AIA Hong Kong

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Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners	From:	Agency Strategy Department
Co/Dept:	Mr. Alger Fung / Mr. Louie Ho / Ms. Amy Chan / All Department Heads / Heads of Agency Division / ABDD – ABPs		
Date:	16 Apr 2025	Total Page:	5 pages

Subject: (A250471) 2025 指定危疾及醫療產品 x「醫療保健 101」挑戰賽
2025 Integrated Healthcare Strategy (IHS) Products x "Healthcare 101" Contest

透過綜合醫療保健策略 Integrated Healthcare Strategy (IHS)，我們希望能有效地為客戶帶來有意義的影響，因此我們正推出「醫療保健 101」網上學習課程，為財務策劃顧問提供所需知識，並為客戶提供更個人化的健康保險和醫療保健解決方案。我們相信「醫療保健 101」可加深財務策劃顧問對 IHS 和 AIA 醫療保健策略的理解，從而可以向我們的客戶推廣 IHS 的理念。

有關競賽詳情請參閱下文。

Through the Integrated Healthcare Strategy (IHS), we hope to effectively make meaningful impacts to customers. Therefore, we are launching the "Healthcare 101" e-learning course to equip financial planners with the knowledge they need to provide more personalized health insurance and healthcare solutions to customers. We believe "Healthcare 101" can deepen financial planners' understanding of IHS and AIA's strategic healthcare initiatives so that they can better promote the concept of IHS to customers.

Please refer to the details below.

此致
Best Regards,

營業策略部
Agency Strategy

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2025 指定危疾及醫療產品 x「醫療保健 101」挑戰賽

競賽日期:

2025 年 4 月 1 日至 5 月 31 日

競賽資格:

所有香港及澳門財務策劃顧問及營業單位主管

競賽規則及獎賞:

競賽	規則	獎賞
第 1 賞	於競賽日期內首 500 名財務策劃顧問於 iAcademy 完成「醫療保健 101」網上學習課程*（詳情請參閱附件 1）及遞交及繕發最少 1 張指定危疾及醫療產品保單（合資格的保單請參閱附件 2）	$10,000 iDollars (價值港幣 $100)
第 2 賞	於競賽日期內完成第 1 賞競賽 (不只限於首 500 名完成第 1 賞競賽的財務策劃顧問) 及每遞交及繕發 1 張指定危疾及醫療產品保單即可獲得 1 個抽獎機會 (例如 10 張合資格保單 = 10 個抽獎機會)	iPad Air 11 吋 WI-FI 版本 128GB (價值港幣 $4,599) (名額共三名) *備註:* *每位財務策劃顧問最多只可獲得一次獎賞*

* 路徑：iAcademy > 網上學習 > 綜合醫療保健策略 (IHS)

一般規則:

1. 所有獲獎者必須於獎賞發放時仍與 AIA 持有效合約。
2. 競賽結果以保單冷靜期後作調整為準。AIA 保留就調整後之競賽結果及就任何違規銷售行為追討已發放獎賞之權利。
3. AIA 保留隨時修改獎賞及規則之權利, 恕不另行通知。
4. 如有任何異議, 以 AIA 最後決定為準。

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2025 IHS Products x "Healthcare 101" Contest

Contest Period:
1 Apr 2025 – 31 May 2025

Eligibility:
All Hong Kong and Macau Financial Planners & Agency Leaders

Contest Rules & Awards:

Contest	Rules	Awards
Contest 1	First 500 Financial Planners completed Healthcare 101 e-Learning in iAcademy* (please refer to Appendix 1 for details) with at least 1 designated Critical Illness and Medical case submitted and delivered during the contest period (please refer to Appendix 2 for eligible products)	$10,000 iDollars (equivalent to HKD $100)
Contest 2	Completed Contest 1 (not limited to first 500 FPs completed Contest 1), and every designated Critical Illness and Medical case submitted and delivered during the contest period can earn 1 lucky draw chance (e.g. 10 eligible cases = 10 lucky draw chances)	iPad Air (11-inch WI-FI version 128GB, equivalent to HKD $4,599) (3 in total) *Remarks:* *Each financial planner can only entitle one award*

*Location: iAcademy > E-Learning Training > IHS

General Rules and Regulations:

1. Award qualifiers must hold valid contracts with AIA at the time the awards are given.
2. The final contest result shall be adjusted according to the execution of cooling-off rights by policy owners of the policies. AIA reserves the right to retract the award based on the final result and any substantiated violations of required sales conduct.
3. AIA reserves the right to amend any of the rules of this scheme or offer alternative gifts at any time without prior notice.
4. In the event of dispute, AIA's decision is final and conclusive.

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附件 1 Appendix 1 - 醫療保健 101 指南
Guidance to Access Healthcare 101

詳情請於 iAcademy 網上學習部分下載參閱醫療保健 101 用戶指南。
For details, please refer to Healthcare 101 User Guide which can be download in the eLearning section on iAcademy.



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附件 2 Appendix 2 - 指定危疾及醫療產品
Designated Critical Illness and Medical Products

產品 Products	
AIA Assemble 自在自選危疾保	Lady Care Pro 「摯愛您」保障計劃
AIA One Absolute AIA 唯一摯保	Level-Up Protect Cancer Plan 「進添」計劃－癌症保障系列
AIA One Absolute Pearl AIA 唯一摯保明珠	Level-Up Protect Pearl Cancer Plan 「進添明珠」計劃 - 癌症保障系列
AIA Voluntary Health Insurance Flexi Scheme AIA 自願醫保靈活計劃	Metro-Trio Pearl Medical and Critical Illness Protection Plan 「都市三保」醫療危疾保障計劃
AIA Voluntary Health Insurance Privilege Ultra Scheme AIA 自願醫保尊耀計劃	Multiple Care Pro 2 多重安心保 2
AIA Voluntary Health Insurance Standard Scheme AIA 自願醫保標準計劃	On Your Side Plan 愛伴航
Cancer Care Essence 智護癌症保	On Your Side Plan – First Gift 愛伴航 – 首護摯寶
Cancer Guardian 3 癌症全方位保障 3 系列	OptimaCEO Medical Plan 極臻 • 至尊醫療計劃
Cancer Guardian Pearl 3 癌症全方位明珠保障 3	OptimaCEO Medical Plan – First Gift 極臻 • 至尊醫療計劃 — 首護摯寶
CEO Essence Medical Plan 2 亞洲至尊醫療計劃 2	OptimaCEO Pearl Medical Plan 極臻 • 至尊明珠醫療計劃
CEO Essence Pearl Medical Plan 2 亞洲至尊明珠醫療計劃 2	OptimaCEO Pearl Medical Plan – First Gift 極臻 • 至尊明珠醫療計劃 — 首護摯寶
CEO Medical 5 至尊醫療計劃 5	Pretty Choice Rider Pro 「愛意」附加契約
CEO Pearl Medical 5 至尊明珠醫療計劃 5	Prime Care Pro 2 進泰安心保 2
EasyGuard Care Essence 守康易危疾保	Privilege Medical Rider 「尊顯」醫療附加契約
Enhanced Critical Illness Rider Pro 特選危疾附加契約	Privilege Ultra Medical Plan 尊耀醫療計劃
Executive Care Pro 2 泰然安心保 2	Privilege Ultra Pearl Medical Plan 尊耀明珠醫療計劃
Flexi-MediGuard 靈活住院惠益保障計劃	Severe Illness Medical Protection Rider 嚴重疾病醫療保障附加契約
GBA Health Connect Outpatient Plan 大灣醫薈通門診計劃	Severe Illness Pearl Medical Protection Rider 嚴重疾病明珠醫療保障附加契約
Health Journey Guardian 全程守護健康保系列	Shield Up Cancer Protection Plan 「友愛護」癌症保障計劃
Here For You Refundable Hospital Cash 「常伴您」保費退還住院現金保障	Simple Care Essence 簡護危疾保
Here For You Refundable Surgical Cash 「常伴您」保費退還手術現金保障	Simple Care Essence Pearl 「簡護危疾明珠保」
Hospital and Surgical Rider 「永無憂」住院及手術賠償附加契約	Smart Elite Ultra 多重智倍保
Hospitalization Benefit Rider 「樂無憂」住院惠益附加契約	StepUp Medical Protection Plan 2 「友心意」醫療保障計劃 2
Individual Medical Plan 「倍無憂」醫療保障計劃	Super Good Health Medical Plan 2 特級「健康之寶」醫療保障計劃 2
Journey Protection Medical Plan 全程保醫療保障計劃	Super HealthGuard Pro 「進升危疾保障計劃」

-包括「AIA 健康系列」之基本計劃及明珠版之基本計劃(如適用) Basic plans of "AIA Vitality Series & Pearl Series are included (if applicable)
-更新截至 2024 年 12 月 31 日 Updated as of 31 December 2024

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