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Attn: All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners

From: Mr. Bryan Lok

Copy: Mr. Alger Fung / Ms. Amy Chan / Mr. Louie Ho / All Department Heads / Heads of Agency Division / ABDD – ABPs

Dept: Agency Strategy

Date: 4 Mar 2026

Total page: 7 pages

Subject: **A251150 – [更新]「健康專區」正式推出 – 您的綜合醫療保健策略資訊中心**
[Updated] Launch of Health Corner – Your go-to hub for IHS information

「健康專區」(Health Corner) 已於25年11月上線，並於26年1月全面升級！您可通過 eAC、iEngage 及 AIA SMART 進入此一站式健康內容平台，讓您隨時掌握最新的綜合醫療保健策略(IHS) 資訊。

IHS是公司最重要的策略之一，涵蓋多元內容。您可於「健康專區」找到的內容包括：

- 友邦醫療網絡 (包括可下載的網絡醫生名單)
- 健康產品及銷售工具
- IHS培訓及活動
- 核保及理賠
- NEW 健康支援 (包括健康醫療服務、健康數碼支援、友邦峻宇養生庭資訊)
- NEW 無縫連接至PES網絡醫生名單及賠償比率報告 (Claims Ratio Report)
- NEW 您的關鍵健康產品銷售及醫療網絡使用數據 (包括醫療及危疾FYC、醫療網絡使用率等)

「健康專區」將成為您可靠的健康資訊夥伴，協助提升您的健康業務生產力，並充分利用友邦強大的醫療網絡，為客戶提供最佳的體驗。

「健康專區」主要功能：

- 現代化介面及優化瀏覽體驗
- 透過內容標籤 (tags) 輕鬆搜尋資訊
- 收藏 (bookmark) 您喜愛的內容
- 依瀏覽次數或上載日期排序內容

請立即開始善用「健康專區」，並密切留意未來更多精彩功能！

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多功能且友善易用的主頁，助你快速導航各類內容



滾動輪播橫幅，突出不同IHS重點資訊

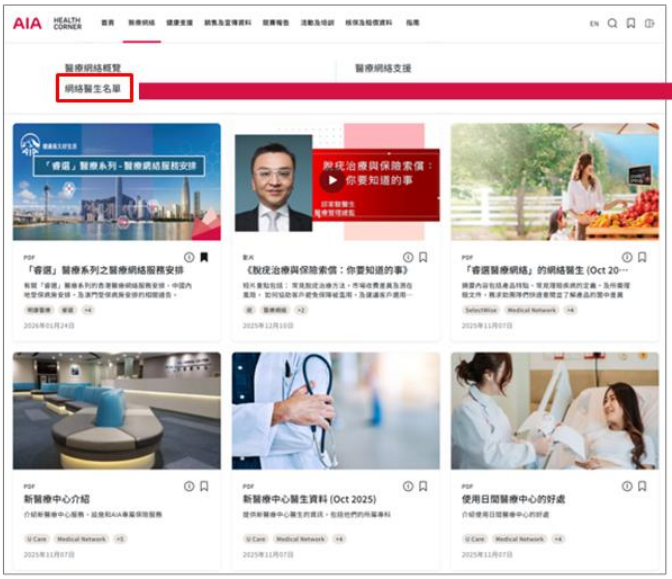
關鍵健康產品銷售及醫療網絡使用數據:
- 醫療及危疾FYC
- 個人壽險醫療網絡使用量百分比
- 個人壽險網絡門診使用率

點擊內容卡片即可直接下載文件或觀看影片



醫療網絡專頁，助您探索我們卓越的醫療網絡

- 醫療網絡 > 網絡醫生名單 > 前往PES瀏覽名單 (根據保險計劃尋找相對應的專科醫生名單)
- 醫療網絡 > 網絡醫生名單 > 瀏覽網絡醫生名單 (根據專科及地區尋找相對應的網絡醫生名單) 可供下載





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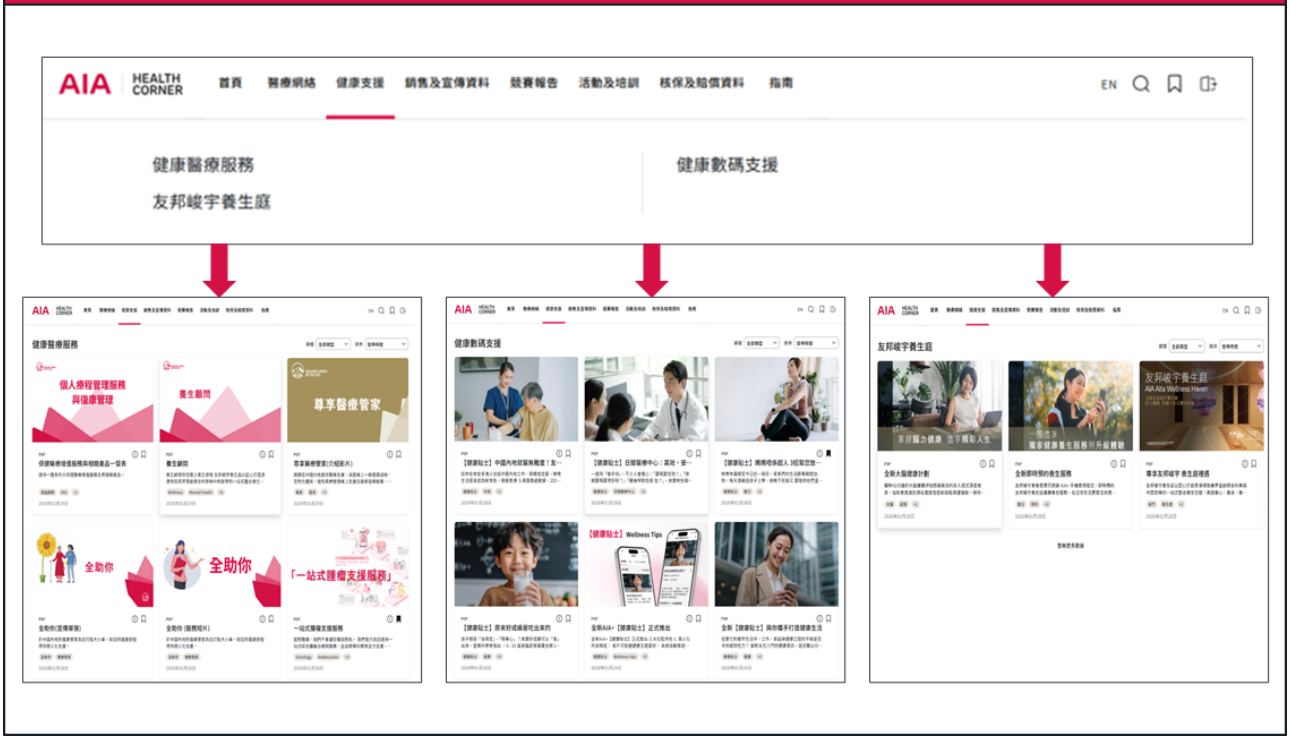
全新健康支援專頁，全面涵蓋「健康醫療服務」、「健康數碼支援」及「養生庭」等實用資訊



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"Health Corner" was launched in November 2025 and fully upgraded in January 2026! ! You can now access this one-stop Health content hub through eAC, iEngage, and AIA SMART, making it easier than ever to stay updated on the latest Integrated Healthcare Strategy (IHS) information.

IHS is one of our company's most important strategies, and Health Corner brings together a wide range of resources, including:

- AIA Medical Network (incl. downloadable network doctors list)
- Health products and sales tools
- Healthcare services
- IHS training and events
- Underwriting and claims
- NEW Health Solution — including Health Services, Health Digital Support, and AIA Alta Wellness Haven information
- NEW Seamless access to the PES Find Doctor function and the Claims Ratio Report
- NEW Your key health product sales and medical network utilisation data — including Medical & CI FYC, medical network utilisation rates, and more

Health Corner is designed to be your trusted health information partner, helping you boost your health business productivity and fully leverage AIA's powerful medical network to deliver the best experience for your clients.

Key Features:

- Modern interface with an enhanced browsing experience
- Easy content search using tags
- Bookmark your favourite resources
- Sort content by popularity or upload date

Start using Health Corner today and make it part of your daily routine. Stay tuned for more exciting features coming in 2026!

Best Regards,

Bryan Lok
Head of Agency Strategy
AIA Hong Kong & Macau

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A convenient and user-friendly landing page that helps you navigate across different contents



Scrolling banners to highlight key IHS updates

Handy display of key IHS sales and network utilisation data:

- Medical & CI FYC
- Individual Life Network Utilisation %
- Individual Life Outpatient Utilisation %

Directly download files or view videos via a click on the content card



A dedicated Medical Network page to help you explore our comprehensive and high-quality networ

- Medical Network > Medical Network Provider Lists > View the list in PES
- Medical Network > Medical Network Provider Lists > Browse network doctor list **Downloadable**



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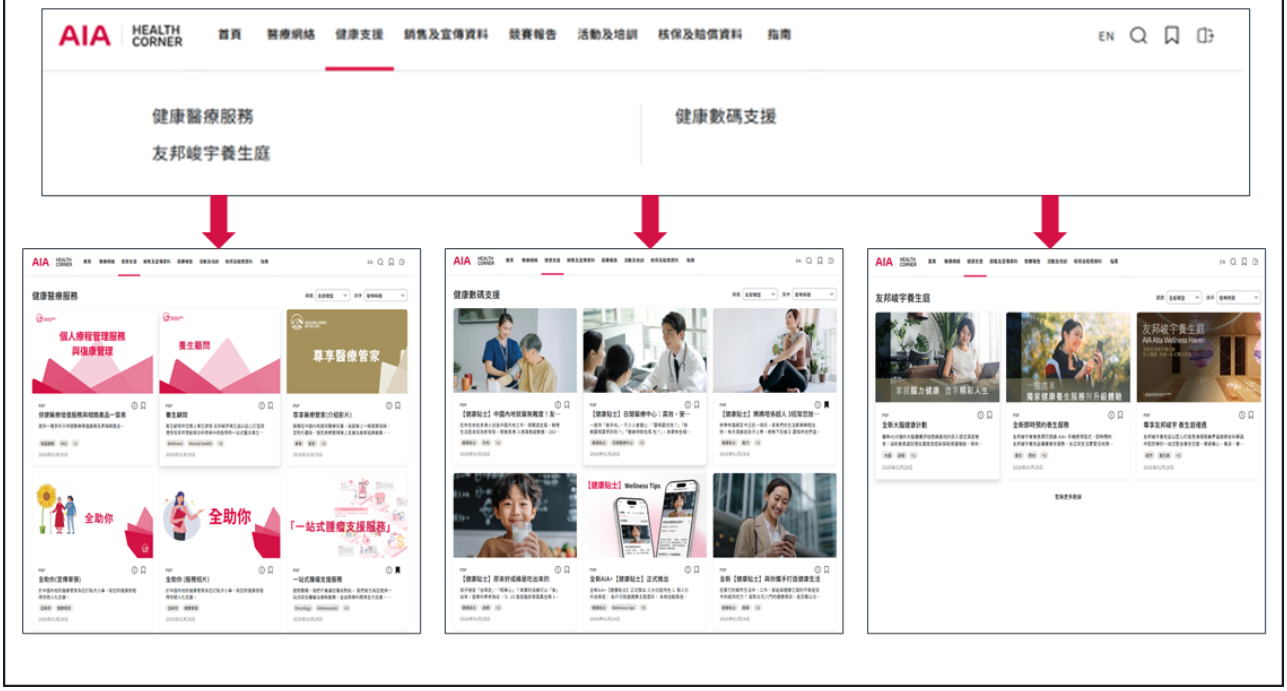
A brand-new Health Solution page that provides comprehensive and practical information across "Health Services", "Health Digital Support", and "AIA Alta Wellness Haven"



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附件 Appendix

如何進入「健康專區」How to enter “Health Corner”

- 登入 AIA Smart 或 iEngage 或 Agency Corner (eAC)，按「健康專區」圖像進入主畫面
  Login to Agency Corner (eAC) or iEngage or AIA SMART, and click "Health Corner" tab or icon to enter the main page

Agency Corner (eAC):



iEngage:



AIA SMART:



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