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|---|---|---|---|
| Attn: | All EDD & Honorable Advisors / EDDs / PSDDs / SDDs / DDs / MICs / Agency Leaders / Financial Planners (Hong Kong) | From: | Victor Man |
| Copy: | Mr. Alger Fung / Mr. Jim Jan Zen / Mr. Louie Ho / Ms. Amelie Shen / All Department Heads / ABDD Executive / CSBD Agency Executives | Dept: | Corporate Solutions |
| Date: | 8 May 2024 | Total pages: | 4 |

Subject: **(A240523) 【5-6 月限時獎賞】2024 年 CS MPF PA 「88 易發發」百萬競賽**
**【Limited Offer in May – Jun】2024 CS MPF PA "Be the Millionaire" Challenge**

**企業業務繼續獎賞不停！**為了激勵各營業同事繼續保持活躍以及擴展個人客戶客源，繼「2024 年 CS 金牌 MPF PA 挑戰賽」（請參閱通告 A240517），企業業務（CS）於 **5 月再度加推『2024 年 CS MPF PA 「88 易發發」百萬競賽』**！於推廣期內，**每一宗成功完成之強積金個人賬戶個案並達至指定資產轉移要求**[1-5]，即可獲得**現金獎賞**[6]**高達每宗 HK$288**！是次挑戰賽**總獎金高達 HK$1,000,000，送完即止！**成功完成個案越多，可獲得之現金獎賞越多！立即行動，贏取更多獎賞！

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|---|---|
| **參加資格** | 所有持有強積金附屬中介人牌照的營業同事 |
| **推廣期** | 2024 年 5 月 1 日**至 6 月 30 日** |
| **合資格業務** | 強積金個人賬戶個案[1-5] |
| **合資格計劃** | 「休悠樂」個人賬戶計劃（MPFPA）及客戶尊享強積金個人賬戶計劃 （PDM） |
| **獲獎資格及獎賞** | 於推廣期內，**每一宗成功完成之強積金個人賬戶個案並達至指定資產轉移要求**[1-5]，營業同事即可獲得相應**現金獎賞**[6]**高達每宗 HK$288**！是次挑戰賽設有**總獎金共 HK$1,000,000，送完即止**！企業業務將定期發放銷售報告及獎金餘額，供各營業同事緊貼最新戰況！ |

| **強積金個人賬戶個案<br>資產轉移要求**[1-5] | **每宗合資格個案**[1-5]**<br>可獲得現金獎賞**[6] |
|---|---|
| 少於 HK$30,000 | **HK$ 88** |
| HK$30,000 或以上 | **HK$ 288** |

如以同一強積金個人賬戶個案（UID）於推廣期內先後遞交不同資產轉移表格，將以**最早收取之有效表格及總資產轉移金額計算可獲之現金獎賞**。詳情請參閱以下例子。

示例 1：

| **表格收取日期** | **表格類別** | **個案完成日期** | **資產轉移金額** |
|---|---|---|---|
| **5 月 10 日** | P (M) | 5 月 28 日 | **HK$5,000** |
| 5 月 20 日 | P (P) | 5 月 25 日 | HK$2,000 |
| 5 月 30 日 | P (C) | 6 月 10 日 | HK$8,000 |
| | | **總金額：** | **HK$15,000** |
| | | **可獲得現金獎賞：** | **HK$ 88** |

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示例 2：

| 表格收取日期 | 表格類別 | 個案完成日期 | 資產轉移金額 |
|---|---|---|---|
| 5 月 3 日 | P (P) | 申請被拒 | - |
| **6 月 8 日** | P (C) | 6 月 20 日 | **HK$25,000** |
| 6 月 8 日 | P (C) | 6 月 30 日 | HK$10,000 |
| | | **總金額：** | **HK$35,000** |
| | | **可獲得現金獎賞：** | **HK$ 288** |

**一般規則：**

1. 合資格**強積金個人賬戶個案（UID）**只計算於推廣期內成功遞交 P(P)/P(M)/P(C) 表格至 AIA 企業業務部，並於 2024 年 7 月 31 日或之前成功由其他受託人轉入資產至「休悠樂」（「MPFPA」）或客戶尊享強積金個人賬戶計劃（「PDM」）之個案。
2. 營業同事於從事強積金銷售及推廣活動，以及為有關強積金計劃提供意見時，必須正確地為客戶填選最新之相關申請表格，以獲得客戶以書面及明示同意該註冊強積金中介人將就有關個案所獲得之金錢利益及 / 或非金錢利益。詳情請參閱通告 A240263。
3. 於推廣期內，以同一香港身份證號碼（UID）登記之賬戶，只計算為一宗強積金個人賬戶個案。
4. 如強積金個人賬戶個案（UID）已於「2024 年第 1 季企業業務獎賞計劃（香港）」（通告 A240137）計算在內，該個案將不會在再計入本次獎賞。
5. 如果合資格個案屬共同個案（即個案由 2 名營業同事共同完成），每名營業同事將可獲現金獎賞之一半。
6. 所獲之獎賞不得轉讓。得獎營業同事必需於發放獎賞期間仍與公司維持有效合約關係，方能獲獎。
7. AIA 保留就調整後之得獎結果及就任何違規銷售行為追討已發放獎賞之權利。
8. AIA 保留隨時修改本競賽規則或獎賞之權利，恕不另行通知。
9. 如有任何爭議，AIA 保留最終決定權。

如有任何查詢，歡迎與負責貴區之營業拓展部同事聯絡或經 iEngage / PES 使用 LiveChat 查詢。

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**Non-stop rewards from CS!** To encourage all Financial Planners to stay active and expand the retail customer base, following the "2024 CS Golden MPF PA Challenge" (memo A240517), Corporate Solutions (CS) **once again launched the "2024 CS MPF PA "Be the Millionaire" Challenge" in May**! During the promotion period, for **every successful completed MPF Retail case[1-5] and meets the specified requirements of Assets taken over ("ATO") transfer**, you will receive **a cash reward[6] of up to HK$288 per case**! The **total cash rewards pool** for this challenge are **up to HK$1,000,000, while supplies last**! The more cases you successfully complete, the more cash rewards you will receive! Act now to win more rewards!

| | |
|---|---|
| **Eligibility** | All MPF Licensed Financial Planners |
| **Promotion Period** | 1 May – **30 June 2024** |
| **Qualifying Business** | MPF Retail Cases[1-5] |
| **Qualifying Plans** | AIA MPF Personal Account ("MPFPA") and Preferential Personal Account ("PDM") |
| **Qualifying Criteria and Rewards** | During the promotion period, **every successful completed MPF Retail Case and meets the specified requirements of ATO transfer[1-5]**, Financial Planner will receive **a cash reward[6] of up to HK$288 per case**! This challenge has a **total cash rewards pool of HK$1,000,000, while supplies last**! CS will release sales reports and bonus balance regularly for all Financial Planners to keep up with the latest situation! |

| Requirements of ATO transfer of MPF Retail Case[1-5] | Cash rewards[6] entitlement for each eligible case[1-5] |
|---|---|
| Less than HK$30,000 | HK$ 88 |
| HK$30,000 or above | HK$ 288 |

If different ATO forms have been submitted during the promotion period under the same MPF Retail Cases (UID), **the earliest date of valid form received and total asset transfer amount will be used to calculate the cash reward**. Please refer to the example below for details.

Example 1：

| Date of form received | Form Type | Settlement date | ATO amount |
|---|---|---|---|
| 10 May | P (M) | 28 May | HK$ 5,000 |
| 20 May | P (P) | 25 May | HK$ 2,000 |
| 30 May | P (C) | 10 June | HK$ 8,000 |
| | | **Total ATO amount:** | **HK$ 15,000** |
| | | **Cash rewards entitled:** | **HK$ 88** |

Example 2：

| Date of form received | Form Type | Settlement date | ATO amount |
|---|---|---|---|
| 3 May | P (P) | Rejected | - |
| 8 June | P (C) | 20 June | HK$ 25,000 |
| 8 June | P (C) | 30 June | HK$ 10,000 |
| | | **Total ATO amount:** | **HK$ 35,000** |
| | | **Cash rewards entitled:** | **HK$ 288** |

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**General Rules:**

1. Qualified MPF Retail Cases (UID) will be counted if the completed P(P)/ P(M)/P(C) form submitted to AIA Corporate Solutions during the Promotion Period with Assets taken over ("ATO") transfer to AIA MPF Personal Account ("MPFPA") or Preferential Personal Account ("PDM") from the relevant external trustees successfully settled on or before 31 July 2024.
2. When Financial Planners are conducting MPF sales and marketing activities and giving advice in relation to MPF schemes, you must correctly complete the latest relevant application forms for your customers in order to obtain their written and express consent to the monetary and/or non-monetary benefits to be received by the registered MPF intermediary in respect of the relevant cases. For details, please refer to memo A240263.
3. During the Promotion Period, only one Retail MPF Case will be counted for each HKID number (UID) registered.
4. If the MPF Retail Case (UID) is already counted in the "2024 Q1 Corporate Solutions Rewards Programme (Hong Kong)" (memo A240137), the UID will not be counted in this award.
5. If the qualifying case is jointly closed by 2 producers, each producer will receive half of the entitled cash rewards.
6. Rewards is non-transferrable. The qualifier must be in-force with AIA during the lucky draw in order to enjoy the rewards.
7. AIA reserves the right to retract the rewards awarded in respect of the adjusted results of final sales report and for any sales violations.
8. AIA reserves the right to amend the rules or rewards of this promotion at any time without prior notice.
9. In case of any disputes, AIA reserves the right for any final decision.

If you have any questions, please contact your designated CSBD Agency Executives.

Victor Man
Head of CS Business Development
Agency Distribution, Corporate Solutions

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