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Memo

Attn.:	All EDDs & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)	**From:**	Andrew Tang
		Dept.:	Proposition & Healthcare Strategy, Business Activation & Analytics
Copy:	Mr. Alger Fung / Ms. Amy Chan / Ms. Alice Liang / All Department Heads / Heads of Agency Division / BPs / Call Centre	**Total pages:**	5 pages
Date:	4 August, 2026		

Subject: **A260686** **每月醫學知識｜《IHS健康工作坊 精華回顧》正式推出！**
Monthly Medical Insights: "IHS Health Workshop Pulse" is Officially Launched

本年度**<綜合醫療保健策略IHS工作坊系列>邀請不同專科醫生，以常見疾病為主題，助大家深入了解疾病資訊。**為延續工作坊的學習成效，讓同事能隨時重溫重點，及推廣至更多有興趣了解的同事，我們特別準備了《**IHS健康工作坊 精華回顧**》，將主講醫生的分享重點濃縮，化為您的**隨身健康知識庫**，全方位支援健康保障推廣。

這份精華回顧把健康知識，轉化為並肩守護客戶的堅實後盾。**透過每月通訊，為您增進實用的健康知識，並進一步認識AIA 強大的醫療網絡資源。**讓您與客戶溝通時，能從貼近生活的健康話題自然切入，加強對話深度。同時，清晰展現公司醫療網絡的優勢，提升客戶的信任，在守護客戶健康的路上盡顯您專業的一面！

綜合醫療保健策略 IHS工作坊
精華回顧
Health Workshop Pulse

首兩期
現已推出！

6月號	7月號
認識子宮頸癌及卵巢癌	認識腸胃道疾病
	
按此瀏覽	按此瀏覽
朱敏儀醫生（婦科腫瘤科專科）	黃嘉曦醫生（腸胃肝臟科專科）

NEW

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IHS健康工作坊 精華回顧



- ✓ 延續 IHS 工作坊的影響力
- ✓ 認識 AIA 網路醫生
- ✓ 增進健康知識

→ 主題健康知識重點

→ 以真相破解健康迷思

→ 簡介AIA醫療網絡服務

→ 不同二維碼
連結到其他助銷工具

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您亦可登入Health Corner「健康專區」及 iEngage 瀏覽及下載以上工具。

- Health Corner「健康專區」 > 銷售及宣傳資料 > 宣傳資料
- iEngage > News Feed > 市場資訊及客戶推廣 > 市場推廣及助銷策略

如有查詢，請電郵至 AIAHK.PH_SBAA@aia.com，聯絡產品主張及醫療保健業務推展部。

請將以上訊息傳達予屬下的營業同事，多謝合作！

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"IHS Health Workshop Pulse" is Officially Launched

In this year's **"Integrated Healthcare Strategy (IHS) Workshop Series"**, **we have invited different medical specialists to share insights on common diseases.** To extend the impact of these workshops and keep these key takeaways at your fingertips, we've specially created the **"IHS Health Workshop Pulse"**. This monthly newsletter condenses expert knowledge into a **Portable Health Knowledge Base** to fuel your health sales journey.

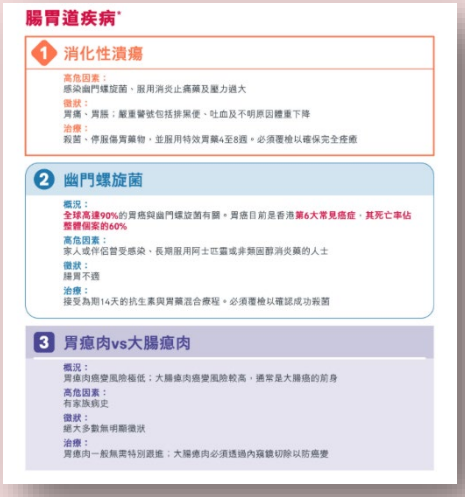
Turn health insights into your ultimate sales support. **This helps to deepen the understanding of the AIA medical network resources and spark natural, everyday health dialogues with your customers.** It's the perfect way to demonstrate your professionalism, showcase AIA's network's edge, and turn casual chats into long-lasting trusted relationships.

綜合醫療保健策略 IHS工作坊

精華回顧 Health Workshop Pulse

The First Two Editions

Are Now Available!

June Edition	July Edition
Understanding Cervical and Ovarian Cancer	Understanding Gastrointestinal Diseases
	
Click Here to Browse	Click Here to Browse NEW
Dr. Mandy CHU (Gynaecological Oncologist)	Dr. Ka Hei WONG (Gastroenterology and Hepatology Specialist)

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IHS Health Workshop Pulse



- ✓ **Extend the Impact of IHS Workshop**
- ✓ **Deepen Understanding of the AIA Medical Network**
- ✓ **Enrich Your Health Knowledge**

→ **Themed Key Health Insights**

→ **Highlight Health Myth & Reveal the Fact**

→ **Introduce AIA Medical Network**

→ **QR Codes Linked to Other Sales Enablement Tools**

For any inquiries, please email AIAHK.PH_SBAA@aia.com to contact Proposition & Healthcare Business Activation Team.

Best regards,

Andrew Tang
Head of Proposition & Healthcare
Strategy, Business Activation & Analytics

Please convey this message to your team members. Thank you for your cooperation!