall not be liable for any loss or damage suffered by participants arising from network, system, server, computer, or mobile device technical issues, including but not limited to data loss, delay, error, or interruption.

8. Disputes
    a. In the event of any dispute, the Agency Digital, Analytics, and Business Acquisition Department reserve the right of final decision and final interpretation.

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