友邦香港
香港北角電氣道 183 號
友邦廣場 12 樓

AIA Hong Kong
12/F, AIA Tower
183 Electric Road
North Point
Hong Kong

Attn:	All EDD & Honourable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong)	From:	Victor Man
Copy:	Mr. Alger Fung / Ms. Amy Chan / Mr. Louie Ho / Ms. Amelie Shen / All Department Heads / ABDD Executives / CSBD Agency Executives	Dept:	Corporate Solutions
Date:	22 April 2025	Total pages:	4
Subject:	**(A250455) 2025 年 CS 金牌 MPF PA 挑戰賽** **2025 CS Golden MPF PA Challenge**		

為支持各營業同事繼續全力衝刺並創造佳績，企業業務（CS）現再度推出新一輪挑戰賽 — **「2025 年 CS 金牌 MPF PA 挑戰賽」**，為大家全力打氣！於挑戰期內，**成功完成指定退休金個人個案及要求** [1-5]，除可獲得相應之**嘉許牌匾 / 獎盃 / 獎牌**外，更可獲相應之**現金獎賞**！

挑戰賽詳情如下：

<table>
<tr><td>參加資格</td><td>所有持有強積金附屬中介人牌照的營業同事</td></tr>
<tr><td>挑戰期</td><td>2025 年 4 月 1 日至 9 月 30 日</td></tr>
<tr><td>合資格業務</td><td>退休金個人個案 [1-5]</td></tr>
<tr><td>合資格計劃</td><td>「休悠樂」個人賬戶計劃（"MPFPA"）及客戶尊享強積金個人賬戶計劃（"PDM"）</td></tr>
<tr><td rowspan="2">符合資格的要求及獎賞</td><td>個人組別 -「2025 MPF PA 卓越營業員」：
於挑戰期內，以個人成功完成 40 宗退休金個人個案 [1-5]，並達至資產轉移總額 HK$3,600,000 或以上之營業同事，即可獲得以下獎賞：
- 「2025 MPF PA 卓越營業員」嘉許獎牌乙個
- 專業行政照片拍攝乙次及個人照片
- 前 3 名「MPF PA 卓越營業員」更可獲得以下現金獎賞：
<table>
<tr><th></th><th>現金獎賞</th></tr>
<tr><td>第 1 名</td><td>HK$ 5,000</td></tr>
<tr><td>第 2 名</td><td>HK$ 4,000</td></tr>
<tr><td>第 3 名</td><td>HK$ 3,000</td></tr>
</table></td></tr>
<tr><td>營業單位主管組別 -「2025 MPF PA 卓越營業單位」：
於挑戰期內，以營業單位成功完成 80 宗退休金個人個案 [1-5]，並達至資產轉移總額 HK$7,200,000 或以上之營業單位主管，即可獲得：
- 「2025 MPF PA 卓越營業單位」嘉許獎盃乙個
- 「MPF PA 卓越營業單位主管」更可獲得以下現金獎賞：
<table>
<tr><th></th><th>現金獎賞</th></tr>
<tr><td>第 1 名</td><td>HK$ 10,000</td></tr>
<tr><td>第 2 名</td><td>HK$ 8,000</td></tr>
<tr><td>第 3 名</td><td>HK$ 6,000</td></tr>
<tr><td>其後</td><td>HK$ 5,000</td></tr>
</table></td></tr>
</table>

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區域總監組別：

於挑戰期內，以區域成功完成 **200 宗退休金個人個案** [1-5]，並達至**資產轉移總額 HK$18,000,000 或以上之區域總監**，即成功完成挑戰，並根據其排名，可獲得以下的嘉許認証：

	嘉許認証
首 1 名	• 「2025 MPF PA 白金區域」嘉許牌匾乙個 • 媒體廣告嘉許乙次
第 2 至 5 名	• 「2025 MPF PA 金牌區域」嘉許牌匾乙個
第 6 名及其後	• 「2025 MPF PA 卓越區域」嘉許獎盃乙個

一般規則及要求：

1. 合資格**強積金個人賬戶個案（UID）**只計算於挑戰期內成功遞交 P(P)/P(M)/P(C) 表格至 AIA 企業業務部，並於 2025 年 12 月 1 日或之前成功由其他受託人轉入資產至「休悠樂」（「MPFPA」）或客戶尊享強積金個人賬戶計劃（「PDM」）之個案。
2. 營業同事於從事強積金銷售及推廣活動，以及為有關強積金計劃提供意見時，必須正確地為客戶填選最新之相關申請表格，以獲得客戶以書面及明示同意該註冊強積金中介人將就有關個案所獲得之金錢利益及 / 或非金錢利益。詳情請參閱通告 A240263。
3. 於挑戰期內，以同一香港身份證號碼（UID）登記之賬戶，只計算為一宗強積金個人賬戶個案。
4. 如果合資格個案屬共同個案（即個案由 2 名營業同事共同完成），每名營業同事將獲計算 0.5 宗個案。且個案不會以四捨五入方式計算。
5. 如強積金個人個案（UID）已於「第一季退休金現金獎賞 - 開門紅（香港）」（通告 A250219）計算在內，該個案（UID）將不會再計入本次挑戰賽。
6. 所獲之獎賞不得轉讓或轉換成現金或可能以同等價值之其他獎賞取代。得獎營業同事必需於發放獎賞期間仍與公司維持有效合約關係，方能獲獎。
7. AIA 保留就調整後之得獎結果及就任何違規銷售行為追討已發放獎賞之權利。
8. AIA 保留隨時修改本競賽規則或獎賞之權利，恕不另行通知。
9. 如有任何爭議，AIA 保留最終決定權。

如有任何查詢，歡迎與負責 貴區之企業業務營業拓展部同事聯絡。

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To support all Producers to sprint with full force and achieve great results, Corporate Solutions (CS) is pleased to launch a new round of challenge - 2025 CS Golden MPF PA Challenge. Recognition plaques / trophies / medals and corresponding cash rewards will be rewarded for successfully completing designated MPF retail cases[1-5] and requirements during the contest period!

Challenge details are as follows:

<table>
<tr><td>Eligibility</td><td>All MPF Licensed Financial Planners</td></tr>
<tr><td>Contest Period</td><td>1 April – 30 September 2025</td></tr>
<tr><td>Qualifying Business</td><td>MPF Retail Cases[1-5]</td></tr>
<tr><td>Qualifying Plans</td><td>AIA MPF Personal Account (“MPFPA”) and Preferential Personal Account (“PDM”)</td></tr>
<tr><td>Qualifying Criteria and Rewards</td><td>Individual Group – “MPF PA Elite Producer 2025”:
During the contest period, Producers who successfully completed 40 MPF Retail cases[1-5] and reach total amount of Assets taken over (“ATO”) transfer of HK$3,600,000 or above will be entitled to the rewards below:
- A recognition medal of “MPF PA Elite Producer 2025”
- Professional executive photo shooting for 1 time and profile photo
- For the Top 3 “MPF PA Elite Producer”, cash rewards will be awarded as below:
<table>
<tr><th></th><th>Cash Rewards</th></tr>
<tr><td>Top 1</td><td>HK$ 5,000</td></tr>
<tr><td>Top 2</td><td>HK$ 4,000</td></tr>
<tr><td>Top 3</td><td>HK$ 3,000</td></tr>
</table></td></tr>
<tr><td></td><td>Agency Leader Group – “MPA PA Elite Agency 2025”:
During the contest period, Agency Leaders with agency unit achievement which successfully completed 80 MPF Retail cases [1-5] and reached total amount of Assets taken over (“ATO”) transfer of HK$7,200,000 or above will be awarded:
- A recognition trophy of “MPF PA Elite Agency 2025”
- Cash rewards will be awarded to the “MPF PA Elite Agency Leaders” as per below:
<table>
<tr><th></th><th>Cash Rewards</th></tr>
<tr><td>Top 1</td><td>HK$ 10,000</td></tr>
<tr><td>Top 2</td><td>HK$ 8,000</td></tr>
<tr><td>Top 3</td><td>HK$ 6,000</td></tr>
<tr><td>Thereafter</td><td>HK$ 5,000</td></tr>
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	District Director Group: During the contest period, District Directors with district achievement which successfully completed 200 MPF Retail cases [1-5] and reached total amount of Assets taken over ("ATO") transfer of HK$18,000,000 or above will be recognized in accordance with their ranking as indicated in the table below:

	Recognitions
Top 1	• A recognition plaque of "MPF PA Platinum District 2025" • Media Recognition for 1 time
Top 2 – 5	• A recognition plaque of "MPF PA Golden District 2025"
Top 6 or thereafter	• A recognition trophy of "MPF PA Elite District 2025"

General Rules:

1. Qualified MPF Retail Cases (UID) will be counted if the completed P(P)/ P(M)/P(C) form submitted to AIA Corporate Solutions during the Contest Period with Assets taken over ("ATO") transfer to AIA MPF Personal Account ("MPFPA") or Preferential Personal Account ("PDM") from the relevant external trustees successfully settled on or before 1 December 2025.
2. When Financial Planners are conducting MPF sales and marketing activities and giving advice in relation to MPF schemes, you must correctly complete the latest relevant application forms for your customers in order to obtain their written and express consent to the monetary and/or non-monetary benefits to be received by the registered MPF intermediary in respect of the relevant cases. For details, please refer to memo A240263.
3. During the Contest Period, only one Retail MPF Case will be counted for each HKID number (UID) registered.
4. If the qualifying case is jointly closed by 2 producers, 0.5 case will be counted for each producer. Case count calculation will not be rounded-up.
5. If the MPF Retail Case (UID) is already counted in the "2025 Q1 Pension Retail Incentive (Hong Kong)" (memo A250219), the UID will not be counted in this challenge.
6. Rewards is non-transferrable/cannot be exchanged for cash/may be substituted by other rewards with equivalent value. The qualifier must be in-force with AIA during the lucky draw in order to enjoy the rewards.
7. AIA reserves the right to retract the rewards awarded in respect of the adjusted results of final sales report and for any sales violations.
8. AIA reserves the right to amend the rules or rewards of this promotion at any time without prior notice.
9. In case of any disputes, AIA reserves the right for any final decision.

If you have any questions, please contact your designated CSBD Agency Executives.

Victor Man
Head of CS Business Development
Agency Distribution, Corporate Solutions

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