AIA Hong Kong

AIA Hong Kong Tower,
734 King's Road,
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T: (852) 2881 3333

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Attn	:	All EDD & Honourable Advisors/ EDDs/ PSDDs/ SDDs/ DDs/ MICs/ Agency Leaders/ Financial Planners	From	:	Jim Jan Zen/ Isabella Lau
Co/Dept	:	Mr. Alger Fung/ Mr. Louie Ho/ All Department Heads/ ABDD Executives	Dept	:	Management Team
Date	:	29 September 2023	Total page	:	3 pages + appendix
Subject	:	(A230963) **友邦嘉年華 2023：友邦專享優先訂票** **AIA Carnival 2023 – AIA Priority Booking**			

友邦嘉年華將於今年 12 月重臨中環海濱活動空間，橫跨聖誕，除夕及農曆新年。規模較往年更盛大璀璨，令人非常期待！

為了讓各營業同事能享受屬於我們團隊的歡樂時光，現推出優先訂票計劃供各財務策劃顧問於**網上訂購**。除享有高達 85 折門票優惠外，**門票適用於 2023 年 12 月 21 日至 2024 年 2 月 25 日任何日子（2024 年 1 月 12 日及 1 月 18 日除外）**，更可使用 AIA 貴賓通道進入會場及享用「AIA Vitality 健康程式」空間休息。訂購計劃詳情如下：

- 友邦優先訂票網頁：https://aiaprioritybooking.eventbrite.hk
- ***訂購日期：2023 年 9 月 29 日下午 12 時正至 10 月 31 日晚上 11 時 59 分***
- 每人最多可購門票或代幣券**合共 1,000 套**
- 每位財務策劃顧問**必須輸入個人專屬推廣碼**以進入訂購頁面，**個人專屬推廣碼**已透過 **iEngage「友」幫手** inbox 發送，詳情請參閱附件一
- **2024 年 1 月 12 日及 1 月 18 日**友邦嘉年華將**不作對外開放**
- 當訂單完成後，可透過**電郵收取電子門票**或可按指示開立個人「Eventbrite」帳戶以查閱已訂購門票
- 有關詳細之訂票步驟請參閱附件二

門票名稱	**友邦入場門票成人連 10 個代幣**	**友邦入場門票成人連 50 個代幣**	**友邦入場門票特惠門票^**	**友邦代幣券**
原價	港幣 150 元	港幣 550 元	港幣 100 元	港幣 100 元
AIA 優先訂票價格 (已享高達 85 折)	**港幣 127 元 (門票 1 張連 10 個代幣)**	**港幣 467 元 (門票 1 張連 50 個代幣)**	**港幣 85 元 (門票 1 張連 7 個代幣)**	**港幣 85 元 (10 個代幣於友邦貴賓通道換領，不包括入場費用)**
AIA 特享待遇	• **友邦貴賓通道入場：快捷通道入場** • **尊享「AIA Vitality 健康程式」空間：提供舒適的休息空間**			**不適用**

註: ^特惠門票適用於 3 至 11 歲兒童或殘疾人士，使用優惠門票進入友邦嘉年華時必須出示有效的殘疾人士登記證之正本。3 歲以下兒童和 65 歲或以上長者可免費入場。

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溫馨提示：

1. 門票不可轉讓，不可交換，不可退款，並僅在票券上列印的日期有效。購票前請仔細閱讀於網頁內之條款及細則。
2. 在未獲得友邦保險的批准或同意的情況下，不得出於任何目的在社交媒體平台上轉售/進行門票抽獎。
3. 若嘉年華和世界雜技團的開放時間有任何變動（例如延長營業時間），將會透過以下渠道預早向公眾宣布，敬請出發前預先查看有關訊息。
    - Facebook: https://www.facebook.com/AIACarnival
    - 網站：https://www.aiacarnival.com/

AIA Carnival is returning in December this year at Central Harbourfront and will be running across Christmas, New Year and Chinese New Year. The scale of the event is even bigger and brighter than in previous years, making it a highly anticipated event!

To enable our colleagues to enjoy a fun time as part of our team, we are launching a priority ticketing program for our financial planners to **purchase tickets online**. In addition to a discount of up to 15% off on the admission tickets and token coupons, **the ticket is valid for any day from 21 December 2023 to 25 February 2024 (except 12 January & 18 January 2024)**.

Details of the priority booking are as follows:

- AIA Priority Booking Website: https://aiaprioritybooking.eventbrite.hk
- ***Ordering date: 29 September 2023, 12:00 p.m. to 31 October 2023, 11:59 p.m.***
- Each Financial Planner can purchase **a max. of 1,000** set of admission tickets or token coupons in total.
- Each Financial Planner must input their **exclusive promo code** which has been delivered via iEngage inbox to **access the ordering page**. For details, please refer to Appendix 1.
- AIA Carnival **will not be open to the public** on **12 January and 18 January 2024.**
- After the order is completed, you can receive the e-Tickets via email or follow the instructions to sign up an "Eventbrite" account to access your purchased tickets.
- Please refer to the Appendix 2 for detailed booking instructions.

Tickets	**AIA ADMISSION TICKET ADULT 10 Tokens**	**AIA ADMISSION TICKET ADULT 50 Tokens**	**AIA ADMISSION TICKET CONCESSION^**	**AIA TOKEN COUPON**
Original Price	HKD 150	HKD 550	HKD 100	HKD 100
AIA Priority Booking Special Price (15% OFF)	**HKD 127** (1 admission ticket includes 10 tokens)	**HKD 467** (1 admission ticket includes 50 tokens)	**HKD 85** (1 admission ticket includes 7 tokens)	**HKD 85** (10 tokens exchange at AIA VIP Lane, no admission)
AIA VIP Privileges	• **AIA VIP Lane for Fast-track Entrance** • **Use of AIA Vitality Lounge for rest**			**N.A.**

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Remark: ^Concession includes children aged 3 to 11 and people with disabilities. An original copy of a valid document for people with disabilities must be presented upon admission to the Carnival. Children under 3 years old and seniors aged 65 and above enjoy free admission.

Warm reminder:

1. Tickets are non-transferable, non-exchangeable, non-refundable and valid only on the date printed on the ticket. Please review the terms and conditions on the website carefully before the booking process.
2. Do not re-sell / giveaway / conduct lucky draw for the tickets for whatever purpose on social media platforms without obtaining AIA's approval or consent.
3. If there are any changes to the opening hours (e.g. extended opening hours), the organiser will announce via their Facebook and website. Please check before you visit.
    - Facebook: https://www.facebook.com/AIACarnival
    - Website: https://www.aiacarnival.com/

Best regards,

Jim Jan Zen
Chief Agency Officer
Agency Distribution
Hong Kong and Macau

Isabella Lau
Chief Customer, Strategy and Transformation Officer
Hong Kong and Macau

JJZ/AL/CC/JM/TK

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附件一：如何查閱 iEngage「友」幫手 inbox 內之專屬優惠碼

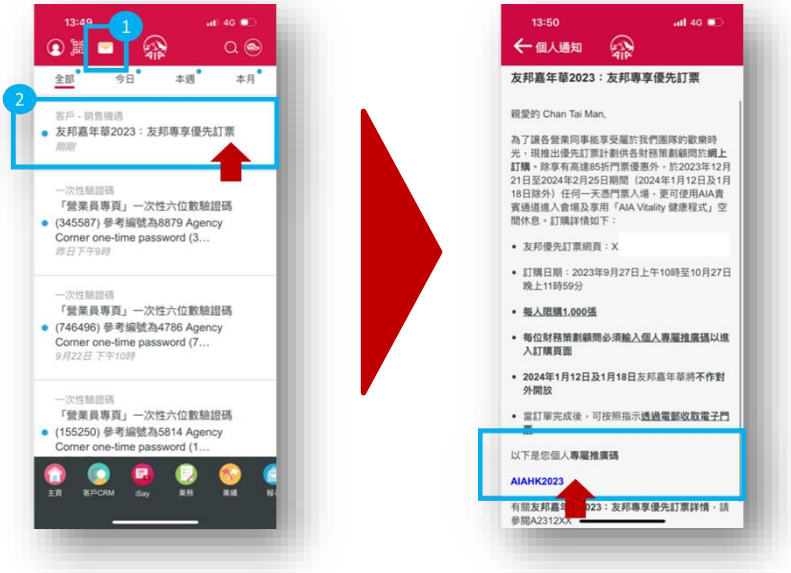
Appendix 1: To check Your exclusive promo code from your iEngage inbox

步驟 1: 打開 iEngage「友」幫手流動應用程式，點選上方標示 ✉

Step 1: Open the mobile app iEngage and tap on the icon ✉

步驟 2: 點選信息**友邦嘉年華 2023：友邦專享優先訂票**查看閣下之**個人專屬推廣碼**

Step 2: Tap the message - **AIA Carnival 2023 – AIA Priority Booking and find your exclusive promo code**



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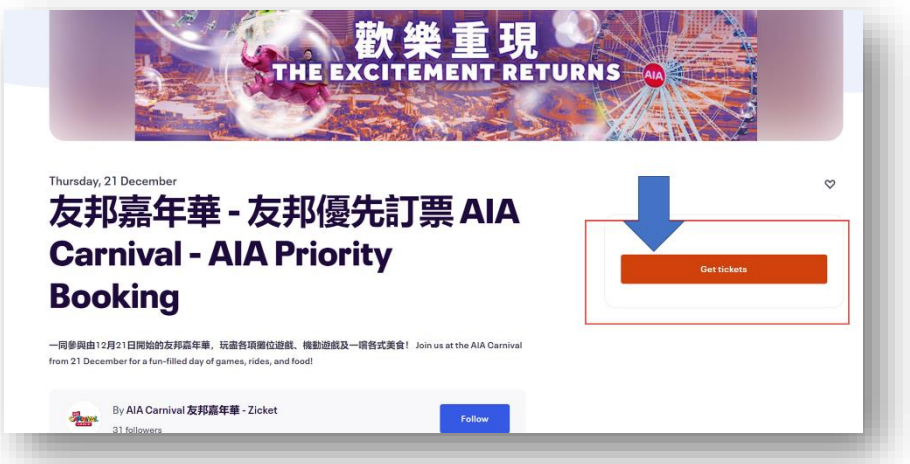
附件二：AIA 優先預訂系統 - 訂票步驟

Appendix 2: AIA Priority Booking System - booking instructions

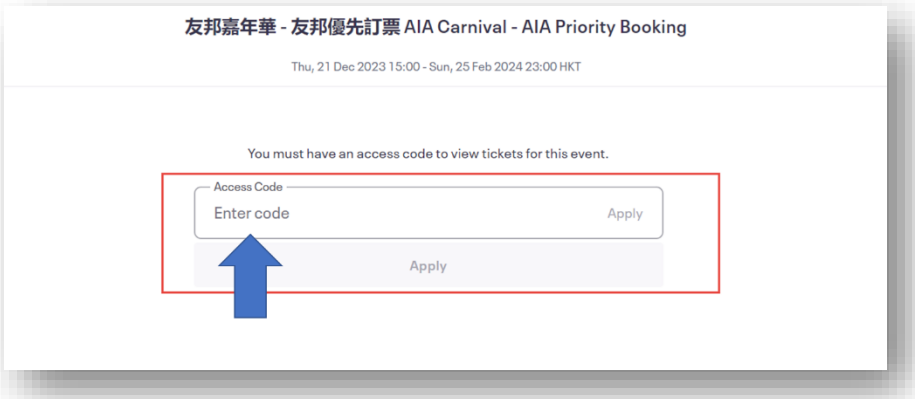
步驟 1: 在瀏覽器上打開 **AIA 優先預訂網頁連結**，細閱有關條款及細則後，點選右方「**Get Ticket**」以開始訂購門票。

Step 1: Please open the **AIA Priority Booking Webpage link** in your browser, read the terms and conditions carefully and click on the **"Get Ticket"** button on the right side to start purchasing tickets.



步驟 2: 請輸入閣下之個人**專屬推廣碼** (透過 i-Engage inbox「友」幫手發放) 以進入訂購頁面。

Step 2: Please input your personal promotion code (distributed through iEngage inbox) to access the ordering page.



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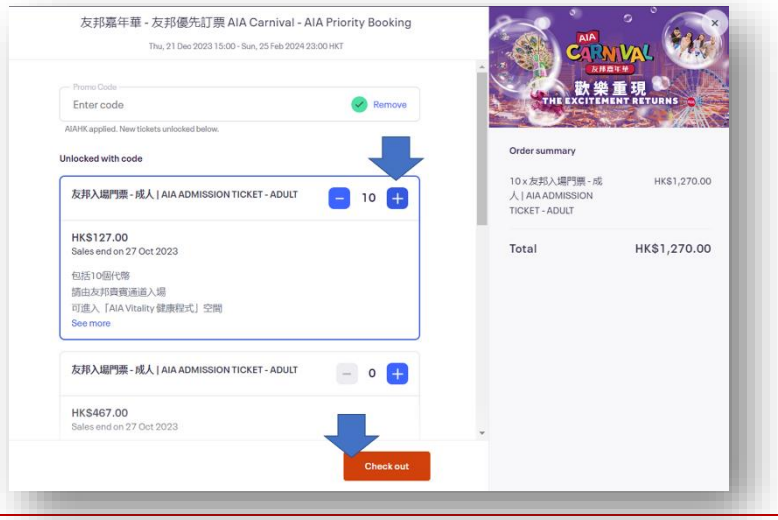
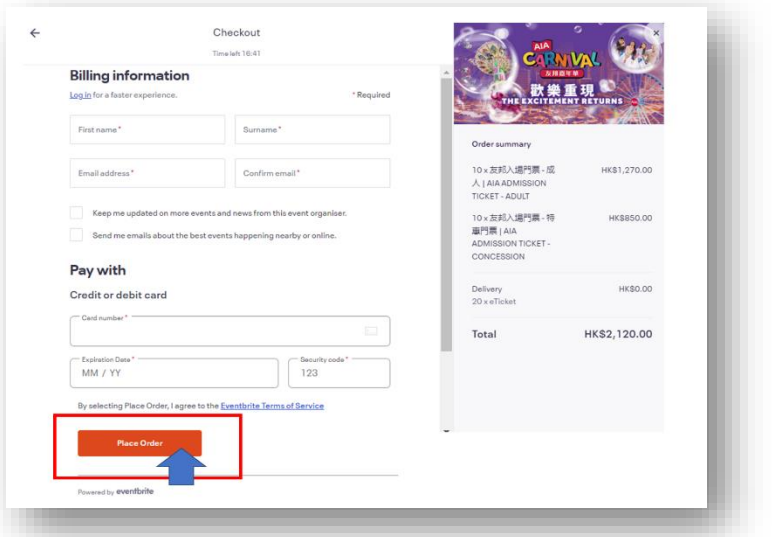
步驟 3: 於欲購之門票或代幣券旁點擊「+」圖標將項目添加到購物車中，如果需要減少，點擊「-」。
閣下可以在同一訂單中選擇不同類型的門票，然後點擊「**Check out**」進入付款頁。

Step 3: Click on the **"+"** icon next to the desired tickets or token coupons to add to your shopping cart. If you need to reduce the quantity, click on "-". You can choose different types of tickets in the same order, and then click **"Check out"** to proceed to the payment page.



步驟 4: 輸入信用卡資料並付款. 填寫信用卡資料後，按「**Place Order**」

Step 4: Input your credit card information and make the payment. After filling in the credit card details, click " **Place Order** ".



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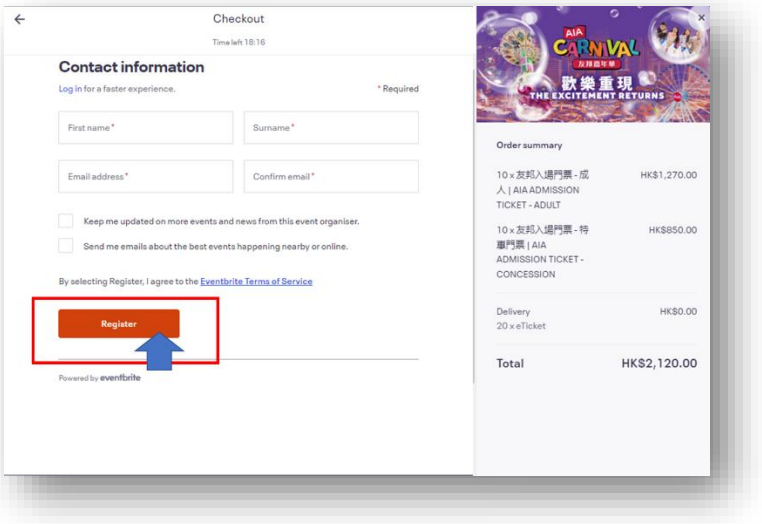
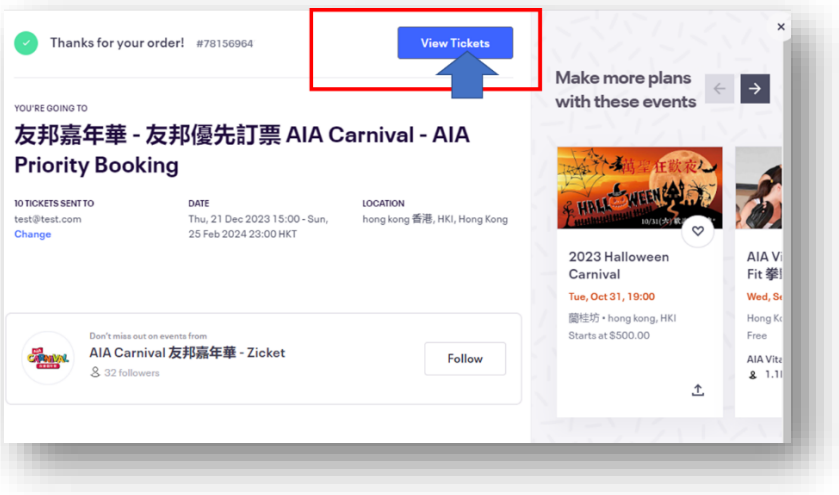
步驟 5: 填寫完所有詳細信息後，點擊「**Register**」以完成訂單。

Step 5: After completing all the required information, click **"Register"** to complete the order.



步驟 6: 當訂單完成後，可透過登記電郵收取或點擊「**View Tickets**」按指示開立個人「Eventbrite」帳戶查閱已訂購門票。

Step 6: Once the order is completed, you can receive them via your registered email or click **"View Tickets"** to follow the instructions to sign up an "Eventbrite" account to access your purchased tickets.



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