友邦香港
香港北角電氣道 183 號
友邦廣場 12 樓

AIA Hong Kong
12/F, AIA Tower
183 Electric Road
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Hong Kong

Attn:	All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders/ Financial Planners (Hong Kong)	From:	Victor Man
Copy:	Mr. Alger Fung / Ms. Amy Chan / Mr. Louie Ho / Ms. Amelie Shen / All Department Heads / ABDD Executive / CSBD Agency Executives	Dept:	Corporate Solutions
Date:	17 February 2025	Total pages:	2

Subject: **(A250208) 企業業務呈獻：AIA MPF 人人好賞大抽獎**
AIA Corporate Solutions Presents: AIA MPF Lucky Draw



企業業務（CS）「車」各位財務策劃顧問去「MDRT 站」！隨著 AIA 於今年（第二/三季）正式加入積金易平台，為協助各位財務策劃顧問開拓更多 MPF 銷售機遇，**CS 隆重呈獻全港 MPF 推廣活動 -「AIA MPF 人人好賞大抽獎」**（「抽獎」）！只需透過簡單登記，即有機會贏走**終極大獎 - BMW iX1 純電動車，價值超過 HK$45 萬！**連同其他豐富禮物，**合共派出超過 HK$50 萬獎品！**立即把握機會向客戶分享好消息並打開話題！除此以外，是次抽獎更加入**「額外會面獎賞」**，讓所有財務策劃顧問有更多與現有 / 潛在客戶會面機會，**發掘更多銷售機遇！**

各位財務策劃顧問呼籲客戶參加抽獎同時，自己亦可登記參加抽獎，齊齊有機會贏走豐富獎品！

詳情如下：

活動日期	2025 年 2 月 17 日上午 9 時至 2025 年 4 月 30 日下午 11 時 59 分
參加資格	符合所有以下條件的參加者，即可參加抽獎: i. 已年滿 18 歲或以上；及 ii. 持有有效香港身份證；及 iii. 於推廣期內在AIA指定網頁完成登記參與推廣活動及點擊「參加抽獎」，及同意相關聲明
獎品	得獎者可獲得以下獎品： **終極大獎** BMW iX1 純電動車 （價值HK$454,285） （1名） **二獎** Klook 禮品卡 （各價值HK$28,000） （2名） **三獎** Dyson Supersonic™ 風筒 HD15 黑鋼色 （各價值HK$3,780） （5名） **四獎** ParknShop 電子禮券 （各價值HK$200） （80名）
額外會面獎賞	參加大抽獎後，登記人於 21 日內成功與指定財務策劃顧問會面，即可獲得**HK$50 ParknShop 電子禮券（只適用於非AIA 財務策劃顧問之客戶/ 準客戶）**（先到先得，送完即止） ▪ 如登記人持有友邦強積金 / 公積金賬戶，且並未持有其他 AIA 保單，AIA 將安排登記人現有的強積金 / 公積金服務中介人與登記人聯絡，並透過檢視登記人的強積金 / 公積金組合為參加者提供服務。 ▪ 如登記人持有友邦保單，而登記人現有的財務策劃顧問並非強積金 / 公積金中介人，該財務策劃顧問會透過檢視退休計劃為參加者提供服務。

「AIA」、「友邦」或「友邦香港」是指友邦保險（國際）有限公司（於百慕達註冊成立之有限公司）。 "AIA" or "AIA Hong Kong" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

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	有關**參加方法**、**財務策劃顧問如何查閱現有 / 潛在客戶有否登記參與額外會面獎賞**及**會面詳情**，請按此瞭解詳情。
登記連結	▪ 繁體中文：連結 ▪ 英文：連結 ▪ 簡體中文：連結
抽獎結果公佈詳情	抽獎結果將於 2025 年 5 月 20 日於香港《英文虎報》及《星島日報》及 AIA 網站內(aia.com.hk)公佈。AIA 將於 2025 年 5 月 20 日公佈抽獎結果後發送獎品派發詳情至得獎者於登記推廣活動時提供的電郵。
常見問題	按此瞭解更多

MPF 推廣活動將一浪接一浪，密切留意企業業務最新消息！如有任何查詢，歡迎與負責 貴區之企業業務營業拓展部同事聯絡。

祝　業務蒸蒸日上！

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Corporate Solutions (CS) brings Financial Planners to "MDRT Station"! As AIA will be onboarding eMPF platform this year (Q2/Q3), to help Financial Planners explore more MPF sales opportunities, CS proudly presents the territory-wide MPF promotional campaign - AIA MPF Lucky Draw ("Lucky Draw"). By simple registration, registrant will have a chance to win the Grand prize - The all-electric BMW iX1 which valued over HK$450,000. Total handing out more than HK$500,000 worth of prizes! Seize the opportunity to share this great news and open conversations with your customers now!

Additionally, the Lucky Draw also includes an "Extra Meet-Up Reward", enabling all Financial Planners to grab more opportunities to meet with existing customers / prospects, thereby exploring more sales opportunities!

While calling on customers to participate in the Lucky Draw, all Financial Planners are also welcome to sign up for the Lucky Draw and win the prizes!

Details are as follows:

Campaign Period	17 February 2025 (09:00) to 30 April 2025 (23:59)
Eligibility	To participate in the Lucky Draw, participants must fulfil all conditions below: i. are aged 18 or above; AND ii. are holders of valid Hong Kong Identity Card; AND iii. have completed the registration of the Promotional Campaign and clicked on the "Join Lucky Draw" button in the AIA designated webpage, and agreed to the disclaimer
Prize	Each of the winners will receive one of the following prize(s): Grand Prize — The all-electric BMW iX1 — (Valued at HK$454,285) — (1 winner) Second Prize — Klook gift card — (Valued at HK$28,000 each) — (2 winners) Third Prize — Dyson Supersonic™ hair dryer HD15 Black/Nickel — (Valued at HK$3,780 each) — (5 winners) Fourth Prize — ParknShop e-voucher — (valued at HK$200 each) — (80 winners)
Extra Meet-up Reward	Registrants who successfully meet with designated Financial Planner within 21 days after signing up for the Lucky Draw will receive a HK$50 ParknShop e-voucher (Only Applicable to Customers and Prospects of NON-AIA Financial Planners) (First-come, first-served basis, while stocks last) ▪ If participants maintain an account under AIA MPF Scheme / ORSO Scheme and do not own any AIA policies, AIA will arrange their existing MPF/ORSO servicing intermediary to contact them and provide servicing to them by assisting them to review their MPF / ORSO portfolio. ▪ If participants own insurance policy(ies) with AIA but the Financial Planner is not a MPF / ORSO servicing intermediary, the Financial Planner will provide servicing to them by assisting them to review their retirement planning. For the registration procedures, how Financial Planners check whether their existing customers / prospects have registered for Extra Meet-up Reward and meet-up details, please click here for details (Chinese Version Only).
Registration Link	▪ Traditional Chinese: LINK ▪ English: LINK ▪ Simplified Chinese: LINK

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Winner Announcement Details	The Lucky Draw result will be published in The Standard and Sing Tao Daily in Hong Kong and on AIA website (aia.com.hk) on 20 May 2025. Winners will be notified about the Prize collection arrangement via email from AIA using the e-mail address provided at the time of registration of the Promotional Campaign from 20 May 2025 onwards.
FAQs	Click here to learn more

MPF promotional activities will be coming up one after another, stay tuned with CS! If you have any questions, please contact your designated CSBD Agency Executives.

We wish you every success!

Yours faithfully,

Victor Man
Head of CS Business Development, Agency Distribution
AIA Hong Kong and Macau

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