**AIA Hong Kong**
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# Memo

Attn: All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders

From: Amy Chan

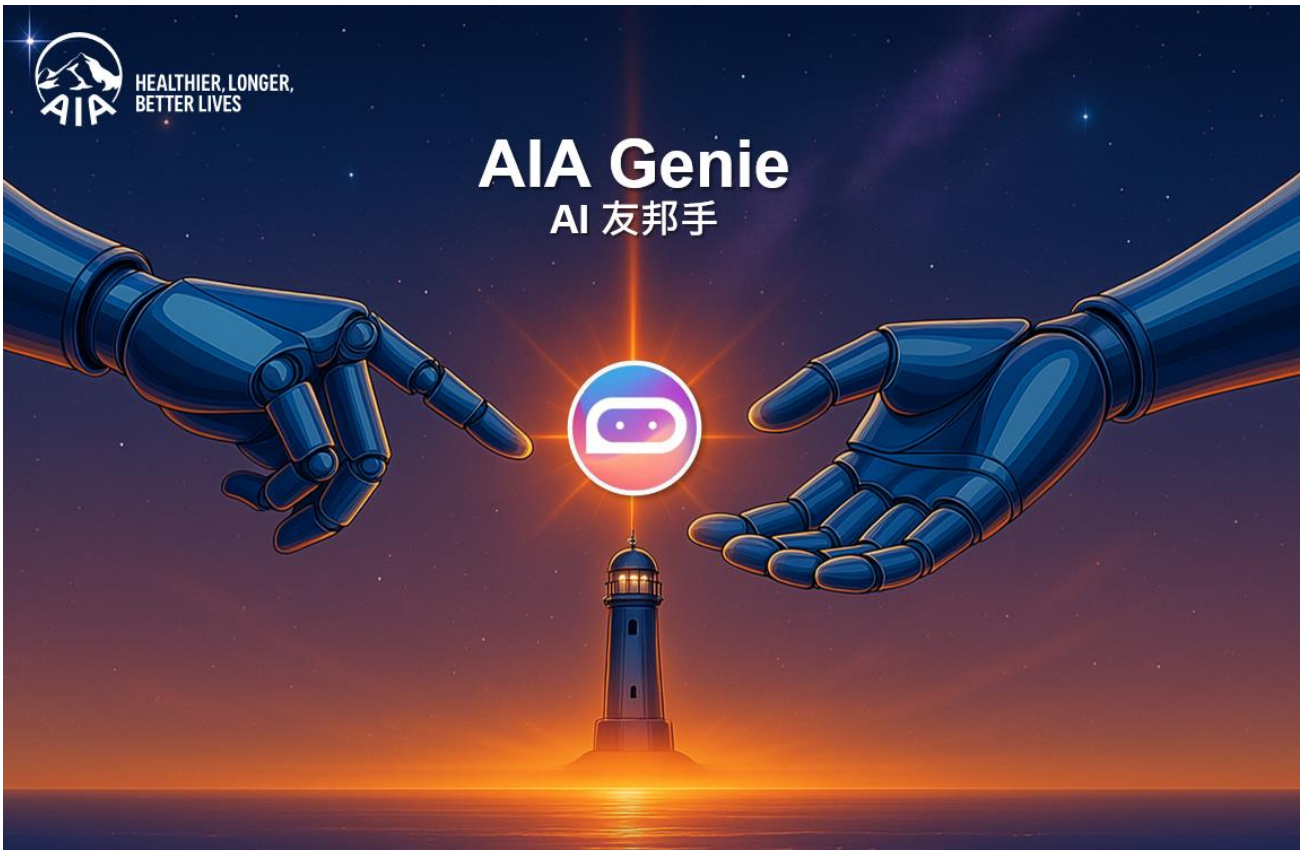
Copy: Mr. Alger Fung, Mr. Louie Ho / All Department Heads /ABDD Executives

Dept: ABDD Management

Date: 7th August, 2025

Total page: 3 pages

Subject: **(A250810) 全新推出「AIA Genie 友邦手」**
**Newly launched 「AIA Genie」**

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# Memo

## AIA Genie
### AI 友邦手

為協助各位更高效、更輕鬆地處理日常工作，我們將於 **8 月 11 日**首階段推出 **「友邦手」**，**率先開放予所有區域總監及營業單位主管優先體驗(香港區)**。

透過頂尖科技 - 生成式人工智能（Generative AI）技術，友邦手能即時提供準確資訊，並協助完成多項業務查詢與操作，助您事半功倍。

友邦手現時可以提供百萬圓桌會及超級花紅、卓越顧問、報酬及福利手冊、會籍及獎賞手冊等最新資訊。友邦手將會以以下方向逐步擴展至更多財務策劃顧問使用，並持續引入嶄新功能與知識領域，進一步提升查詢範圍與使用體驗。

第一階段: **所有區域總監及營業單位主管**
第二階段: **所有於 2024 年度達成 MDRT 或 PA 的合資格財務策劃顧問**
第三階段: **所有財務策劃顧問**

使用指南及相關教學示範將於發布當天同步推出，敬請留意未來更新。
善用科技 帶領同事創造未來！

Amy Chan
Chief Agency Officer
Agency Distribution
AIAHK & Macau

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# Memo

To support Financial Planners in managing daily tasks with greater efficiency and ease, we are pleased to announce the Wave 1 launch of "AIA Genie" on August 11. **Now exclusively available to all district leaders and agency leaders for early trial (Hong Kong).**

Powered by advanced Generative AI technology, AIA Genie delivers accurate and latest information, facilitates a wide range of business-related queries — enabling to work smarter and more effectively.

AIA Genie currently can provide the latest information of MDRT Membership, Super Bonus, Premier Advisor, Clubs and Awards manual, Compensation and Benefits manual. AIA Genie will be progressively roll out to a broader group of Financial Planners as below planning, with continuous enhancements in both functionality and knowledge domains to further enrich the user experience and expand its capabilities.

Wave 1: **All District Directors & Agency Leaders**
Wave 2: **All 2024 MDRT or PA Qualifiers**
Wave 3: **All Financial Planners**

A comprehensive user guide and instructional materials will be available on the launch date. We encourage you to stay tuned for future updates.

Welcome to the next intelligent era!

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