AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)	**From:**	Kenneth Luk
		Dept:	Customer and Marketing
Copy:	Mr. Alger Fung Ms. Melissa Wong All Department Heads Macau CEO / ABDD Executives	**Total pages:**	13
Date:	1 Apr 2025		

深化
現有客戶

Subject: **A250402** **2025 第二季特選產品組合限時優惠**
2025 Q2 selected product combos limited-time offer

combo OFFER

特選客戶成功投保
指定產品組合有機會獲享
高達 100,000 AIA 友 Point
（約值 400 港元/澳門幣）



2025 第二季特選產品組合限時優惠:

推廣期	• 由 2025 年 4 月 1 日至 6 月 30 日包括首尾兩天（「推廣期」），該新保單必須於推廣期內申請及遞交（根據申請及遞交日期）。 • 新保單須於 2025 年 8 月 31 日之前繕發。
特選客戶	持有最少一份有效 AIA 個人保險保單之現有客戶(截至 2025 年 3 月 31 日)
優惠詳情	**產品組合 1 (儲蓄保障 + 危疾保障)優惠:** 首 **1,000** 名特選客戶於推廣期內以保單持有人身份成功投保以下產品組合，並且總首年年度化保費達**6,000美元或以上** (首年年度化保費以保費折扣後計算)（「合資格新保單1」）乃合資格客戶1^，可獲得**100,000 AIA友 Point**，並可於AIA+ 手機應用程式兌換心水商戶購物禮券 (**約值400港元/澳門幣**): • **儲蓄保障計劃指:**「盈御多元貨幣計劃 3」/ 活享儲蓄計劃 /「裕滿人生」保障計劃 2 /「充裕未來・盈尚」/「樂怡人生」保障計劃 /「樂怡人生

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

	」保障計劃 (週年紅利) / 愛無憂長享計劃 5 / 「簡愛·延續」保障計劃 5 / 「充裕未來」計劃 2（特級保障）*/ 「諾享」保障計劃 2 / 「年金寶」入息計劃 / 「活出精彩」入息計劃* • **危疾保障計劃指:**「愛伴航」系列 / 「簡護危疾保」/ 「智護癌症保」/「自在自選」危疾保 / 「守康易危疾保」/「多重智倍保」/「泰然安心保 2」*/ 「多重安心保 2」*/ 「進泰安心保 2」*/ 「進添」計劃 – 癌症保障 / 「進添明珠」計劃 – 癌症保障 **產品組合 2 (儲蓄保障 + 醫療保障) 優惠:** 首 **1,000** 名特選客戶於推廣期內以保單持有人身份成功投保以下產品組合，並且總首年年度化保費達**2,000**美元或以上 (首年年度化保費以保費折扣後計算)（「合資格新保單2」）乃合資格客戶2^，可獲得**50,000 AIA友Point**，並可於AIA+ 手機應用程式兌換心水商戶購物禮券 **(約值200港元/澳門幣)**: • **儲蓄保障計劃指:**「盈御多元貨幣計劃 3」/ 活享儲蓄計劃 /「裕滿人生」保障計劃 2 /「充裕未來・盈尚」/「樂怡人生」保障計劃 /「樂怡人生」保障計劃 (週年紅利) / 愛無憂長享計劃 5 /「簡愛·延續」保障計劃 5 /「充裕未來」計劃 2（特級保障）*/ 「諾享」保障計劃 2 /「年金寶」入息計劃 /「活出精彩」入息計劃* • **醫療保障計劃指:** AIA 自願醫保尊耀計劃* / AIA 自願醫保靈活計劃* / AIA 自願醫保標準計劃* /「尊耀」醫療計劃 / 極臻・至尊醫療計劃 / 極臻・至尊醫療計劃 – 首護摯寶 /「至尊醫療計劃 5」/「至尊醫療計劃(環球)5」/「癌症全方位保障 3」/「大灣醫薈通」門診計劃 /特級「健康之寶」醫療保障計劃 2 /「全程守護健康保」*/「都市三保」醫療危疾保障計劃 ^合資格客戶 1 及合資格客戶 2 統稱為“合資格客戶”。 *只在香港發售。 註: ・每位合資格客戶只可享各產品組合優惠一次 ・是次優惠先到先得，額滿即止 ・合資格客戶須以同一保單持有人身份於推廣期內成功投保及指定時間內繕發指定產品組合以獲享限時優惠 ・如以附加契約形式投保(如適用)，該附加契約必須附加於同一產品組合內的新投保基本計劃以獲享限時優惠 ・有關條款及細則, 請參閱附錄 1
活動推廣	推廣電郵將於 2025 年 4 月起發送至特選客戶 (附錄 2)。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

特選客戶名單	特選客戶名單已上載至以下專頁 • iEngage > CRM > 進階搜尋 > 推廣活動 >《歲月「友」情》推廣活動 – 特選客戶名單 • iPoS > 推廣活動及客戶名單 > Loyalty > 推廣活動名稱：《歲月「友」情》推廣活動 - 特選客戶名單
獎賞派發	• 禮品將於 2025 年 10 月或之前直接發放予合資格新保單之保單持有人之 AIA+ 手機應用程式賬戶內。 • 財務策劃顧問須提醒客戶須向 AIA 提供正確電郵地址及手機號碼，及於 AIA+ 手機應用程式成功連結個人保單 (按此查閱個人保單或賬戶的連結步驟)，以作獎賞通知及派發安排；否則，客戶獎賞資格或將被取消。
備註	• 限時優惠的禮品並非有關保單的保費折扣或保費回贈。 因此，對合資格保費的稅務安排並不受影響。 • 只有合資格合資格自願醫保的已繳保費可申請稅務扣減，而保費回贈及保費折扣(如有，包括電子保費現金券)不能享有稅務扣減優惠。 • 財務策劃顧問必須清楚理解產品特色，並在客戶查詢時提供正確之產品資訊，及與產品相關連的風險及主要不受保事項等。

其他注意事項：

1. 於邀請參加者進行指定財務分析前，請先確認對方身處你所屬營業牌照的境內。
2. 財務策劃顧問須提醒客戶人壽保險保單屬長期的保險合約，其設計及宗旨為保障人的壽命，通常涉及較長年期。客戶應根據自身的保障需要和保費負擔能力投保適合的保險產品。
3. 財務策劃顧問不應以特別優惠作客戶投保之誘因，及影響客戶作出知情的投保決定。財務策劃顧問必須根據客戶實際需要而建議合適產品。如該產品屬於須要完成財務需要分析之產品，財務策劃顧問必須於進行產品推介或銷售前與客戶完成相關之財務需要分析以評估客戶的需要及承擔能力。客戶須根據自己的需要及承擔能力以決定保費。
4. 此優惠只能依據香港或澳門財務策劃顧問所屬營業牌照在香港或澳門境內推廣。所有銷售活動及投保申請必須在香港或澳門境內進行。
5. 財務策劃顧問必須遵守"為抵港抵澳內地人士銷售保險業務的營運指引"及與抵港抵澳內地人士相關的工作指引。
6. 於接觸客戶前，請您必須檢查客戶是否已選擇拒收訊息。如是，請勿在獲取客戶明確同意前進行直接促銷(包括促銷推廣活動)。

推廣期有限，請把握推廣良機！

如有任何疑問，請使用 iEngage / PES 內的 Chatbot 查詢，或電郵至客戶及市場策劃 (Customer and Marketing) AIAHK.CustomerExperience-ECM@aia.com。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

Selected customers successfully enroll selected product combos may enjoy up to 100,000 AIA Points (approximately worth HK$/MOP 400)



2025 Q2 selected product combos limited-time offer:

Campaign Period	• 1 April 2025 – 30 June 2025 (Both dates inclusive) ("Promotional Period) and the new policy must be applied and submitted within the Promotional Period (based on application date and submission date). • The new policies must be issued before 31 August 2025.
Selected Customers	Existing customer with at least one AIA's in-force individual insurance policy (as at 31 March 2025)
Offer Details	**Product Combo 1 (Savings & Critical Illness) offer:** The first **1,000** Selected Customers who successfully apply for product combo as set out below with an aggregate annualised premium of **US$6,000 or above** for the first year as policyholders (The annualised premium is calculated after premium discount)) ("Eligible New Policy 1") are regarded as "Eligible New Customers 1"^, will receive **100,000 AIA Points**. They can also redeem a variety of merchant gift vouchers valued at approximately **HKD / MOP 400** on AIA+ mobile app. • **Savings plans include:** Global Power Multi-Currency Plan 3 / FlexiAchiever Savings Plan / Admire Life 2 / Bonus Power Vantage / Serene Life / Serene Life (Annual Dividends) / Forever Love Coupon Plan 5 / Simply Love Encore 5 / Bonus Power Plan 2 (Enhanced Protection)* / Fortune Promise 2 / Golden Years Income Plan / Spring Income Plan* • **Critical Illness plans include:** On Your Side Plan Series / Simple Care Essence / Cancer Care Essence / AIA Assemble / EasyGuard Care Essence / Smart Elite Ultra / Executive Care Pro 2* / Multiple Care Pro 2* / Prime Care Pro 2* / Level Up Protect Cancer Plan / Level Up Protect Pearl Cancer Plan

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

	Product Combo 2 (Savings & Medical Protection) offer: The first **1,000** selected customers who successfully apply for product combo as set out below with an aggregate annualised premium of **US$2,000 or above** for the first year as policyholders (The annualised premium is calculated after premium discount) ("Eligible New Policy 2") are regarded as "Eligible Customers 2"^, will receive **50,000 AIA Points**. They can also redeem a variety of merchant gift vouchers valued at approximately **HKD / MOP 200** on AIA+ mobile app. • **Savings plans include:** Global Power Multi-Currency Plan 3 / FlexiAchiever Savings Plan / Admire Life 2 / Bonus Power Vantage / Serene Life / Serene Life (Annual Dividends) / Forever Love Coupon Plan 5 / Simply Love Encore 5 / Bonus Power Plan 2 (Enhanced Protection)* / Fortune Promise 2 / Golden Years Income Plan / Spring Income Plan* • **Medical Protection plans include:** VHIS Privilege Ultra Scheme* / VHIS Flexi Scheme* / VHIS Standard Scheme* / Privilege Ultra Scheme / OptimaCEO Medical Plan / OptimaCEO Medical Plan – First Gift / CEO Medical Plan 5 / CEO Medical Plan (Worldwide) 5 / Cancer Guardian 3 / GBA Health Connect Outpatient Plan / Super Good Health Medical Plan 2 / Health Journey Guardian* / Metro-Trio Medical & Critical Illness Protection Plan ^Eligible Customers 1 and Eligible Customers 2 are collectively referred to as "Eligible Customer(s)". *Only available in Hong Kong. Remarks: • Each Eligible Customer is entitled to each combo offer once only. • The offer is available on a first-come, first-served basis and while stocks last. • To be eligible for the Limited-time Offer, Eligible Customers must successfully apply for the selected product combo as the same policyholder during the Promotional Period and issue within the specified period. • If the application is made in the form of a rider (if applicable), the rider must be added on to the newly enrolled basic plan of the same product combo. • Please refer to Appendix 1 for the Terms & Conditions.
Promotion	• Promotional eDM will be sent to Selected Customers from April 2025 onwards (Appendix 2)

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

Selected Customer List	The Selected Customer List has been uploaded to the below portal: • iEngage > CRM >進階搜尋 > 推廣活動 > "Loyalty Delight" Campaign– Selected Customer List • iPoS > Leads & Campaigns > Loyalty Campaign Name: Loyalty Delight Campaign – Selected Customer List
Rewards Distribution	• The gift will be sent to AIA+ mobile app of the Eligible New Policy's policyholders on or before October 2025. • Financial planners should remind customers to provide the correct email address and mobile number to AIA, as well as linking individual policies in AIA+ mobile app (click here about the steps to link individual policies or accounts) for offer announcement and offer distribution purposes. Otherwise, the eligibility to the offer may be cancelled.
Remarks	• The gift of the Limited-time Offer is not a premium discount or premium refund of the policy. Therefore, the taxation arrangement on qualified premium will not be affected. • Only the paid premiums of certified Qualifying Deferred Annuity policies can apply for tax deductions whereas the premium refund and premium discount (including e-premium coupon, if any) are not included. • Financial planners must familiarize with the product features, and explain clearly the key product features, risks and exclusions to customers upon receipt of customers' enquiries.

Other Points to Note:

1. Before inviting participants to conduct designated financial analysis, please confirm that the participant is in the territory where your business license belongs.
2. Financial planners should remind customers that life insurance policies are long-term contracts of insurance, designed and intended to be in force over multiple years of a person's life. Customers should apply suitable insurance products based on their own protection needs and affordability.
3. Financial planners should not use any promotion offer as the incentive for attracting customers to apply for an insurance plan and distract customers from making an informed decision on whether or not to purchase the product. Financial planners must recommend product to customers based on the customer's actual need. If the product concerned requires the completion of Financial Needs Analysis, financial planners must complete such analysis with customers to assess the customers' needs and affordability before product recommendation / solicitation. Customers should decide the premium based on their needs and affordability.
4. This Campaign can only be promoted by Hong Kong or Macau financial planners within the territory of Hong Kong or Macau according to the agent's relevant license. All solicitation activities and insurance application must be conducted in Hong Kong or Macau territory.
5. Please follow the "Operating Guidelines For Agents On Dealing Insurance Business With Applicants/Policyowner from MCV Business" and MCV related guidelines.
6. Before contacting the customer, please check whether the customer is on the opt-out list or not. If yes, please do not conduct direct marketing before obtaining explicit consent from customers (including the promotional activities).

Limited-time promotion! Please seize the opportunity!

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

Should you have any queries, please enquire by using Chatbot in iEngage / PES or email to Customer and Marketing at AIAHK.CustomerExperience-ECM@aia.com.

Best regards,



Kenneth Luk
Head of Customer and Growth Marketing

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

附錄1：2025第二季特選產品組合限時優惠

1. 2025 第二季特選產品組合限時優惠（「此優惠」）推廣期為 2025 年 4 月 1 日至 6 月 30 日（包括首尾兩天）（「推廣期」）。
2. 此優惠的產品組合 1 (儲蓄保障 + 危疾保障) 限額 1,000 份，而產品組合 2 (儲蓄保障 + 醫療保障) 限額 1,000 份。先到先得，額滿即止。
3. 產品組合 1 (儲蓄保障 + 危疾保障) 優惠: 首 1,000 名特選客戶須以同一保單持有人身份於推廣期內成功投保下列指定儲蓄保障計劃及危疾保障計劃，並總首年年度化保費達 6,000 美元 （「合資格新保單 1」）乃合資格客戶 1，可獲 100,000 AIA 友 Point （約值 400 港元/澳門幣）（「禮品」）。AIA 有權隨時更改 AIA+ 手機應用程式內的禮券商戶選項而無須另行通知。首年年度化保費以保費折扣後計算。
   指定儲蓄保障計劃指:「盈御多元貨幣計劃 3」/ 活享儲蓄計劃 /「裕滿人生」保障計劃 2 /「充裕未來・盈尚」/「樂怡人生」保障計劃 /「樂怡人生」保障計劃 (週年紅利) / 愛無憂長享計劃 5 /「簡愛·延續」保障計劃 5 /「充裕未來」計劃 2（特級保障）/「諾享」保障計劃 2 /「年金寶」入息計劃 /「活出精彩」入息計劃。
   指定危疾保障計劃指：「愛伴航」/「愛伴航 - 首護摯寶」/AIA 健康系列：「愛伴航」/「簡護危疾保」/「智護癌症保」/「自在自選」危疾保 /「守康易危疾保」/「多重智倍保」/「泰然安心保 2」/「多重安心保 2」/「進泰安心保 2」/「進添」計劃 – 癌症保障 /「進添明珠」計劃 – 癌症保障。
4. 產品組合 2 (儲蓄保障 + 醫療保障) 優惠: 首 1,000 名特選客戶須以同一保單持有人身份於推廣期內成功投保下列指定儲蓄保障計劃及醫療保障計劃，並總首年年度化保費達 2,000 美元（「合資格新保單 2」）乃合資格客戶 2，可獲 50,000 AIA 友 Point （約值 200 港元/澳門幣）（「禮品」）。AIA 有權隨時更改 AIA+ 手機應用程式內的禮券商戶選項而無須另行通知。首年年度化保費以保費折扣後計算。
   指定儲蓄保障計劃指:「盈御多元貨幣計劃 3」/ 活享儲蓄計劃「裕滿人生」保障計劃 2 /「充裕未來・盈尚」/「樂怡人生」保障計劃 /「樂怡人生」保障計劃 (週年紅利) / 愛無憂長享計劃 5 /「簡愛·延續」保障計劃 5 /「充裕未來」計劃 2（特級保障）/「諾享」保障計劃 2 /「年金寶」入息計劃 /「活出精彩」入息計劃。
   醫療保障計劃指: AIA 自願醫保尊耀計劃 / AIA 自願醫保靈活計劃 / AIA 自願醫保標準計劃 /「尊耀」醫療計劃 /極臻 ・ 至尊醫療計劃 / 極臻・至尊醫療計劃 – 首護摯寶 /「至尊醫療計劃 5」/「至尊醫療計劃(環球)5」/「癌症全方位保障 3」/「大灣醫薈通」門診計劃 / 特級「健康之寶」醫療保障計劃 2 /「全程守護健康保」/「都市三保」醫療危疾保障計劃。
5. 合資格客戶 1 及合資格客戶 2 統稱為「合資格客戶」。
6. 每位合資格客戶只可獲贈各產品組合優惠禮品一次。合資格客戶須以同一保單持有人身份於推廣期內成功投保及指定時間內繕發指定產品組合以獲享此優惠。如以附加契約形式投保(如適用)，該附加契約必須附加於同一產品組合內的新投保基本計劃以獲享此優惠。當合資格新保單成功繕發後，禮品將於 2025 年 10 月或之前直接發放予合資格新保單之保單持有人之 AIA+ 手機應用程式。於發放禮品時，該合資格新保單必須仍然生效否則特選客戶享有優惠之資格將被取消。
7. AIA 友 Point 之使用受限於條款和細則，有關詳情，請參閱 AIA+ 手機應用程式內之有關條款及細則。
8. 禮品逾期無效及不能用以套換現金。禮品於使用後即告作廢，如遺失將不會獲補發。
9. 此優惠並不適用於由其他保險產品轉換計劃至推廣保險產品之基本計劃或附加契約（如適用）。

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

10. 此優惠並不適用於在相關推廣期之前已遞交或已繕發但其後於相關推廣期內撤回投保申請或取消保單，並再次投保相同保險產品之客戶。
11. AIA 有權隨時更改此優惠的條款及細則而無須另行通知。此優惠只在推廣保險產品可以接受投保申請時有效。如對本推廣活動有任何爭議，AIA 保留最終決定權。

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

Appendix 1: 2025 Q2 selected product combos limited-time offer - Terms and Conditions

1. The promotional period of 2025 Q2 selected product combos limited-time offer (the "Offer") is from 1 April 2025 to 30 June 2025, both dates inclusive, ("Promotional Period").
2. The quota of the Product Combo 1 (Savings & Critical Illness) Offer is limited to 1,000. While and the quota of the Product Combo 2 (Savings & Medical Protection) Offer is limited to 1,000. They are on a first-come, first-served basis and while stocks last.
3. Product Combo 1 (Savings & Critical Illness) offer: The first 1,000 selected customers who successfully apply for below product combo with an aggregate annualised premium of US$6,000 or above for the first year ("Eligible New Policy 1") are regarded as Eligible Customers 1, are entitled 100,000 AIA Points (approximately worth HK$/MOP 400) ("Gift"). AIA reserves the right to change voucher merchant options without advance notices. The annualised premium is calculated after premium discount.
   Savings plans include: Global Power Multi-Currency Plan 3, FlexiAchiever Savings Plan, Admire Life 2, Bonus Power Vantage, Forever Love Coupon Plan 5, Serene Life / Serene Life (Annual Dividends), Simply Love Encore 5, Bonus Power Plan 2 (Enhanced Protection), Fortune Promise 2, Golden Years Income Plan, Spring Income Plan.
   Critical Illness plans include: On Your Side Plan / On Your Side Plan – First Gift / AIA Vitality Series: On Your Side Plan / Simple Care Essence / Cancer Care Essence / AIA Assemble / EasyGuard Care Essence / Smart Elite Ultra / Executive Care Pro 2 / Multiple Care Pro 2 / Prime Care Pro 2 / Level Up Protect Cancer Plan / Level Up Protect Pearl Cancer Plan.
4. Product Combo 2 (Savings & Medical Protection) offer: The first 1,000 selected customers who successfully apply for below product combo with an annualised premium of US$2,000 or above for the first year ("Eligible New Policy 2") are regarded as Eligible Customers 2, are entitled 50,000 AIA Points (approximately worth HK$/MOP 200) ("Gift"). AIA reserves the right to change voucher merchant options without advance notices. The annualised premium is calculated after premium discount.
   Savings plans include: Global Power Multi-Currency Plan 3 / FlexiAchiever Savings Plan / Admire Life 2 / Bonus Power Vantage / Serene Life / Serene Life (Annual Dividends) / Forever Love Coupon Plan 5 / Simply Love Encore 5 / Bonus Power Plan 2 (Enhanced Protection) / Fortune Promise 2 / Golden Years Income Plan / Spring Income Plan.
   Medical Protection plans include: VHIS Privilege Ultra Scheme / VHIS Flexi Scheme / VHIS Standard Scheme / Privilege Ultra Scheme / OptimaCEO Medical Plan / OptimaCEO Medical Plan – First Gift / CEO Medical Plan 5 / CEO Medical Plan (Worldwide) 5 / Cancer Guardian 3 / GBA Health Connect Outpatient Plan / Super Good Health Medical Plan 2 / Health Journey Guardian / Metro-Trio Medical & Critical Illness Protection Plan.
5. Eligible Customers 1 and Eligible Customers 2 are collectively referred to as "Eligible Customer(s)".
6. Each Eligible Customer can receive the Gift of each product combo offer once. To be eligible for the Offer, Eligible Customer must successfully apply for the selected product combo as the same policyholder during the Promotional Period and issue within the specified period. If the application is made in the form of a rider (if applicable), the rider must be added on to the newly enrolled basic plan of the same product combo. Upon the issuance of an Eligible New Policy, the Gift will be sent to the AIA+ mobile app of Eligible New Policy's policyholder on or before October 2025. The eligible new policy must still be in force at the time of issuance of the Gift, otherwise the selected customer's eligibility for the Offer will be forfeited.
7. The use of the AIA Points is subject to terms and conditions. For details, please refer to the relevant terms and conditions on AIA+ mobile app.

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

8. The Gift shall be invalid after the expiry date and is not exchangeable for cash. It will become void once used. No replacements will be issued if lost.
9. The Offer is not applicable to those plans change cases (basic plans or riders, if applicable) from other insurance plans to the insurance plans in this Offer.
10. The Offer is not applicable to the applicants who have submitted the applications before the relevant Promotional Period but withdrew the applications or cancelled the policies issued during the relevant Promotional Period which re-apply for the same products.
11. AIA reserves the right to change any terms and conditions of the Offer without advance notices. The Offer is valid only when the promoted insurance products are available for application. In the event of any disputes, AIA's decision shall be final and conclusive.

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo

附錄 **2:** 推廣電郵
Appendix 2: Promotional eDM



"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]

AIA Hong Kong

27/F, Hopewell Centre,183
Queen's Road East,
Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Memo



健康長久好生活

成功投保特選產品組合
可享50,000 AIA友Point！

限時優惠

親愛的XXX：

人生旅途驚喜處處，一份完善的儲蓄保障能助您累積及滾存財富，及早實現不同夢想。另一方面，醫療開支多年來持續飆升，您更需要一份適切的醫療計劃保障您及您的摯愛！我們明白您的需要，致力提供稱心的理財及保障方案，以專業智慧助您活出「健康長久好生活」！

由即日起至2025年6月30日，成功投保以下**特選產品組合（儲蓄保障 + 醫療保障）**並符合指定保費要求，可享多重優惠！

• 特選產品組合詳情

儲蓄保障

我們提供一系列儲蓄保險產品，助您樂享長遠的優厚潛在回報，達成各種理財目標。

- 「盈御多元貨幣計劃3」
- 活享儲蓄計劃
- 愛無憂長享計劃5
- 「簡愛 • 延續」保障計劃5

HEALTHIER, LONGER, BETTER LIVES

Enjoy 50,000 AIA Points
upon successful application of our
selected product combo!

Limited-time Offer

Dear XXX,

Life is full of surprises. With a comprehensive savings plan, you can strategically build and grow your wealth, bringing your aspirations within closer reach. Meanwhile, as medical costs continue to rise each year, you need a suitable medical plan to protect yourself and your loved ones! AIA understands your needs and provides tailored financial and protection solutions, with professional expertise to help you live **Healthier, Longer, Better Lives**!

From now until 30 June 2025, if you successfully apply for **selected product combo (savings & medical protection) below** and meet specified premium requirements, you can enjoy multiple offers!

• Details of selected product combo

Savings Protection

Help you enjoy rewarding long-term potential returns and achieve your financial goals with our savings

"We", "AIA", "AIA Hong Kong", "AIA Macau" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
「我們」、「AIA」、「友邦香港」、「澳門友邦保險」或「本公司」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。

[AIA – INTERNAL]