HEALTHIER, LONGER, BETTER LIVES

全新AIA+【健康貼士】正式推出
New Wellness Tips on AIA+

Launched on 21 Sep 2025



AIA confidential and proprietary information. Not for distribution.

全新AIA+【健康貼士】正式推出

三大功能特色

1. **個人化內容推送**：
   客戶可挑選健康主題喜好，
   系統自動推送相關資訊。

2. **AIA產品及服務推介**：
   每篇內容均提供健康行動建議，
   並推介相關的產品和服務支援。

3. **一鍵啟動保健服務**：
   快速連結至 AIA 網絡醫生與相關醫療資源，加强客戶體驗。

00/ 健康全程頁面
按“顯示更多”



01/ 揀主題
客戶挑選個人喜好



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[AIA - INTERNAL]

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01/ 揀主題
客戶挑選個人喜好



02/ 睇內容
系統推送相關文章



03/ 找資源
一鍵連結醫療資源



04/ 搵專家
搜尋並啓動醫療保健服務



New “Wellness Tips” on AIA+ Mobile app

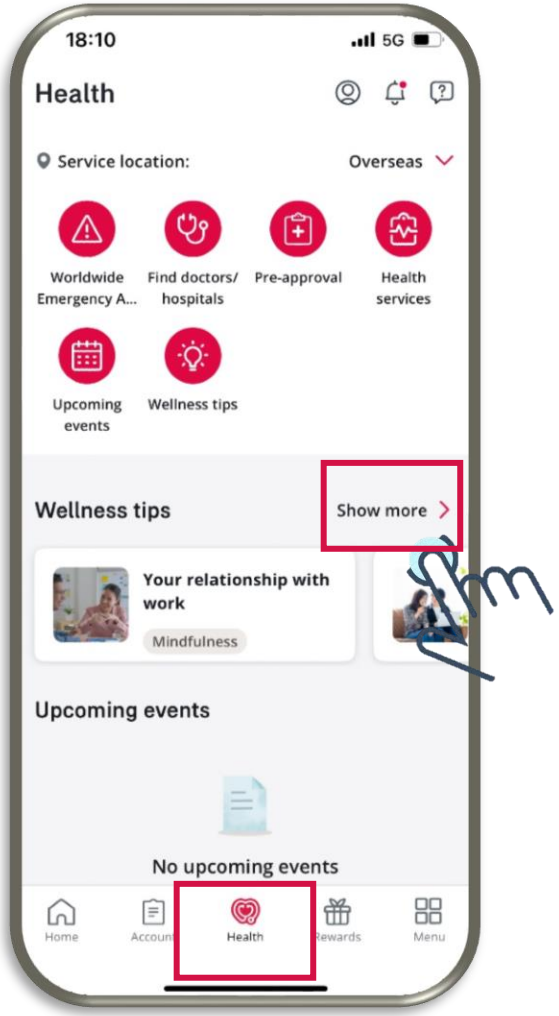
Three Key Features

1. **Personalized Content Delivery:**
   Clients can select their preferred health topics, and the system will automatically deliver relevant information.

2. **AIA Product & Services:**
   Each article offers practical health tips alongside relevant AIA solutions.

3. **One-Tap Health Services:**
   Quick access to AIA’s medical network and related healthcare services, enhancing customer experience.

00/ Health Page
> Show more

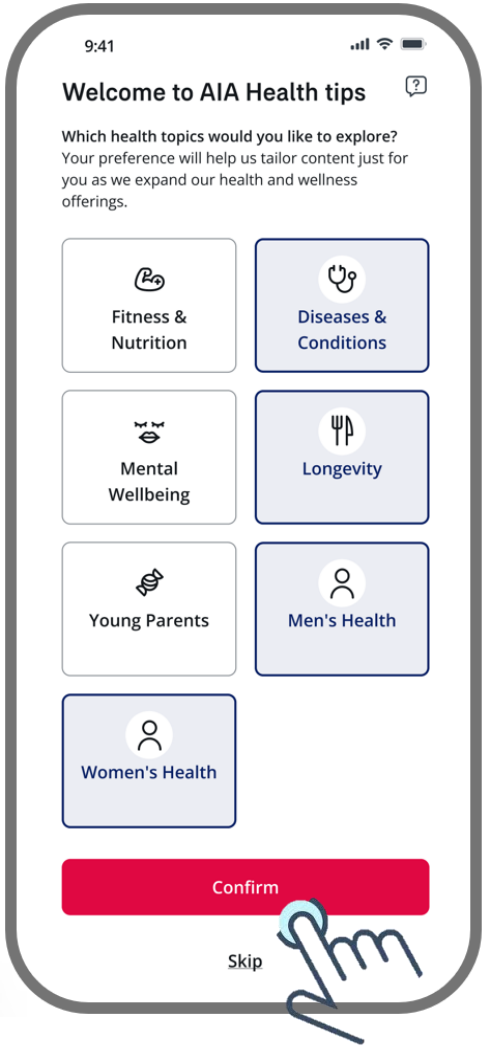


01/ Select health topics of personal interests

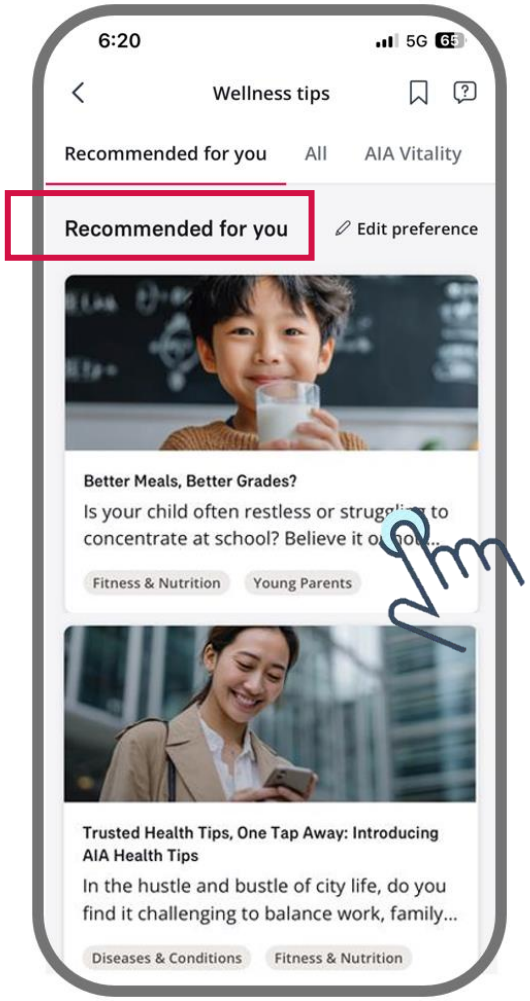


New “Wellness Tips” on AIA+ Mobile app

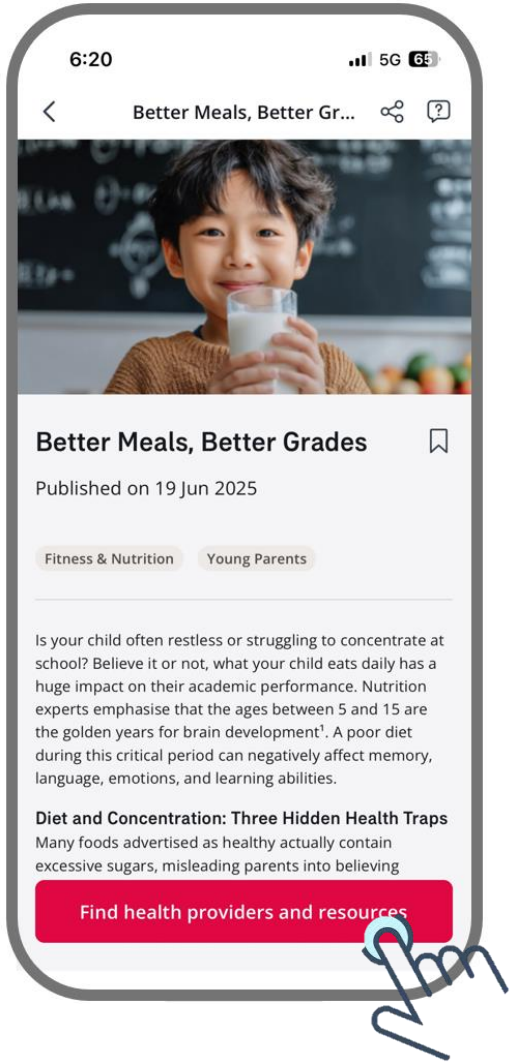
01/ Select health topics of personal interests



02/ Access personalized articles



03/ One-click to access related health resources



04/ Connect with the Medical Network & VAS

