AIA Hong Kong
27/F, Hopewell Centre,
183 Queen's Road East, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Memo

Attn: All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong & Macau)

From: Kenneth Luk

Dept: Customer and Marketing

Copy: Mr. Alger Fung
Ms. Melissa Wong
All Department Heads
Macau CEO / ABDD Executives

Total pages: 11

Date: 1 March 2025

Subject **A250311** **營養您要「脂」大抽獎**
Know Your Fats Lucky Draw



營養您要「脂」大抽獎
有機會贏取
Apple iWatch Ultra 2



推廣期	**2025 年 3 月 1 日上午 9 時至 2025 年 4 月 30 日下午 6 時止**，包括首尾兩天。
合資格參加者	**所有AIA現有客戶、新客戶及潛在客戶**（「客戶」）。
抽獎資格 **最高兩次抽獎機會**	**透過 iSay 文章 (獲得一次抽獎機會)**  **步驟1** 透過AIA財務策劃顧問獲得專屬一對一大抽獎文章連結，  **步驟2** 於推廣期內於資訊底部按「立即參加」，  **步驟3** 並成功提交，即可獲得抽獎機會一次。

「我們」、「AIA」、「友邦」或「友邦香港」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。
"We", "AIA" or "AIA Hong Kong" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
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<table>
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財務策劃顧問｜分享專屬的一對一大抽獎活動文章連結



透過電子郵件按「立即參加」(獲得一次抽獎機會)



</td></tr>
<tr><td>**抽獎獎品**</td><td>



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<tr><td>**名額**</td><td>**10**</td></tr>
<tr><td>**備註**</td><td>

透過 iSay 文章

- 參加者必須透過 AIA 財務策劃顧問獲得專屬一對一大抽獎活動文章連結，於推廣期內於資訊底部按「立即參加」並成功提交;
- 參加者在公司數據庫內的相關資料，包括姓名、電話號碼和/或電郵地址，會用作抽獎之用途；
- 參加者的每個電話號碼或電郵地址只可用作為一次抽獎機會，重複將被作廢；及
- 參加者接收抽獎活動資訊並提交「立即參加」時須身處香港或澳門。

透過電子郵件按「立即參加」

- 參加者必須透過電子郵件，按「立即參加」 以完成登記程序;
- 參加者必須是擁有登入賬號的 AIA+ 手機應用程式用戶 (包括新登記的用戶或現有的 AIA+機應用程式用戶)，即可自動獲得抽獎機會一次，並不需要登入 AIA+
- 參加者在公司數據庫內的相關資料，包括姓名、電話號碼和/或電郵地址，會用作抽 獎之用途；

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	• 參加者的每個電話號碼或電郵地址只可用作為一次抽獎機會，重複將被作廢；及 • 參加者完成登記 AIA+賬戶時須身處香港或澳門。 活動受條款及細則約束 (**附錄：營養您要「脂」大抽獎條款及細則**)。推廣生意的競賽牌照號碼：59683-4

如有任何查詢，請電郵至 AIAHK.CustomerExperience-ECM@aia.com。

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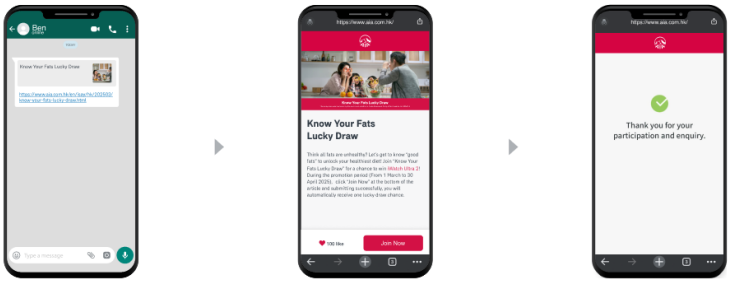
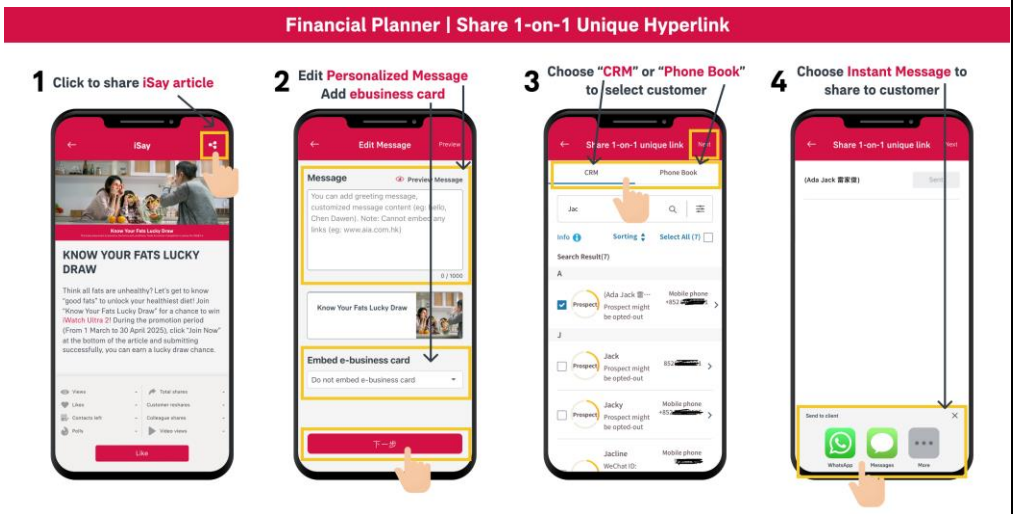
Know Your Fats Lucky Draw
a chance to win
Apple iWatch Ultra 2



Promotional Period	**1 March 2025 at 9 a.m. to 30 April 2025 at 6 p.m.**, both dates inclusive.
Eligible Customers	**Existing customers, new customers & new prospects** ("Customers")
How to Join Maximum TWO Lucky Draw Chances	**Through iSay Article (Receive ONE lucky draw chance)** Via iSay Article  **Step 1** Receive a unique 1-on-1 hyperlink of the Lucky Draw article from an AIA Financial Planner, **Step 2** click "Join Now" at the bottom of the article **Step 3** and submit successfully within the Campaign Period to receive one lucky draw chance.  Financial Planner | Share 1-on-1 Unique Hyperlink 1 Click to share iSay article 2 Edit Personalized Message Add ebusiness card 3 Choose "CRM" or "Phone Book" to select customer 4 Choose Instant Message to share to customer

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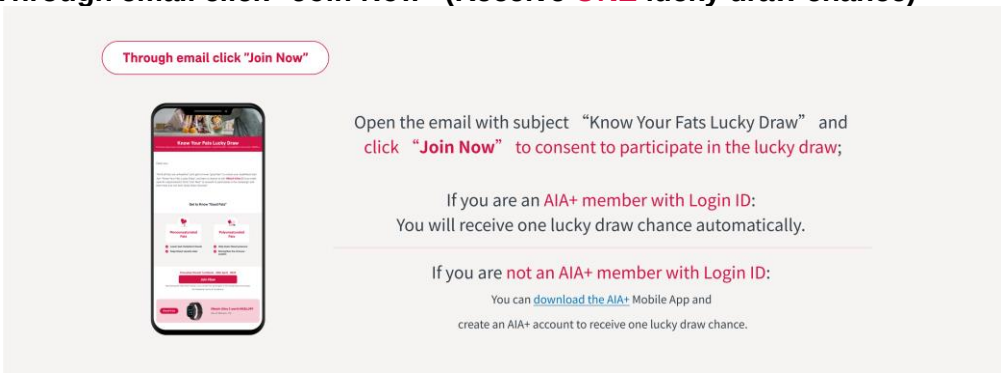
	Through email click "Join Now" (Receive ONE lucky draw chance) 
Draw Prize	
Winner Quota	**10**
Note	**Through iSay Article** ● Participants must receive an unique 1-on-1 hyperlink to the Lucky Draw article from an AIA Financial Planner, click "Join Now" at the bottom of the article and submit successfully within the Campaign Period; ● Participants information from the company database including name, phone number and/or email address, will be used for lucky draw purpose; ● Each phone number or email address of participants can only be used for lucky draw once. Any repeated submission will be considered invalid; and ● Participants must be physically present in Hong Kong or Macau when receiving the Lucky Draw article and submitting the contact form. **Through email click "Join Now"** ● Participants must click "Join Now" on eDM to complete the registration process; ● Participants must be users of AIA+ Mobile App with Login ID (including newly registered users or existing AIA+ Mobile App users), will automatically receive one lucky draw chance, do not need to login AIA+ for lucky draw. ● Participants information from the company database including name, phone number and/or email address, will be used for lucky draw purpose; ● Each phone number or email address of participants can only be used for lucky draw once. Any repeated submission will be considered invalid; and ● Participants must be physically present in Hong Kong or Macau when completing the registration of an AIA+ account. Terms and conditions apply (**Appendix: Know Your Fats Lucky Draw Terms and Conditions**). Trade Promotion Competition Licence No.: 59683-4

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Should you have any queries, please email to AIAHK.CustomerExperience-ECM@aia.com .

Best regards,



Kenneth Luk
Head of Customer and Growth Marketing

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附錄：營養您要「脂」大抽獎 條款及細則

1. 此營養您要「脂」大抽獎(「抽獎活動」) 由友邦保險(國際)有限公司（根據百慕達法律註冊成立之有限公司， 通過其香港分行行事)(「AIAHK」) 主辦。推廣日期為 2025 年 3 月 1 日上午 9 時至 2025 年 4 月 30 日下午 6 時止(香港時間) (「推廣期」)，並以香港時間及 AIA 之伺服器接收的時間作準。只要參加本抽獎活動，參加者即被視作已閱讀、明白並同意遵守所有條款及細則(「條款及細則」)。

2. 參加者須要符合以下任何一個條件方合乎資格參加此抽獎（「合資格參加者」）：

   - 條件一
     - 參加者必須透過 AIA 財務策劃顧問獲得專屬一對一大抽獎活動文章連結，於推廣期內於資訊底部按「立即參加」並成功提交;
     - 參加者在公司數據庫內的相關資料，包括姓名、電話號碼和/或電郵地址，會用作抽獎之用途;
     - 參加者的每個電話號碼或電郵地址只可用作為一次抽獎機會，重複將被作廢;及
     - 參加者接收抽獎活動資訊並按「立即參加」提交時須身處香港或澳門。

   或

   - 條件二
     - 參加者必須透過電子郵件，按「立即參加」 以完成登記程序;
     - 參加者必須是擁有登入賬號的 AIA+ 手機應用程式用戶（包括新登記的用戶或現有 的 AIA+機應用程式用戶)，即可自動獲得抽獎機會一次，並不需要登入 AIA+;
     - 參加者在公司數據庫內的相關資料，包括姓名、電話號碼和/或電郵地址，會用作抽 獎之用途;
     - 參加者的每個電話號碼或電郵地址只可用作為一次抽獎機會，重複將被作廢;及
     - 參加者完成登記 AIA+賬戶時須身處香港或澳門。

3. 參加者滿足上述其中一項參加抽獎活動條件，即可獲抽獎機會一次(最多可於每項條件中獲抽獎機會一次)，亦代表同意條款及細則。

4. 每個電話號碼或電郵地址於本抽獎活動最多只能中獎（請參考第 6 項條款）一次。

5. AIA 之僱員及財務策劃顧問可參加本抽獎活動，機會均等。

6. 得獎者可獲得以下獎品：

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獎品	詳情	得獎名額
大獎	Apple iWatch Ultra 2（價值：6,399 港元）	10 名

7. AIAHK 並非大獎獎品之供應商，故不會承擔有關大獎獎品供應和品質的任何責任。由大獎獎品引起的任何爭議均由參加者和供應商直接解決。大獎獎品之使用受限於供應商規定的條款和細則。

8. 抽獎將於 2025 年 5 月 14 日以電腦隨機方式抽出得獎者，得獎名單於 2025 年 5 月 21 日在 AIA 網站內公佈及在香港《星島日報》及《英文虎報》刊登。AIA 將於得獎名單公布後 7 個工作天內以電郵/短訊方式通知得獎者有關獎品派發事宜。不論任何原因，得獎者如沒有在指定領獎限期內領取獎品，其得獎資格將會被取消而不作另行通知。

9. 若合資格參加者的資料有錯漏/不正確而影響電郵/短訊得獎通知，AIAHK 概不補發。

10. 如因參加者或得獎者因違規或非法行為導致 AIA 或第三方損失，有關參加者或得獎者須負上一切責任。

11. 電郵/短訊通知和其他有關獎品換領信於送出得獎者後若有遺失或損毀，恕不補發。所有獎品不得轉讓、退換、兌換現金或任何其他產品。

12. 若本抽獎活動因但不限於電腦病毒感染、蠕蟲或木馬程式、伺服器入侵、篡改、未經授權的干預、欺詐、技術故障或任何其他主辦單位控制以外的原因，而破壞或影響系統安全性、公平性、誠信及本抽獎活動的正常運作，AIAHK 有權取消任何篡改參加程序的參加者的資格，而無須發出事先通知。

13. AIAHK 對本條款及細則擁有絕對解釋權。如有任何爭議，AIAHK 將擁有最終決定權。

14. 私隱政策聲明
參加者只要參加本抽獎活動，即表示同意遵守以上所有條款及細則及「AIA」私隱政策聲明，亦同意接收有關活動資訊，包括得獎通知。有關「AIA」私隱政策聲明，請參閱 https://www.aia.com.hk/zh-hk/privacy-statement.html。AIA 特此通知參加者的個人資料，會被收集並用作本抽獎活動、本抽獎活動的行政用途、放進本抽獎活動的參加名單、抽出得獎者、聯絡得獎者、公佈得獎者名單及其已隱藏部分的個人資料(包括姓名和電話號碼)在 AIA 網站及在香港《星島日報》及《英文虎報》、及於得獎者領獎時核實身份之用。

15. 如此條款及細則之中文及英文版本存有歧異，以英文版本為準。

16. 推廣生意的競賽牌照號碼：59683-4

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17. 本協議受香港法律管轄。香港法院對於任何因本協議所引發的爭議享有獨有的司法管轄權。

18. 「AIA」是指友邦保險 （國際）有限公司（於百慕達註冊成立之有限公司）之香港及/或澳門分行。「香港」及「澳門」分別指「香港特別行政區」及「澳門特別行政區」。

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Appendix: Know Your Fats Lucky Draw Terms and Conditions

1. The Know Your Fats Lucky Draw ("Lucky Draw") is organised by AIA International Limited, a company incorporated under the laws of Bermuda with limited liability and acting through its Hong Kong branch ("AIAHK"). The campaign period is valid from 1 March 2025 at 9 a.m. to 30 April 2025 at 6 p.m. (Hong Kong Time) ("Campaign Period"). It is subject to Hong Kong time and the time received by AIA's server. By participating in the Lucky Draw, participants agree to this terms and conditions (the "Terms and Conditions").

2. Participants must meet at least one of the following conditions to qualify for this Lucky Draw ("Eligible Participant"):

   Condition ONE

   - Participants must receive an unique 1-on-1 hyperlink to the Lucky Draw article from an AIA Financial Planner, click "Join Now" at the bottom of the article and submit successfully within the Campaign Period;
   - Participants information from the company database including name, phone number and/or email address, will be used for lucky draw purpose;
   - Each phone number or email address of participants can only be used for lucky draw once. Any repeated submission will be considered invalid; and
   - Participants must be physically present in Hong Kong or Macau when receiving the Lucky Draw article and click the "Join Now" to submit.

   OR

   Condition TWO

   - Participants must click "Join Now" on eDM to complete the registration process;
   - Participants must be users of AIA+ Mobile App with Login ID (including newly registered users or existing AIA+ Mobile App users), will automatically receive one lucky draw chance, do not need to login AIA+ for lucky draw;
   - Participants information from the company database including name, phone number and/or email address, will be used for lucky draw purpose;
   - Each phone number or email address of participants can only be used for lucky draw once. Any repeated submission will be considered invalid; and
   - Participants must be physically present in Hong Kong or Macau when completing the registration of an AIA+ account.

3. Participants who meet one of the conditions above will be entitled to one Lucky Draw chance (with a maximum of one Lucky Draw chance for each condition) and will also agree to its Terms and Conditions.

4. Each phone number or email address can only win at most one prize (please refer to clause 6).

5. Employees and Financial Planners of AIA can participate in this Lucky Draw with equal opportunities.

6. Winners will be entitled to the following prizes (the "Prizes"):

Prizes	Details	No. of Winners
Grand Prize	Apple iWatch Ultra 2 worth HK$6,399	10

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7. AIAHK is not the supplier of the Grand Prizes and shall not be responsible for any liabilities related to the availability and quality of the Grand Prizes. Any disputes arising from the Grand Prizes shall be resolved by the winner and the supplier directly. The Grand Prizes is subject to terms and conditions determined by the supplier.

8. Winners will be drawn by computer system randomly on 14 May 2025 and announcement of winners will be published on AIA website (aia.com.hk) and in The Standard and Sing Tao Daily in Hong Kong on 21 May 2025. Winners will be notified about the Prize collection arrangement via email / SMS within seven working days after the winner list is published. If the winners fail to collect the Prizes within the specified Prize collection period for whatever reason, he/she will be disqualified without further notice.

9. Should there be any misdelivery of email / SMS notification resulted from inaccurate / incorrect information, AIAHK will not re-issue the Prize.

10. If the participants or winners violate any rules or commit any illegal acts that result in any losses on the part of AIA or any third parties, the relevant participants or winners shall be liable for all the losses.

11. Email / SMS notification or other Prize redemption documents issued to the winners will not be re-issued in case of loss or damage. No transfer, exchange, cash redemption or substitution for the Prize is permitted.

12. If for any reason Lucky Draw is not capable of running as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of AIAHK that corrupt or affect the administration, security, fairness, integrity, or proper conduct of Lucky Draw, AIAHK reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process without prior notice.

13. AIAHK reserves the right to interpret these Terms and Conditions. For any dispute arising from the Lucky Draw, AIAHK reserves the right of final decision.

14. Privacy Policy Statement

    Participating in the Lucky Draw will serve as the participant's consent to accept the above Terms and Conditions, "AIA" Privacy Policy Statement and agree to receive communications relating to the Lucky Draw, including winner notifications. For "AIA" Privacy Policy Statement, please refer to the AIA corporate website https://www.aia.com.hk/en/privacy-statement.html. AIA hereby notifies the Participants that personal information will be collected and used for the Lucky Draw, the administration of the Lucky Draw, placing in the entry list of the Lucky Draw, drawing the winner, contacting participants on winner notification, announcing the winners list on AIA website (aia.com.hk) and in The Standard and Sing Tao Daily in Hong Kong with the partially masked personal information including name and phone number, and identity verification of the winner upon Prize redemption.

15. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.

16. Trade Promotion Competition Licence No.: 59683-4

17. These Terms and Conditions are governed by the laws of the Hong Kong Special Administrative Region and the Hong Kong Courts have exclusive jurisdiction if any dispute arises.

18. "AIA" refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability). "Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively.

「我們」、「AIA」、「友邦」或「友邦香港」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。
"We", "AIA" or "AIA Hong Kong" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).
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