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Memo

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)	**From:**	Angela Yeung
		Dept:	Customer and Marketing
Copy:	Ms. Melissa Wong All Department Heads Macau CEO / ABDD Executives	**Total pages:**	2
Date:	1 April 2026		

Subject: **A260376** **2026 第 2 季 電子保費現金券有效期自動延長**
2026 Q2 ePremium Coupons Expiry date automatically extended



2026 電子保費現金券
有效期自動延長至 2026 年 6 月 30 日

好消息！為**支持財務策劃顧問推動新生意**及鼓勵特選客戶積極使用電子保費現金券，我們特別把指定**電子保費現金券的有效期延長至 2026 年 6 月 30 日**。

電子保費現金券有效期自動延長至 6 月 30 日

獲延長有效期之電子保費現金券	以下指定推廣活動中派發而**尚未使用的電子保費現金券**，有效期將會由原定的 2026 年 3 月 31 日**自動延長**至 2026 年 6 月 30 日。 • 2026 《歲月「友」情》推廣活動 (1 月至 3 月) (Agency Memo: A260131) • 2026 年第 1 季 Recapture 推廣活動 (Agency Memo: A260133) • 2026 Q1 Activation 推廣活動 (Agency Memo: A260124) • 2026 "Always On" 特選危疾/醫療優易核保/簡易核保優惠(第一浪) (Agency Memo: A260111)
有效期延長安排	**財務策劃顧問及客戶無需進行任何手動操作，所有尚未使用的現有電子保費現金券將自動延期，並於 iChange、PES 及 AIA+ 上顯示。** 由於電子保費現金券數量龐大，有效期延長需分批完成，並將會於最遲 2026 年 4 月 2 日反映在 AIA+、iChange 和 PES。已使用了的電子保費現金券不會再重新發放。 例子：假如你在 2026 年 1 月 1 日獲發 4 張 500 港元和 3 張 200 港元的電子保費現金券，並截至 3 月 31 日共使用了 2 張 500 港元的電子保費現金券，餘下的 2 張 500 港元和 3 張 200 港元的電子保費現金券的有效期會自動延期至同年 6 月 30 日。
電子保費現金券使用詳情	有關電子保費現金券的使用及轉讓的方式及條件，將維持不變。詳情請參閱通告 A260131 或參閱條款及細則。

推廣期有限，請把握推廣良機！如有任何疑問，請電郵至客戶及市場策劃 (Customer and Marketing) AIAHK.CustomerExperience-ECM@aia.com。

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2026 ePremium Coupons
Expiry date automatically extended to 30 June 2026

Good news! To **support financial planners in driving new business** and encourage selected customers to actively use their ePremium Coupons, we have **extended the validity of designated coupons to 30 June 2026**.

ePremium Coupon Validity Automatically Extended to 30 June 2026

ePremium Coupons with Extended Validity	Unused ePremium Coupons issued under the following designated promotion campaigns **will be automatically extended** from the original expiry date of 31 March 2026 to 30 June 2026. • 2026 Q1 ePremium Coupons & "Loyalty Delight" Program (Jan – Mar) (Agency Memo: A260131) • 2026 Q1 Recapture Promotion (Agency Memo: A260133) • 2026 Q1 Activation Promotion (Agency Memo: A260124) • 2026 "Always On" Preferential Underwriting/ Simplified Underwriting Offer for Selected CI/ Medical (wave 1) (Agency Memo: A260111)
Validity Extension Arrangements	**Financial Planners and customers do not need to take any manual action. All unused existing ePremium Coupons will be automatically extended and reflected on iChange, PES, and AIA+ (Connect).** Due to the large volume of ePremium Coupons, the validity extension will be processed in batches and will be reflected on AIA+, iChange, and PES by 2 April 2026. Any used ePremium Coupons will not be re-issued. Example: If you obtained 4 pcs of HKD500 and 3 pcs of HKD200 ePremium Coupons on 1 Jan 2026, and have used 2 pcs of HKD500 ePremium Coupons by 31 Mar 2026, the validity of the remaining 2 pcs of HKD500 and 3 pcs of HKD200 ePremium Coupons will be automatically extended to 30 June 2026.
ePremium Coupon Usage Details	The methods and conditions for using and transferring ePremium Coupons remain unchanged. Please refer to Memo A260131 for the Terms and Conditions.

Limited-time offers! Please seize the sales opportunity! Should you have any queries, please email to Customer and Marketing at AIAHK.CustomerExperience-ECM@aia.com.

Best regards,

Angela Yeung
Head of Customer Digital Experience and Engagement

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