友邦香港
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AIA Hong Kong
12/F, AIA Tower
183 Electric Road
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Hong Kong

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong)	From:	Victor Man
Copy:	Mr. Alger Fung / Ms. Amelie Shen / Ms. Amy Chan / Mr. Louie Ho / All Department Heads / ABDD Executives / CSBD Agency Executives	Dept:	Corporate Solutions
Date:	17 October 2025	Total pages:	7
Subject:	**(A251064) 2025 第 4 季強積金多重驚喜獎賞** **2025 Q4 MPF Multi-Surprise Reward Program**		

好消息！ 企業業務與你同心決勝**MDRT 6500**！為支持各營業同事在 AIA MPF 加入「積金易」平台後繼續衝刺，創下佳績，我們將推出全新一輪營業員獎賞，交單越多，獎賞越多！同時，因應各方要求，我們亦推出全新智能投資工具**「積金智『邦』手」**使你能與客互動互利！善用工具，更可獲得豐富獎賞！

第一重獎賞：「AIA經典大型活動」門票大激賞

全期推廣時間：2025 年 9 月 29 日 至 12 月 8 日
限量 2,000 張門票！先到先得！
早鳥獎賞更容易達標，搶先贏獎賞！每位營業同事獎賞無上限

參加資格	所有持有 AIA 強積金牌照營業同事
合資格業務及計劃	退休金個人個案，包括以下計劃： • 「休悠樂」個人賬戶計劃 ("MPFPA") • 客戶尊享強積金個人賬戶計劃 ("PDM") • 自僱人士計劃 ("SEP") • 遞延成員賬戶 ("DM")
競賽內容及獎賞	**第一階段：早鳥精英門票爭霸戰**

推廣期	**2025 年 9 月 29 日 至 10 月 31 日**
競賽內容	於競賽期內，**最少成功遞交 2 宗退休金個人個案** [1,4,5]
獎賞	**憑每 1 宗**成功遞交之**退休金個人個案** [1,4,5]，即可獲得 **1 張「AIA 經典大型活動」門票** (每張門票包括 10 個代幣，總值港元 $150) 例子： **成功遞交 3 宗退休金個人個案** [1,4,5]**，可獲 3 張「AIA 經典大型活動」門票** (每張門票包括 10 個代幣，總值港元$450)

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競賽內容及獎賞 (續)	**第二階段：即交即賞挑戰賽**
推廣期	**2025 年 11 月 1 日 至 12 月 8 日**
競賽內容及獎賞	於競賽期內，**成功遞交每 3 宗退休金個人個案** [2,4,5]，可獲得 **2 張「AIA 經典大型活動」門票**（每張票包括 10 個代幣，總值港元 $300）

第二重獎賞：「著名靚聲男歌手演唱會」門票挑戰賽

參加資格	所有持有 AIA 強積金牌照營業同事
推廣期	**2025 年 9 月 29 日 至 12 月 8 日**
合資格業務及計劃	退休金個人個案，包括以下計劃： • 「休悠樂」個人賬戶計劃（"MPFPA"） • 客戶尊享強積金個人賬戶計劃（"PDM"） • 自僱人士計劃（"SEP"） • 遞延成員賬戶（"DM"）
競賽要求	於推廣期內，**首 10 名營業同事成功遞交最多退休金個人個案** [3-6]。 （須成功遞交最少 10 宗退休金個人個案[3-6]）
獎賞	**「著名靚聲男歌手演唱會」門票2 張**（總值港元 $3,600）

第三重獎賞：「積金智『邦』手」(MPF iPoS 版本) 多交多賞

參加資格	所有持有 AIA 強積金牌照營業同事	
推廣期	**2025 年 9 月 29 日 至 12 月 8 日**	
競賽組別	**個人組別**	**區域總監組別**
競賽要求	於推廣期內，營業同事透過「積金智『邦』手」MPF iPoS 版本， **以正確客戶姓名協助客戶 [7] 成功完成風險評估測**	
獎賞	• **憑每 5 個客戶成功完成風險評估測試**，營業同事即可獲得**「AIA 經典大型活動」10 個代幣換領券** [不包括入場門票]（總值港元 $100） • 每位營業同事，最多可獲得 **30 個代幣換領券** **合共 1,000 個名額** **先到先得 送完即止**	**每累計 10 位合資格營業同事成功於個人組別達標**，所屬區域之區域總監可獲得**「AIA 經典大型活動」門票 2 張** （每張門票包括 50 個代幣，總值港元 $1,100） **獎賞無上限**

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第四重獎賞：「積金智『邦』手」(AIA+ 版本) 多交多賞

參加資格	所有持有 AIA 強積金牌照營業同事
推廣期	**2025 年 9 月 29 日 至 12 月 8 日**
競賽要求	於推廣期內，客戶須符合以下所有要求，方可計算為**合資格客戶**： ✓ **首次於 AIA+ 完成其強積金賬戶之連結**；及 ✓ 於 AIA+ 內使用「積金智『邦』手」**完成風險評估測試**，並**成功取得風險評估分數**
獎賞	**憑每 3 個合資格客戶**，營業同事即可獲得**「AIA 經典大型活動」10 個代幣換領券** [不包括入場門票] (總值港元 $100) **合共 1,000 個名額** **先到先得 送完即止**

一般規則及要求：

1. **合資格強積金個人個案 (Unique Identification - UID)** 只計算每宗於 2025 年 9 月 29 日 至 10 月 31 日成功遞交之 iPoS P(P) / P(M) / P(C) 表格申請，由其他受託人轉移新強積金資產至 AIA 企業業務部 ("CS") 的「休悠樂」個人賬戶計劃 ("MPFPA") 或 客戶尊享強積金個人賬戶計劃 ("PDM") 或 自僱人士計劃 ("SEP") 或 遞延成員賬戶 ("DM")，並於 2025 年 11 月 3 日或之前成功由 CS 轉入新強積金資產至強積金平台。
2. **合資格強積金個人個案 (UID)** 只計算每宗於 2025 年 11 月 1 日 至 12 月 8 日成功遞交之 iPoS P(P) / P(M) / P(C) 表格申請，由其他受託人轉移新強積金資產至 AIA 企業業務部 ("CS") 的「休悠樂」個人賬戶計劃 ("MPFPA") 或 客戶尊享強積金個人賬戶計劃 ("PDM") 或 自僱人士計劃 ("SEP") 或 遞延成員賬戶 ("DM")，並於 2025 年 12 月 10 日或之前成功由 CS 轉入新強積金資產至強積金平台。
3. **合資格強積金個人個案 (UID)** 只計算每宗於 2025 年 9 月 29 日 至 12 月 8 日成功遞交之 iPoS P(P) / P(M) / P(C) 表格申請，由其他受託人轉移新強積金資產至 AIA 企業業務部 ("CS") 的「「休悠樂」個人賬戶計劃 ("MPFPA") 或 客戶尊享強積金個人賬戶計劃 ("PDM") 或 自僱人士計劃 ("SEP") 或 遞延成員賬戶 ("DM")，並於 2025 年 12 月 10 日或之前成功由 CS 轉入新強積金資產至強積金平台。
4. 營業同事於從事強積金銷售及推廣活動，以及為有關強積金計劃提供意見時，必須正確地為客戶填選最新之相關申請表格，以獲得客戶以書面及明示同意該註冊強積金中介人將就有關個案所獲得之金錢利益及 / 或非金錢利益。詳情請參閱通告 A240263。
5. 如**強積金個人個案** (UID) 已於「第一季退休金現金獎賞 - 開門紅 (香港) 」 (通告 A250219) 或「2025「Double-up 退休金資產轉移」獎賞」 (通告 A250326) 或「2025「Double-up 退休金資產轉移」獎賞 2.0」 (通告 A250622) 計算在內，該個案(UID) 將不會再計入本次獎賞。
6. 此競賽最終排名以合資格個案的數量為準，如個案數量相同情況下，以轉入資產金額作為排序標準。
7. 於競賽期內，以同一香港身份證號碼 (UID) 登記之賬戶，只計算為一宗強積金個人個案。
8. 如果合資格個案屬共同個案 (即個案由 2 名營業同事共同完成) ，每名營業同事將獲計算 0.5 宗個案。且個案不會以四捨五入方式計算。獎賞將按比例平均分配。
9. 所獲之獎賞不得轉讓或轉換成現金。
10. 得獎營業同事必需於發放獎賞期間仍與公司維持有效合約關係，方能獲獎。
11. AIA 保留就調整後之得獎結果及就任何違規銷售行為追討已發放獎賞之權利。
12. AIA 保留隨時修改本競賽規則或獎賞之權利，恕不另行通知。
13. 如有任何爭議，AIA 保留最終決定權。

如有任何查詢，歡迎與負責 貴區之企業業務營業拓展部同事聯絡。

祝 業務蒸蒸日上！

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Good News! Corporate Business committed to supporting **MDRT 6500**! To support all Financial Planners in boosting their momentum and achieving outstanding results following AIA MPF has onboarded to the eMPF platform, we are pleased to announce new Agency Incentives. The more successful submissions made, the greater the rewards! In response to the requests, we are introducing **"MPF Smart Advisor"**, a smart investment tool designed to enhance client engagement and mutual benefit! Effective use of this tool will qualify for more incentive rewards!

Reward 1: "AIA Signature Large Scale Event" Ticket Incentive

Promotion Period：29 September – 8 December 2025
Limited to 2,000 tickets! First Come, First Served!
Early Bird Rewards – Your Fast Track to Winning!
Unlimited Rewards for each Financial Planner

Eligibility	All MPF Licensed Financial Planners
Qualifying Business and Plans	Pension Retail Cases including the following Plans: • AIA MPF Personal Account ("MPFPA") • Preferential Personal Account ("PDM") • Self-employed Person Account ("SEP") • Deferred Member Account ("DM")
Qualifying Criteria And Reward	**Round 1: Early Bird Elite Ticket Challenge** **Promotion Period**: 29 September – 31 October 2025 **Qualifying Criteria**: During the Promotion Period, **successfully submit at least 2 Pension Retail Cases** [1,4,5] **Reward**: **For every successful submission** of Pension Retail Case [1,4,5], **1 Ticket of "AIA Signature Large Scale Event"** (Each ticket with 10 Tokens, Total Value HK$150) will be rewarded Example: **Submit 3 Pension Retail Cases** [1,4,5] **successfully and 3 tickets of "AIA Signature Large Scale Event"** (Each ticket with 10 Tokens, Total Value HK**$450**) **will be rewarded** **Round 2: Submission Ticket Challenge** **Promotion Period**: 1 November – 8 December 2025 **Qualifying Criteria & Reward**: During the Promotion Period, successfully submit **every 3 Pension Retail Cases** [2,4,5], **2 Tickets of "AIA Signature Large Scale Event"** (Each ticket with 10 Tokens, Total Value HK$300) will be rewarded.

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Reward 2: "Renowned Male Singer Concert" Ticket Challenge

Eligibility	All MPF Licensed Financial Planners
Promotion Period	29 September – 8 December 2025
Qualifying Business and Plans	Pension Retail Cases including the following Plans: • AIA MPF Personal Account ("MPFPA") • Preferential Personal Account ("PDM") • Self-employed Person Account ("SEP") • Deferred Member Account ("DM")
Qualifying Criteria	During Promotion Period, **Top 10 Financial Planners with the highest case number of successfully submitted Pension Retail Cases** [3-6] (A minimum of 10 Pension Retail Cases [3-6] need to be successfully submitted)
Rewards	**2 Tickets of "Renowned Male Singer Concert"** (Total Value HK$3,600)

Reward 3 : MPF Smart Advisor (MPF iPoS Version) – More Submissions, More Rewards

Eligibility	All MPF Licensed Financial Planners	
Promotion Period	29 September – 8 December 2025	
Contest Category	**Financial Planner Level**	**District Director Level**
Qualifying Criteria	During the Promotion Period, Financial Planner successfully submit a **Risk Assessment with valid customer name for customer** [7] **at "MPF Smart Advisor" (on MPF iPoS Version)**	
Rewards	• **Every 5 customers** will be rewarded **10-Token Coupon of "AIA Signature Large Scale Event"** [Not including Admission Ticket] (Total Value HK$100). • A maximum of **30 Tokens** will be awarded to each Financial Planner. **Limited Quota at 1,000** **First Come First Reserved**	**For every 10 eligible Financial Planners who achieved in Financial Planner Level**, the respective District Director will be rewarded **2 Admission Tickets of "AIA Signature Large Scale Event"** (Each ticket with 50 Tokens, Total Value HK$1,100). **Unlimited Rewards**

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Reward 4：MPF Smart Advisor (AIA+ Version) – More Submissions, More Rewards

Eligibility	All MPF Licensed Financial Planners
Promotion Period	**29 September – 8 December 2025**
Qualifying Criteria	During the Promotion Period, a **qualified customer** will be considered only if the customer fulfills all of the following requirements: ✓ **Link their MPF account with AIA+ for the first time successfully**; and ✓ **Complete the Risk Assessment** using the "MPF Smart Advisor" at AIA+, and **obtain the Risk Assessment Score**
Rewards	**Every 3 qualified customers,** Financial Planner will receive a **10-Token Coupon of "AIA Signature Large Scale Event"** [Not including Admission Ticket] (Total Value HK$100). Limited Quota at 1,000 First Come, First Reserved

General Rules & Requirement:

1. **Qualified MPF Retail Cases (Unique Identification – UID)** will be counted for each MPF Personal Account case with completed form is submitted to AIA Corporate Solutions ("CS") within 29 September 2025 to 31 October 2025, with Asset Taken Over ("ATO") request from external trustees to an AIA MPF Personal Account ("MPFPA") or Preferential Personal Account ("PDM") or Self-employed Person Account ("SEP") or Deferred Member Account ("DM") via iPoS and successfully transfer to eMPF Platform from CS on or before 3 November 2025.
2. **Qualified MPF Retail Cases (UID)** will be counted for each MPF Personal Account case with completed form is submitted to AIA Corporate Solutions ("CS") within 1 November 2025 to 8 December2025, with Asset Taken Over ("ATO") request from external trustees to an AIA MPF Personal Account ("MPFPA") or Preferential Personal Account ("PDM") or Self-employed Person Account ("SEP") or Deferred Member Account ("DM") via iPoS and successfully transfer to eMPF Platform from CS on or before 10 December 2025.
3. **Qualified MPF Retail Cases (UID)** will be counted for each MPF Personal Account case with completed form is submitted to AIA Corporate Solutions ("CS") within 29 September 2025 to 8 December 2025, with Asset Taken Over ("ATO") request from external trustees to an AIA MPF Personal Account ("MPFPA") or Preferential Personal Account ("PDM") or Self-employed Person Account ("SEP") or Deferred Member Account ("DM") via iPoS and successfully transfer to eMPF Platform from CS on or before 10 December 2025.
4. When Financial Planners are conducting MPF sales and marketing activities and giving advice in relation to MPF schemes, you must correctly complete the latest relevant application forms for your customers in order to obtain their written and express consent to the monetary and/or non-monetary benefits to be received by the registered MPF intermediary in respect of the relevant cases. For details, please refer to memo A240263.
5. If the Pension Retail Cases (UID) is already counted in the "2025 Q1 Pension Retail Incentive (Hong Kong)" (Memo A250219), "2025 "Double-up Pension Asset Taken Over" Rewards" (Memo A250326) and "2025 "Double-up Pension Asset Taken Over" Rewards 2.0 "(Memo A250622), the UID will not be counted in this incentive reward.
6. The final ranking for this contest will be determined based on the total number of eligible Pension Retail Cases submitted. In the event of a tie, the ranking will be further assessed based on the total amount of ATO.
7. During the Contest Period, only one MPF Retail Case will be counted for each HKID number (UID) registered.
8. If the qualifying case is jointly closed by 2 producers, 0.5 case will be counted for each producer. Case count calculation will not be rounded-up.
9. Rewards are non-transferrable or cannot be exchanged for cash.
10. The qualifier must be in-force with AIA in order to enjoy the rewards.
11. AIA reserves the right to retract the rewards awarded in respect of the adjusted results of final sales report and for any sales violations.
12. AIA reserves the right to amend the rules or rewards of this promotion at any time without prior notice.
13. In case of any disputes, AIA reserves the right for any final decision.

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If you have any questions, please contact your designated business development executives.

We wish you every success!



Victor Man
Head of CS Business Development
Agency Distribution, Corporate Solutions

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