AIA Hong Kong
Unit 3601, 36/F, AIRSIDE,
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Kai Tak, Kowloon
T: (852) 2881 3333
AIA.COM.HK

Memo

Attn	:	All EDD & Honourable Advisors/ EDDs/ PSDDs/ SDDs/ DDs/ MICs/ Agency Leaders/ Financial Planners (Hong Kong and Macau)	From	:	Alferd Lai
Co/Dept	:	Mr. Alger Fung/ Mr. Louie Ho/ Ms. Amy Chan/ All Department Heads/ ABDD Executives	Dept	:	Agency Marketing and Engagement
Date	:	1 April 2026	Total page	:	5 + Appendix
Subject	:	**(A260440) 全新平台，助你隨時隨地緊貼資訊 — 企業微信 WeCom 隆重登場** **Stay Connected Anytime, Anywhere — Introducing the WeCom**			

想足不出戶，知道最新競賽？ 甚至遠在內地，依然可以緊貼公司消息？**WeCom企業微信，讓你一手掌握資訊，提昇業績無界限。**

WeCom 是一個**集溝通、管理及多種互動工具於一身**的一站式平台，現正開放予**所有財務策劃顧問**使用，請即下載加入AIA企業！**緊貼精選公司資訊**，連接公司、管理層與營業團隊！

為鼓勵各位營業精英馬上開始體驗與使用，本公司特別推出「WeCom企業微信即裝即賞」 獎賞活動。**營業同事只需在競賽期內下載並登入WeCom企業微信，即可獲得相應獎賞**。

立即掃描二維碼下載並開始使用，好溝通、好管理，集於一身！



Alfred Lai
Head of Agency Marketing and Engagement
AL/TL/TK

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WeCom 企業微信即裝即賞

競賽資格：

所有財務策劃顧問及營業單位主管

競賽日期：

2026年4月1日至6月30日 (3個月)

競賽規則及獎賞：

於活動期間內成功下載並登入 WeCom 一次，即可獲得以下獎賞。

競賽要求	獎品
下載並成功登入* WeCom 一次	Starbucks HK$25 現金券

(每位合資格顧問只可獲獎一次)

*必須已進入 AIA INTERNATIONAL LIMITED 企業才算作成功登入

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註解：

1. 本活動之有效期間為香港時間【2026 年 4 月 1 日（00:00）至 2026 年 6 月 30 日（23:59）】（「活動期」）。除非另有說明，所有時間以主辦方伺服器之系統時間為準。
2. 參加方法與「成功」定義
    a. 下載並成功登入 WeCom 一次：使用於 iEngage 登記的電話成功登入 WeCom，**當系統成功載入並顯示進入了「AIA INTERNATIONAL LIMITED」企業首頁畫面即視為「成功登入」。(參考「附件一」及「附件二」)**
3. 獎賞
    a. 得獎者將按主辦方系統紀錄核對合資格情況；如資料不完整、重複、虛假、刪除帳號後再加入或涉嫌舞弊，主辦方有權取消得獎資格而不作另行通知。
    b. 獎品不可兌換現金、不可轉讓及不可更換其他產品或服務；主辦方保留更換相同或更高價值獎品之權利。
    c. 獎賞將於 2026 年 8 月內經郵寄至得獎者之營業辦公室 或 電郵發放。
    d. 所有獲獎者必須於獎賞發放時仍與 AIA 持有效合約。
4. 系統紀錄與有效性
    a. 所有參加、登入及提交紀錄以主辦方之系統伺服器時間及資料為最終依據。
    b. 因網絡不穩、系統延遲或個人裝置設定導致之遞交失敗或延誤，主辦方概不負責。
    c. 任何不完整、難以辨識、重複或經篡改之資料，均視為無效。
5. 不當行為與取消資格
    a. 若發現或懷疑參加者涉及下列行為，主辦方有權取消其參加 / 得獎資格，並保留追究權利
    b. 使用自動化工具、外掛或任何非正常方式產生登入或使用紀錄；
    c. 其他干擾或影響活動公平性之行為。
6. 變更、中止與免責聲明
    a. 主辦方保留隨時更改、暫停或取消本活動及 / 或本條款之權利，恕不另行通知。
    b. 在法律允許範圍內，主辦方對於任何因網絡、系統、伺服器、電腦或行動裝置技術問題（包括但不限於資料遺失、延遲、錯誤或中斷）而導致參加者蒙受之任何損失或損害，概不承擔任何責任。
7. 爭議
    a. 如有任何爭議，營業推廣及傳訊拓展部保留最終決定權及最終解釋權。

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Memo

"WeCom" — Install & Get a Reward

Eligibility:
All financial planners and agency leaders

Contest Period:
1 April – 30 June 2026

Contest Rules & Rewards:
Download and Login WeCom during the campaign period to earn the following rewards.

Contest Requirement	Rewards
Download and successfully log in* to WeCom once	**Starbucks HK$25 Coupon**

(Each eligible financial planners can only receive the award once)
* Agents must have entered the AIA INTERNATIONAL LIMITED enterprise will be counted as a successful login

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Remarks:

1. The validity period of this campaign is Hong Kong Time from 1st April 2026 (00:00) to 30th June 2026 (23:59) (the "Campaign Period"). Unless otherwise specified, all times shall be based on the system time of the organiser's server.
2. Participation Method and Definition of "Successful"
    a. Download and successfully log in to WeCom once: Participants must successfully log in to WeCom using the mobile phone number registered in iEngage. When the system successfully loads and displays the "AIA INTERNATIONAL LIMITED" corporate homepage, it will be deemed a "successful login". (Please refer to "Appendix 1" and "Appendix 2".)
3. Rewards
    a. Winners' eligibility will be verified based on the organiser's system records. If the information is incomplete, duplicated, false, involves account deletion and re-registration, or is suspected of fraudulent activity, the organiser reserves the right to disqualify the winner without prior notice.
    b. Rewards cannot be exchanged for cash, are non-transferable, and cannot be substituted with other products or services. The organiser reserves the right to replace the reward with items of equal or higher value.
    c. Rewards will be distributed by mail to the winner's agency office or via email within August 2026.
    d. All winners must hold a valid contract with AIA at the time of reward distribution.
4. System Records and Validity
    a. All participation, login, and submission records shall be subject to the organiser's server system time and data as the final reference.
    b. The organiser shall not be responsible for any submission failure or delay caused by unstable network connections, system latency, or personal device settings.
    c. Any incomplete, illegible, duplicated, or tampered records will be deemed invalid.
5. Improper Conduct and Disqualification
    a. If a participant is found or suspected to be involved in any of the following behaviours, the organiser reserves the right to disqualify the participant and/or winner and to pursue further actions.
    b. Use of automated tools, plug-ins, or any abnormal means to generate login or usage records.
    c. Any other behaviour that interferes with or undermines the fairness of the campaign.
6. Amendment, Suspension, and Disclaimer
    a. The organiser reserves the right to amend, suspend, or cancel this campaign and/or these terms and conditions at any time without prior notice.
    b. To the extent permitted by law, the organiser shall not be liable for any loss or damage suffered by participants due to network, system, server, computer, or mobile device technical issues, including but not limited to data loss, delay, error, or interruption.
7. Disputes
    a. In the event of any dispute, the Agency Marketing and Engagement Department reserves the right of final decision and final interpretation.

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附錄 1：【新用戶如何成功加入 AIA WeCom 企業微信】
Appendix 1: How "New User" successfully join the AIA WeCom

請注意：請使用iEngage App內電子卡片的手提電話號碼登入 (步驟可參考下圖)



在左側出現AIA INTERNATIONAL LIMITED代表已成功進入企業。

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附錄 2：【現有用戶如何成功加入 AIA WeCom 企業微信】
Appendix 2: How "Existing User" successfully join the AIA WeCom

請注意：請使用iEngage App內電子卡片的手提電話號碼登入 (步驟可參考下圖)

1. 查看「待加入企業」



2. 查看「待加入的企業」中沒有顯示「AIA INTERNATIONAL LIMTED 」的處理方法



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附錄 3：【如何更改 iEngage 電子卡片上的電話號碼】
Appendix 3: How to change the phone no. through iEngage

如想使用與電子卡片不同的號碼，請到 iEngage App 更改，否則將不能於 WeCom 接收公司資訊。



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